

Austria	352.22	Indonesia	191.10	Oman	101.1	Qatar	101.1
Belgium	283.70	Iran	182.0	Philippines	101.1	Peru	101.1
Denmark	205.35	Jordan	1.00	Portugal	212.1	Spain	101.1
Egypt	122.45	Korea	1.00	S. Arabia	101.1	Sweden	101.1
France	177.70	Luxembourg	268.30	Singapore	101.1	Switzerland	101.1
Germany	182.20	Norway	1.00	Sri Lanka	101.1	UK	101.1
Greece	175.70	USA	101.1	Taiwan	101.1	Yemen	101.1
Hong Kong	101.1	West Germany	182.20	Turkey	101.1	Zambia	101.1
India	101.1	West Germany	182.20	Turkey	101.1	Zambia	101.1

FINANCIAL TIMES

PROTECTIONISM

Brussels gets tough on state subsidies

Page 6

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No.31,003

Monday November 20 1989

World News

Business Summary

Salvadorean army attack slows rebel offensive

The week-long FMLN guerrilla offensive in El Salvador began running out of steam over the weekend under sustained counter-attacks by the armed forces.

Heavy fighting continued in the capital San Salvador and in San Miguel, as well as in several smaller towns around the country. Page 28

Lula Inacio in Brazil

Lula Inacio Lula da Silva, the most radical of the main candidates in Brazil's presidential election, looks certain to go forward to the run-off on December 17. Page 4

Greek cabinet effort

Political leaders in Greece are to make a last effort today to form a government of national unity as they seek to avert another election next month and end political deadlock resulting from the inconclusive November 5 poll. Page 6

EC telecoms drive

France has launched a diplomatic drive to resolve a deadlock over an ambitious European Commission plan to boost free competition in the Ecu75bn (\$70bn) EC market for telecommunications services from 1993. Page 6

Aquino faces defeat

Muslims and Christians appear to have agreed an autonomy plan for the southern Philippines. The result would mark the first electoral defeat for President Corazon Aquino since she won power in 1986.

ANC-US meeting

The State Department said US officials have met the chief representative of the new African National Congress, the South African nationalist movement banned by Pretoria.

LDP setback

A pro-Socialist candidate defeated his rival from Japan's ruling Liberal Democratic Party in a mayoral election. The result dented Prime Minister Toshiki Kaifu's LDP after it had fought his way back after a series of scandals and an unpopular sales tax.

IRA admits bombs

The Irish Republican Army admitted killing three British paratroopers in Northern Ireland and blowing the legs off a British soldier in England with a car bomb. Page 8

Selang Pass open

Soviet-backed Afghan authorities said they had cleared another rebel blockade of a key highway to the Soviet border and reopened the Selang Pass.

Moldavian advance

Myor Luchinsky, new leader of the Soviet republic of Moldavia took a first step towards reconciliation with the Popular Front, the nationalist group that campaigned for removal of his predecessor. Page 4

Turkey warns US

Turkey has warned the US that it will undermine its military interests if the US Senate passes a bill saying Armenians were once victims of Turkish genocide. Turkey, a Nato member, has cut back training flights at US air bases and halted visits by US warships.

Ethiopia battles

Fresh battles in northern Ethiopia have eclipsed peace talks between the Marxist government and separatist rebels opening in Nairobi today.

Soviet gas blast

An explosion has damaged 40 km (25 miles) of gas pipeline near the northern Siberian city of Norilsk, the government newspaper Izvestia said. Sub-zero temperatures were reported as the cause of a crack in the line.

Prince on business

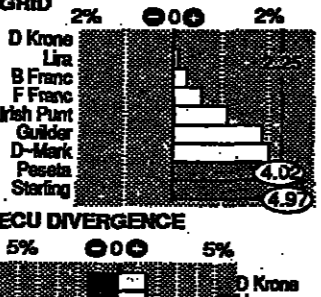
Britain's Prince of Wales discusses the values of "good corporate citizenship" and the importance of business to the future of Britain and its people in a special contribution to today's Financial Times. Page 22

China to shut many of its Hong Kong companies

CHINA plans to close many of its companies operating in Hong Kong during the next few months, especially those involved in property and the stock market. It announced that it also intends to try to stop any new enterprises opening. Page 4

EUROPEAN Monetary System: A rally by the D-Mark threatened to cause strains within the EMS. Events in East Germany caused the D-Mark to fall, but then recover strongly as the market reassessed the impact on the West German economy. Weaker members of the system - the Danish krone and Italian lira - came under renewed pressure, but finished the week well within their cross rate limits, helped by pre-weekend profit-taking in the D-Mark.

EMIS November 17, 1989



The chart shows the two constraints on European Monetary System rates. The upper grid, based on the weakest currency in the system, defines the cross-rates from which no currency (except the lira) may move more than 2% per cent. The lower chart shows each currency's divergence from the "central rate" against the European Currency Unit (ECU), a basket of European currencies. Calculations based on Monday's Thursday data. Friday data not available.

QUINTREK bank leaders to the Australian television and resorts group are expected to decide today whether to put the group into receivership or even provisional liquidation. Page 27

EURO Disneyland, US leisure group, plans to follow this month's successful flotation in Paris and London by building a second theme park outside Paris to open in 1992 and requiring several billion francs of extra investment. Page 27

BOUYGUES, French construction group, spent FF427.5m (\$115.2m) buying a 3.08 per cent stake in Meridien Africa. French food-to-financial services conglomerate, taking to 3.88 per cent Bouygues's stake in the group which came under takeover attack last month from Paribas, the investment bank. Page 27

LOCKHEED, US defence aerospace group, said it will take a fourth quarter charge of about \$10m because it had miscalculated development costs of an anti-submarine aircraft. Page 27

DOMINION International, financial services and property company, shares of which have been suspended for almost two months, said it had not asked the UK Serious Fraud Office to investigate its affairs, but did not rule out doing so after future was secured. Page 29

POLICYMAKING Federal Open Market Committee delayed cutting US interest rates last month because it did not want to appear to be trying to force the dollar lower in foreign exchange markets. Page 4

REDLAND, British building materials group, is to issue \$150m in variable dividend dollar-denominated preference shares. It joins BET as a rare UK entrant to this \$25bn US market. Page 29

AGREEMENT which ended dispute between Sony and Warner Bros over which gets the services of film producers Jon Peters and Peter Guber is being billed as the greatest settlement of a breach-of-contract suit since the \$30m Texaco paid to a rival oil company, Pennzoil, in 1983. Page 27

TSB BANK, the sixth-largest UK bank, is expected to announce wide-ranging plans to restructure its retail banking operations. The restructuring is likely to involve the loss of several jobs. Page 10

THE TWELVE DISPLAY REMARKABLE UNITY OVER CONDITIONS FOR COMMUNITY ASSISTANCE

EC pledges aid to nations embracing democracy

By Ian Davidson, Robert Mauthner, and David Buchan in Paris

THE twelve leaders of the European Community have enthusiastically endorsed political reform in Eastern Europe and promised substantial economic aid to those East European countries which embrace democracy.

"We are ready to co-operate by all available means in creating healthier economies in exchange for a proven return to democracy, respect for human rights and the organisation everywhere of free elections," said President Francois Mitterrand of France who had convened the special weekend summit.

The meeting, which took place over dinner at the Elysee Palace, showed remarkable unity between the 12 heads of state and government over the necessary political conditions for Community help for reform in East Europe, and a keen sense of the historic importance of this summit.

"We all felt the sense of history of what is happening in Europe," said Mrs Margaret Thatcher, Britain's Prime Minister. "We are very much aware of the responsibilities which rest upon us at this moment towards democracy which has succeeded."

In this respect, the meeting provided a sharp contrast with current disputes between member governments over the future internal development of

THE EC SUMMIT OUTCOME

- Democracy in eastern Europe was named as a pre-condition for European Community economic aid.
- The international Monetary Fund was urged to conclude negotiations with Hungary and Poland by the end of the year. Such an agreement would be a pre-requisite for all western aid.
- German re-unification was not discussed.
- French proposals for the creation of an East European Development Bank are to be studied by the Community.

the Community, notably between Mrs Thatcher and her 11 opposite numbers. These disagreements, which centre on the project for economic and monetary union known as the Delors Plan, were not discussed at the meeting, but are bound to come to the fore again at next month's regular EC summit in Strasbourg.

Chancellor Helmut Kohl of West Germany was inevitably the centre of interest at the summit because of his country's pivotal role at the frontier of Western and Eastern Europe. He went out of his way to reassure his colleagues that West Germany was not being distracted by events in Eastern Europe and East Germany from its strong commitment to Western European integration in the European Community.

This was a absolute national priority for Hungary, he said, and there was no alternative.

Saturday's discussions on Eastern Europe focused primarily on Poland and Hungary which have advanced furthest down the reform road and are due to get a total of \$2bn in short-term Western aid.

The Community leaders called on the International Monetary Fund to reach agreement with Poland and Hungary on terms for standby credits and economic restructuring by the end of this year. Chancellor Kohl said: "We are under enormous time pressure if the reforms are going to succeed. The Poles and Hungarians need our support now."

The Community leaders were careful to avoid saying

anything that could upset the Soviet Union or appear to question the geo-strategic balance between East and West. There was no discussion of German re-unification, Mr Mitterrand said afterwards.

"The question of borders is not on the agenda - they should stay as they are, and all military matters should continue to be conducted through Nato and the Warsaw Pact," Mrs Thatcher said. "This arrangement has suited us all very well, and at a time of great change it is necessary to keep this background of security and stability."

The leaders stressed that events in Eastern Europe were of particular importance to Western Europe, and underlined the significance of the timing of the meeting, coming as it did just before the super-summit between President George Bush and President Mikhail Gorbachev off Malta at the beginning of next month. They said it would have been inappropriate if Europe had been left out of the first substantial Western discussions of the implications of the opening of the Berlin Wall and moves towards political liberalisation in several East European countries.

Continued on Page 24
Prospects for Western aid, Page 2

Pentagon plans big spending cuts

By Peter Riddell in Washington and David White in London

DEEP CUTS in US defence spending, involving reductions in force levels, the cancellation of weapons programmes and base closures, are being planned by the Pentagon in response to changes in the Soviet bloc.

Big cuts in US forces in Europe are also being discussed.

The planned spending cuts, the largest since the end of the Vietnam War 15 years ago, would start in the 1991 fiscal year beginning next October, with a possible 3 to 4 per cent cut in real, inflation-adjusted terms. They would be greater in the following years. Spending in the current 1990 fiscal year is \$259.1bn.

For 1992-94, cuts would represent a real average annual fall of about 5 per cent. This compares with projections of a 1.2 per cent increase annually in the early-to-mid 1990s.

During a series of weekend interviews Mr Richard Cheney, US Defence Secretary, said the armed services had been asked to prepare options for such cuts as part of the discussions leading up to the presentation to Congress in January. President George Bush has yet to take final decisions.

However, any cuts before an arms reduction deal has been struck in Vienna would deepen problems in the North Atlantic Treaty Organisation over balancing members' contributions to European defence.

America's European allies are expected to come under continuing pressure from the US Congress to take a larger share of the Nato burden.

Any sharp cuts in European commitments, especially in manpower, risk provoking further US cuts which would seri-

ously unsettle the alliance.

The subtle siring of options by Mr Cheney is significant because he has been one of the most prominent sceptics about Soviet intentions and the success of perestroika. He acknowledged yesterday that the likelihood of an all-out US-Soviet conflict was probably lower now than at any time since the Second World War, although he said the Soviet Union still had to go a long way to clean up its act in the Third World.

Mr Cheney admitted there might be big cuts in US troops in Europe, but not yet. He noted that the existing conventional forces talks in Vienna (CFE) were intended to produce a reduction of 30,000 in US forces.

Western analysts believe that the latest changes in Eastern Europe, in particular East Germany, will prompt Nato to

seek an early agreement at the CFE talks, setting the scene for negotiations on further East-West reductions. Indeed, Mr Cheney said the US Administration was discussing "CFE-2", which would go further.

However, a quick settlement may mean limiting the scope of the initial agreement to land-based forces.

US troops are the only part of Nato manpower directly touched on in the present talks, after President Bush's proposal that US and Soviet foreign-stationed forces in Europe should be brought down to 275,000 each.

But the US is already reconsidering the future of the 55,000-strong British Army of the Rhine, which accounts for almost all the country's tank forces.

Retreat from intervention, Page 22

UK water industry sell-off is expected to be worth £5.3bn

By Clare Pearson in London

THE UK water industry looks set for an initial market value of about £5.3bn (\$8.9bn) when the share price for the first flotation is announced on Wednesday. This would make it the Government's third largest privatisation issue.

The price per share will not be finally struck till tomorrow afternoon, but the weekend indications were that it was likely to be set at 240p.

With the aggregate number of shares virtually certain to be 2.2bn, this will put the proceeds of the flotation a whisker behind the £5.4bn raised by British Gas in 1989. It compares with British Petroleum's £7m in 1987.

Water's market capitalisation will be near the bottom end of earlier expectations, reflecting the Government's hesitance to ensure the controversial flotation will prove a success.

Decisions on the differences between the dividend yields provided by the 19 companies, crucial to their relative attrac-

tions as investments, will be finalised this morning after fine-tuning over the weekend.

The delayed reaction in the equity market to Friday's poor UK inflation figures, as well as advance information on the trade figures due out on Thursday, will be among the factors taken into account in tomorrow's pricing.

The indications were yesterday that it would take a significant change in market conditions or Government priorities for 240p or 235p, the other two prices still under consideration, to be chosen. The first of the three payments for the shares has already been set at 100p.

Schroders, the merchant bank advising on the issue, was yesterday thought to be looking at a weighted average dividend yield of about 8.5 per cent - although the actual percentage would be affected by the share price fixing.

Subject to last-minute fine-tuning, the companies are expected to rank, in ascending order of yields, in the following

order: Thames, Severn Trent, Southern, Wessex, Anglia, Yorkshire, North West, Northumbria, Welsh and South West.

Thames, Severn Trent, North West and Anglia together account for about two-thirds of the industry's value.

The spread between the yields is likely to be about 1.5 percentage points, with Thames providing a yield of about 8 per cent and South West at about 9.5 per cent. Mr Robert Giles, water industry analyst at stockbrokers Laing and Crutchbank, said yesterday these arrangements looked "reasonably sensible."

The issue yield on South West's shares is expected to be noticeably in advance of those of the other companies, reflecting embarrasments it has suffered in the run-up to flotation. Welsh Water's high yield is designed to compensate investors for the difficulties a predator would suffer in trying to take it over.

UK legislation details, Page 24

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President Roh Tae Woo of South Korea, who is visiting Britain next week as part of a European tour, intends to make it clear that Korea is very different to Japan for a reason crucial to its international image. Page 46	USA: Lech Walesa warms up the crowds in chilly Chicago. 3
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OVERSEAS NEWS

FT writers look at prospects for Western aid for Eastern Europe and the agenda facing the EC following Saturday's summit in Paris

Glad tidings for Poland and Hungary

EASTERN Europe can draw political hope and economic comfort from the European Community's promise to help economic recovery in those eastern countries prepared to turn themselves into democracies.

through the EC budget or bilaterally, have given or pledged aid to Poland and Hungary in excess of Ecu700m (£500m) divided roughly equally between food shipments to Poland and agricultural, training, infrastructure and environmental project aid for both countries.

current and future EC presidents (Spain, France and Ireland), plus the Commission, were charged with coming up with draft statutes in time for the EC summit in Strasbourg in two and a half weeks.

East European countries nor from building the Community. But Mr Hans Modrow, East Berlin's new reformist premier, last week asked Brussels to include economic co-operation in trade talks that seem certain to be given the green light next week.

the Foreign Minister of France which holds the EC presidency. Far from forgetting them, EC leaders endorsed: A \$1bn stabilisation fund for Poland. The aim, says Mr Leszek Balcerowicz, the Finance Minister, is to give Poles the confidence to bring their hard currency back from foreign bank accounts or out from under mattresses and exchange it into the local currency, the zloty, knowing that the Polish state had some reserves to guarantee future withdrawals.



West Germany's Foreign Minister Hans-Dietrich Genscher, left, and Chancellor Helmut Kohl give a post-summit briefing

Monetary union stays on Elysée's after-dinner menu

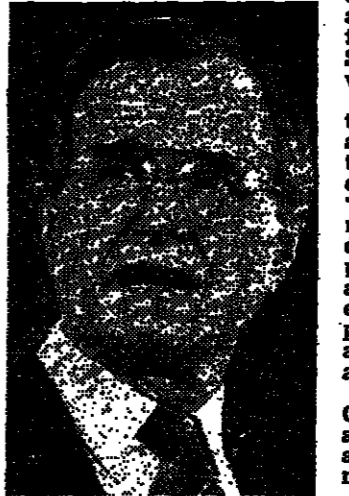
THE CONTENTIOUS issue of whether the European Community's preoccupation with developments in Eastern Europe would affect its advance towards economic and monetary union was the dog that did not bark at the dinner of the Twelve in Paris on Saturday evening.

For the longer term, Hungary has its sights more clearly on some form of association with the EC. It took a first political step towards this last week in applying for membership of the Council of Europe, which has often served as a democratic antechamber for EC membership.

David Buchan

Congress approves \$938m aid package

THE US Congress has at last approved \$938m (£368m) in assistance to Poland and Hungary over the next three years.



Bush: expected to agree to the Congress package

The three-year package will provide Poland with \$125m in emergency food aid, \$240m in grants to stimulate private enterprise, \$35m to modernise Poland's telephone system, a \$260m contribution to the \$1bn international fund for currency stabilisation, and Federal guarantees of up to \$300m in bank loans for trade with Poland.

Congress has also sent to the White House an appropriations bill which includes \$335m to fund the first instalment of the aid in the current 1990 fiscal year.

Peter Riddell

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Robert Mauthner

OVERSEAS NEWS

'SEVERAL BILLION' MARKS SMUGGLED OUT

E Berlin plans to protect currency

By Leslie Colitt in East Berlin and David Goodhart in Bonn

EAST Germany is preparing to introduce strict border controls on its citizens visiting the West to curb massive outflows of East German marks and a plunging black market exchange rate of the "soft" currency.

Ms Uta Nickel, the new Finance Minister, said measures would shortly be taken by customs officials to halt "speculation with money and goods". She noted that convertibility of the mark was a long-term goal.

Bankers in West Berlin estimated that since the opening of the borders to West Berlin and West Germany on November 9, "several billions" of non-convertible East German marks were smuggled to the West by West Germans anxious to buy Western goods. Mr Hans Modrow, East Germany's Prime Minister, noted that "speculators" had pushed the mark's black market rate in the West to 20 for DM1.

Some East German visitors to the West exchanged their DM100 "welcome money" from the West German government back into East German marks. The proceeds, 2,000 marks, were equal to two months' average wage in East Germany.

New East German customs regulations were also expected to come into effect to halt the outflow of highly-subsidised East German goods, massive amounts of which were being taken out of the country by "Polish tourists" and re-sold in Poland, East German newspapers said.

Nearly half of all West Germans believe that relations with East Germany will within a few years resemble relations with Austria and Switzerland, according to opinion polls published at the weekend.

The latest political poll by the Infas organisation, taken last week, shows support for the CDU/CSU, the main party

grouping in West Germany's centre-right coalition, at 39 per cent, with support for the Social Democrats also on 39 per cent.

The liberal Free Democrats got 9 per cent and the Greens 8 per cent, and the far-right Republicans were down to 4 per cent.

Such a result in next year's national election would ensure continuation of the existing coalition but the centre-right parties appear not to have benefited much from the current resurfacing of national emotions.

According to another poll by the Emnid institute, the Social Democrats - who did most to re-establish contact with East Germany 20 years ago - are trusted more than the CDU/CSU to develop an appropriate relationship with East Germany.

The Emnid poll, for Der Spiegel magazine, also shows that there are strict limits on how

much West Germans are prepared to sacrifice for their eastern cousins. Some 74 per cent of respondents were unwilling to pay higher taxes to finance aid for East Germany and only 6 per cent favoured raising the "welcome money" over the current rate of DM100.

Today Mr Rudolf Seiters, head of the Chancellor's Office in Bonn, will hold discussions with the new leadership in East Berlin over various joint infrastructure projects, the conditions for broader economic aid, and the visit of Chancellor Helmut Kohl, which is now likely to take place between the East German ruling party's special congress, December 15-17, and Christmas.

As most of the 3m weekend visitors from East Germany returned home yesterday, Mr Modrow welcomed wider discussions with West Germany about matters of common interest.

Olive branch for Moldavian nationalists

By John Parker in Kishinev, Moldavia

THE NEW leader of the turbulent Soviet republic of Moldavia yesterday took the first step towards reconciliation with the Popular Front, the nationalist group that successfully campaigned for the ousting of his predecessor.

Speaking in a live phone-in programme on television (itself an innovation), Mr Fyotr Luchinsky promised that some 2,000 Interior Ministry troops, sent in to restore order last week, would leave the republic today.

He told the 4m citizens of the small western republic - on the border with Romania, with which it has close ethnic ties - that recent violence was "the fault of the local party, which had been slow to reform, not of the Popular Front."

"The style and methods of work which led to the full recovery from the years of stagnation", he said, "also led to the crisis situation."

The Popular Front has responded to Mr Luchinsky's overtures by promising to avoid an immediate confrontation, so as to give the new leader a breathing space.

They cancelled a plan to rally yesterday at the statue of Stefan the Great in central Kishinev, and Mr Yuri Eoshka, a speaker for the front, said that the new leader "needed time".

The Interdivizheniye, a rival association of Russian-speaking Moldavians who oppose the Popular Front's advocacy of the traditional Latin language and culture, also cancelled a rally. Its leader, Mr Anatoly Lisetsky, praised Mr Luchinsky for his attempt to seek a compromise.

Mr Luchinsky refused to be drawn about the details of his forthcoming programme, but his two-hour discussion contrasted sharply with that of his Brezhnevite predecessor, Mr Semyon Grosu, who was shunted aside on Thursday.

It was conducted in fluent Romanian, a language which Mr Grosu speaks badly. And the new party chief frequently criticised the Communist party's record in Moldavia.

Walesa warms up the crowds in chilly Chicago

IT WAS a bone-chilling 15 degrees Fahrenheit in Daley Plaza, and the crowd was getting restless.

Governor James "Big Jim" Thompson of Illinois stepped forward to remind everyone that "every day, Chicago is the capital of Polish America". Mayor Rich Daley of Chicago proclaimed the Polish American community to be "the cornerstone of our city". Alderman Roman Pucinski of the 41st ward declared that "one man of courage is indeed a majority".

Okay, said the assembled 5,000 Polish-Americans, stamping their feet in the cold, so where's Lech?



Walesa: captured the crowd

He was sitting as usual with his interpreter, waiting to deliver yet another speech about Poland's struggle for freedom, democracy, and a decent standard of living.

Finally, Lech Walesa stood up; and with the sense of a Second World War hero, he characterised his US tour, he captured his audience.

On Saturday afternoon in Daley Plaza, Mr Walesa spoke to Poles of all ages: the grey-haired, gap-toothed veterans of the Second World War; the middle-aged refugees who fled communist Poland in the 1950s and 1960s; and the young Polish-Americans who escaped in the early 1980s, when Solidarity seemed to be a brave but lost cause.

Mr Walesa also spoke to fellow trade unionists: the Bakery Workers; the Bricklayers; the Brotherhood of Railway Signalmen (founded 1913); the Carpenters Union; the Glaziers; the Machinists; and the Painters (District Council 14). Chicago, with 1m Polish-Americans, may have the biggest Polish population in the world outside Poland; but it is also the most unionised city in the US.

Mr Walesa's skill - and it is a tribute to his advisers as well as to the great man himself - is that he has been able to balance his trade union ties with the need to appeal to American capitalists, few of whom have much time for organised labour.

Judging from his performance in Chicago on Saturday, the shipyard electrician has indeed persuaded some hard-nosed investors that Poland, with its near-ruined economy

and its demoralised population, at least deserves a look.

After a \$100-a-plate luncheon, aimed at raising \$175,000 (£110,000) for Solidarity, the state treasurers of Michigan and Illinois pledged \$1m and \$500,000 respectively to take up Polish government "Freedom Bonds" when they are floated next year. Businessmen seemed prepared to believe that Poland could present a business opportunity.

"He has generated enough interest," said Mr Paul Odobina, an official of the Polish American Congress.

Lionel Barber sees the Solidarity trade union leader in the capital of Polish America

Ideas abound. Congressman Dan Rostenkowski, the city's most powerful politician, suggested sending used American cars to Poland. Mr Walesa, who has complained constantly about pollution in his country, said he had no doubt that a retrofitted American car was a better bet than a new Russian or Polish model.

Some investors have already taken the plunge. Mr Michael Kobelinski, chairman of the First State Bank of Chicago, has, with about 400 other Chicagoans of Polish descent, set up the Polish American Forum, with contributions of

POLAND'S meat exports could grow by 10 to 15 per cent next year, as domestic demand falters because of prices which have risen as much as tenfold on some brands since price controls were removed in August, Christopher Bobinski writes from Warsaw.

The fall in demand comes after Poland has already received 10,000 tonnes of meat as part of an EC aid package and is expecting 11,000 tonnes more from Italy and 10,000 tonnes of bacon from the US.

\$100 from each member.

Mr Kobelinski claims already to have turned his first bucks: investing \$115,000 to buy and instal new machinery in an idle vegetable cannery in Lodz and then processing the food and selling it in West Germany for \$300,000. (Food processing, tourism, and environmental aid are the main businesses needed in Poland, says a government official travelling with Mr Walesa.)

Ad-hoc groups such as the Polish American Forum merely strengthen a well established "Pole-aid" network in Chicago. Polish-Americans such as Mrs Bogusia Yon have been sending money and clothes parcels to relatives and friends for many years; now, in the immediacy of Solidarity's triumph and communism's apparent demise, there is simply a little more urgency.

On Saturday, Mr Walesa made clear that Polish Americans are the designated leaders of the investment drive into Poland. If they jump, other Americans will follow.

As always, Mr Walesa combined his passionate appeals for support with folksy good sense: those Poles who had made their fortunes in America should come home, but those who had not made enough money could return later.

Perhaps his most moving message came on Daley Plaza when, at last, he could discard the pre-packaged words and speak direct to the crowd. "You can love two countries," he said, the electricity surging through his audience, "Poland and America."

The party of the disillusioned

Leslie Colitt enters the fortress of East Germany's Communists

A CRACK opened in a fortress of the East German Socialist Unity (Communist) Party (SED), the bulging grey pile of the Central Committee in East Berlin. It offered a rare view inside of a torn and disillusioned party.

Confronted with internal rebellion and a fast-deteriorating economy, embattled party leaders have opened a Consultation and Information Centre for the 2.3m members and 14m other East Germans.

Only a trickle of citizens, mostly "comrades", came to the rear entrance of the Central Committee building, where they were directed by a guard up two flights of stairs to the austere consultation rooms, painted a stark Prussian white.

The inquirers, accustomed to decades of rose-tinted reports on the economy, had been alarmed by recent dire assessments - including news of a Marks 15bn budget deficit, inflation (previously "non-existent") of 12 per cent, and a plunge in the black market value of the East German mark to five West German pfennigs.

A burly party member waiting outside "Consultation" Room 207 noted with pride that he had helped erect the Berlin Wall in 1961 as a member of the factory militia. Now, he said angrily, the country was thrown back to the pre-1961 situation, "bled white" by black marketeers and speculators.

Remarkably, one man inquired about rejoining the party, at a time when more

than 80,000 members have deserted it. "I was expelled 25 years ago for demanding the same reforms Krenz wants now," the gaunt, ascetic man in his 50s said.

But the man who had him evicted was still in charge of his party branch; the inquirer wanted to find out whether the party had really changed.

East German workers, he lamented, wanted to "join" West Germany, instead of reforming East Germany. Intellectuals and other better-educated citizens were against reunification.

When it was realised that a foreigner had penetrated the building's defences, a beaming, rosy-cheeked, cigar-smoking member of the apparatus appeared.

He turned out to be Prof Dr Jürg Vorholzer, deputy editor of the party's theoretical journal Einheits, and he proclaimed to me that the new "open door" policy had met great success.

"Life in our country has put the renewal of the SED and the GDR on the agenda," he stated. "We want relations between the party and the rank-and-file to be a great deal closer," he added, emphasising the last three words like a schoolmaster.

He declared that both party and non-party citizens wanted the GDR to remain socialist. "They do not want a capitalist society," he said, looking me in the eye. "I believe the SED is capable of renewing itself." But it could not

take place without deep "conflicts" in the party. "The causes of the present deep crisis are being relentlessly revealed."

I put it to him that the personalising of past mistakes might be a distraction from failures of the system itself. Barely pausing, he acknowledged briskly that while Marxism was "living knowledge" and socialist society a "living organism", there was indeed a danger of a crisis when that knowledge was not "applied creatively".

Prof Vorholzer gave, to Western ears, a disappointing definition of the "free elections" which the leadership has promised. Only parties "standing on the foundations of socialism" could participate.

Who would decide what kind of socialism this was? He looked at me again. Well, one of the basic definitions of socialism was common ownership of the means of production: "On this we must all agree."

The SED might lose an election, as "we take the rules of the game of genuine democracy seriously." But it would naturally do everything possible not to lose. The SED was for a pluralistic socialism and the other four parties allied with it also "stood on this platform".

The opposition was calling for genuinely free elections, without qualifying conditions, I noted. Had events not overtaken the idea of restricted elections? "Yes," he said, nodding gravely. "It is very late."

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OVERSEAS NEWS

China to shut many of its HK companies

By John Elliott in Hong Kong

CHINA PLANS to close many of its companies operating in Hong Kong during the next few months, especially those involved in property and the stock market. It also intends to try to stop any new enterprises opening.

Fed stayed hand to avoid depressing \$

By Peter Riddell, US Editor, in Washington

THE POLICYMAKING Federal Open Market Committee delayed cutting US interest rates last month because it did not want to appear to be trying to force the dollar lower in foreign exchange markets.

rates at that stage but also that "an easing of policy so soon after" the G7 meeting "would be misinterpreted as an attempt to use monetary policy to force the dollar lower."

SOVIET AMBASSADOR TO DAMASCUS HINTS AT CHANGE IN EMPHASIS OF ARMS POLICY Perestroika's cooler winds reach Syria

By Tony Walker in Damascus

MOSCOW'S MAN in Damascus, Mr. Alexander Zotov, is no ordinary Soviet diplomat, nor is there much doubt about his mission in a country which hitherto has appeared intent on ignoring the winds of change gusting through Eastern Europe.

Soviet Union, owed the equivalent of \$15bn (\$9.5bn) by Syria, would apply a more rigorous commercial approach to arms sales and would be guided by its view of Syria's "reasonable defence sufficiency".

revealed during the Brezhnev era are gone forever. The ambassador made pointed reference to a keynote speech delivered by Mr Eduard Shevardnadze, the Soviet Foreign Minister, in Cairo in February in which he warned of the danger of a spiralling regional arms race.

tary co-operation agreement to run from 1991 to 1996. Special emphasis, Mr Zotov said, would be placed on air defence. He would not confirm deliveries of the Sukhoi-24 attack bomber, but Western officials in Damascus report that the first of these sophisticated aircraft has begun arriving.

Lula set to join run-off for Brazil presidency

By Ivo Dawson in Rio de Janeiro

THE MOST radical of the main candidates in Brazil's presidential election last night looked certain to go forward to the run-off on December 17.

'Competitive bloodbath' looms as US car sales fall away

By Anthony Harris in Washington

MR HAROLD POLING, chairman-designate of Ford Motors, has for some months been warning of a competitive bloodbath in the US car market, and he chose his first public engagement since his promotion was announced to underline his message.

Industry released its sales figure for the first ten-day selling period in November, and they are dreadful: sales are estimated to have fallen to an annual rate of 5.4m from the already-depressed 6m October rate.

must obviously be treated with suspicion, especially since much of the US has been beset in an Indian summer this month; families will have had something better to do than tour the car lots, especially with the Thanksgiving holiday, a traditional special-offer event, in near prospect. All the same, the contrast with 1988 is grim.

Since in all other respects 1990 is a year of scarcely detectable face-lifts rather than genuine novelties in vehicle development, it may be necessary to wait for the first of the 1991s to see whether innovation can do what improvement has failed to do for the US car industry

saturation, or a shift in public taste? There are two straws in the wind. First, the sharpest declines in sales have been in the high-powered, high-glamour models which were designed to attract customers back to the American product, notably the taut and very shapely General Motors mid-sized models, where prolonged plant closures have been needed with the shine hardly off the car-of-the-year awards they won.

detectable face-lifts rather than genuine novelties. It may be necessary to wait for the first of the 1991s to see whether innovation can do what improvement has failed to do. Mr Poling's Ford, which will introduce a replacement for the once best-selling Escort, will fight the first important round.

HE'S NOT IN THE STATES.



BUT HE'S SEWING UP A DEAL IN MANHATTAN.

"I've just seen this season's collections." "Always first with the inside info. So were we right?" "You always are. You specified all the latest colourways from us."

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Quite a quartet. And they've more in common than you may imagine. Such as the twin-cam, crossflow, four-valves-per-cylinder technology now available in the six-cylinder 3.0-litre engine nestling in the nose of the 300E-24 saloon, the 300TE-24 estate and the 300CE-24 coupé.

You'll find the multi-valve engine sitting amidships in the C9-88 Group C Mercedes-Benz that won the World Sports Car Championship and Le Mans this year, and there's no denying that this V8 has a notch or two more power. But do you really need more than 231 bhp and an acceleration potential of 0-60mph in less than 7.5 seconds (300E/300CE manufacturer's figures) to tackle Knightsbridge, the M62, or the swoops and curves of Wales?

A MORE REFINED ENGINE

By doubling the number of valves per cylinder in their potent series-topping six-cylinder engine, Mercedes-Benz engineers have optimised its efficiency. And, by introducing automatic adjustment of the camshaft timing, they've eliminated a common weakness of multi-valve engines - a narrow band of high power available only at the top of the rev range. It is a particular strength of these engines that very high torque is available almost from idling revs.

The engine also incorporates the latest generation electro/mechanical fuel injection. All of which means, in plain language: more power that's more accessible, a cleaner exhaust, smoother idling, greater refinement.

Mercedes-Benz present their latest range of multi-valve performance cars



ENGINEERED LIKE NO OTHER CAR IN THE WORLD.

REFRESHED 200E-300E BODY STYLING

In fact, the latest, expanded, 200E-300E series is pretty lively all round. There's an extensive colour range and new, colour-coordinated protective side panels. The seats have been completely redesigned to improve lateral support without limiting movement, and the fabrics are more luxurious.

All models in the series are now also offered with a Sportline performance option for those who like their driving to be a little more yeasty.

Lower, firmer suspension, more direct steering, and wider wheels and tyres, all contribute to tauter handling and roadholding. For the truly sporting-minded there's the option of a close ratio manual gearbox and there's a new five-speed automatic available with the 300CE-24 coupé.

The Sportline option can inject a little brio into the interior, too. There are Sportline seats front and rear that embrace driver and passengers more securely, and the package is rounded off with a smaller, leather-covered steering wheel and gearchange.

The more powerful, freer-breathing, multi-valve engines come in the quartet of body styles shown here. However, if comfort and convenience matter to you as much as performance, Mercedes-Benz recommend that you limit your choice to the three on the left. (The Group C car is a little cramped, and all-round vision is scarcely panoramic.)

OVERSEAS NEWS

Brussels flexes its muscles to take a swing at state subsidies

The Commission has made it clear it does not take kindly to countries that bend the rules, Lucy Kellaway reports

MEMBER STATES have been warned. The European Commission does not take kindly to countries that bend the rules in handing out cash to protect their industries, as France discovered last week.

For not keeping to its side of the bargain over the granting of FF20bn (£2bn) of state aid to Renault, the French Government has been told by Brussels to come up with a new plan to cut car capacity, or go to court.

The example of Renault - the most startling since Sir Leon Brittan took over as Competition Commissioner at the beginning of the year - will give pause to states which think they can go on subsidising their industries when all the other forms of protectionism have been swept under the carpet of the single market.

When tariff barriers, national standards, unfair public procurement practices and all the rest of the protectionist armoury has been taken away, one tool left. But Sir Leon is well aware of the danger, and has made clear his office will examine every item of state aid paid out.

The Commission has wide powers over state aid, laid down in the Treaty of Rome. Countries must tell Brussels in advance about any aid they propose to give, and any



new aid scheme, but that all the existing ones, many of which were approved five or 10 years ago, should be re-examined to make sure that they still comply with the rules.

At the start of next month, all 12 member states will be summoned to be told of the change of emphasis. While they are unlikely to object in principle, there may well be resistance from those countries with most to fear from the examination. The Commission will inform them of its plans to pick through each of the 1,000 schemes in turn, starting with the biggest in each country. The task is a daunting one. "It is depressing to think that there are 30 of us here trying to control state aid, while in the Walloon region of Belgium alone there are 150 doing it out," says one bureaucrat.

The survey uncovers a whole array of different types of aid, from straightforward grants and tax reductions to soft loans, equity participations and guarantees. Because

to the subsidy-hungry sectors of agriculture, railways, and coal. The rest is in the manufacturing sectors, especially in steel and shipbuilding, where aid amounts to about one-third of value added. But it is the rest of the manufacturing sector which is the most contentious, as it is not specifically covered by clear aid guidelines. In this area, member-states divide into two categories.

Out of a class of 10 - Spain and Portugal were too new to the Community to be included in the inventory - the "good boys," are Denmark, the UK and Germany, and the "bad" are Italy, Greece and Ireland. State aid to manufacturers as a percentage of value added is 15.8 per cent in Italy, against just 1.7 per cent in Denmark. Italy gives about five times as much aid as France, the UK or Germany. These discrepancies between member states are becoming even more marked. In some countries, the volume of state aid is falling sharply; in the five years from 1981 to 1986 the UK has cut manufacturing aid in real terms by over a third to Ecu1.8bn, while Italy has been steadily increasing it to Ecu23.8bn.

The survey unearthed a whole array of different types of aid, from straightforward grants and tax reductions to soft loans, equity participations and guarantees. Because

	% of value added	ecu per worker
Italy	15.8	5,951
Greece	13.9	3,741
Ireland	12.3	1,373
Belgium	4.5	1,419
Netherlands	4.1	1,223
France	3.6	1,079
Luxembourg	2.9	757
UK	1.7	940
W Germany	1.7	609
Denmark	1.7	1,774
EC average	5.5	

Source: EC Survey of State Aid

of the difficulty of tracing some more opaque forms of aid, the real picture may be worse than the Community figures suggest. Not all countries are equally good about informing the Commission about the aid being granted. Last year, Brussels took action against five countries, including France, Italy and Greece, for going ahead with aid schemes without prior permission.

The reasons for giving the aid are very distinct. In West Germany, for example, most of the aid is for Research and Development and small and medium-sized companies. In France, by contrast, where there is almost no regional policy, and few special R and D schemes, most aid is the counterpart of a generally interventionist industrial policy.

The UK's aid centres mostly on R and D and export grants to third countries, with assistance to "lame ducks" and regional aid now a fairly small part of the whole. Out on its own, Italy remains a prodigious provider of subsidies on almost all fronts. Eventually, the Commission's aim is to establish a common framework under which aid being granted nationally slots into broader Community policies. This will involve not simply looking at each case singly, but at totals for countries and regions, to make sure that efforts in one country are not negating those made in others.

As a first step to tidying up the mess, three areas have been identified for priority treatment: general investment schemes, exports, and national-

More power for Italian central bank urged

By Sari Gilbert in Rome

MR Carlo Azeglio Ciampi, Governor of the Bank of Italy, has urged an increase in the powers of his country's central bank.

Mr Ciampi told students of the Higher School of Public Administration that the process of European integration made necessary the removal of current limitations on the bank's autonomy in monetary policy.

Mr Ciampi complained that Italy was one of the few industrialised countries in which changes in the discount rate are decided by the Treasury Ministry rather than the central bank. In view of the reduction of the obligatory reserves required of Italy's banks, this mechanism would "appear increasingly anomalous and prejudicial to monetary control."

The state "must be able to draw on the savings of other operators, to generate from within, the resources necessary to service the debt, capital and interest," he added.

The strains on monetary policy caused by the process of European integration would require greater flexibility and therefore greater autonomy.

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Drive to end telecoms deadlock

By William Dawkins and Hugo Dixon in Paris

FRANCE has launched a diplomatic drive to resolve a deadlock over an ambitious European Commission plan to boost free competition in the Ecu75bn (£54bn) EC market for telecommunications services from 1991.

French officials feel sure of winning agreement from all EC member states, except the UK, on a compromise plan at an extraordinary ministerial meeting of the Twelve, to be chaired by Mr Paul Quilès, France's Telecommunications Minister, on December 7.

Ministerial advisers will meet in Paris at the end of this week to discuss the French scheme, designed to resolve a split between those for and against letting the companies compete against public monopolies in providing basic data communication services, the fastest growing part of the market.

It would allow private competition in basic data transmission - the simple transport of computer files down telephone lines - subject to strict licences issued by national telecommunications authorities, much heavier conditions than in the Commission's liberal plan.

Mr Quilès is also likely to hold talks with Mr Christian Schwarz-Schilling, West Germany's Telecommunications Minister. French officials said Germany had almost been won round to its compromise position. Agreement between the two countries would be further evidence of the effectiveness of the Franco-German relationship.

It would isolate the UK, which had been relying on West Germany as its main ally in pressing for a more liberal regime than that proposed by the French. The other two liberal countries, Denmark and the Netherlands, are open-minded on the compromise, according to French officials. If EC governments fail to agree what kind of liberalisation they want, the Commission plans next April to invoke a little-used article of the EC Treaty allowing it unilaterally to impose its own proposals.

Fresh bid to form Greek government

GREECE'S political leaders make a last-ditch effort today to form a government of national unity, to avert another election next month, Kevin Hope reports from Athens.

The three leaders agree an all-party government would solve the deadlock following inconclusive November 5 polls. But Mr Constantine Mitsotakis, whose conservative New Democracy Party fell three seats short of absolute majority, opposes a plan backed by the Socialists and Communists for the new government to promise electoral reform.

The proposal would give the Communists and Greens more seats, making it harder for one party to win outright at the next election. Mr Andreas Papandreu, the former Socialist Prime Minister, has so far failed to persuade the lone Green deputy to back a left-wing coalition controlling 151 seats in the 300-member Parliament.

'Death squad' row

A row over the existence of an official South African death squad grew yesterday, when a third South African policeman alleged a squad had killed anti-apartheid leaders between 1980 and 1982, Reuter reports from Cape Town.

The Johannesburg Sunday Times said a former police constable admitted he helped kill the black civil rights lawyer Griffiths Masinga in 1981. The claim supports charges by an ex-police captain that he headed an official police death squad. The government has not yet responded to calls for an inquiry.

Sudan talks soon

Sudan's military government and rebels agreed to hold peace talks next month as the ruling junta showed growing confidence in its grip on power, Reuter reports from Khartoum. Former US President Jimmy Carter has said in Nairobi that Sudan and the Sudan People's Liberation Army had agreed to talks there on December 1.

SHIPPING REPORT

Mideast tanker demand down

DEMAND in the Middle East Gulf tanker market fell substantially last week, but rates remained relatively steady. Brokers said the slowdown was probably caused by inventory building following rising Gulf oil production, Kevin Brown reports.

Only nine or ten Very Large Crude Carriers (VLCCs) were reported fired out of the Gulf, less than half the usual number.

E.A. Gibson said the vessels represented less than 3m dw tonnes, leaving more than 20 ships of some 5m dwt available for fixing to the end of the month.

NITC concluded a vessel for 280,000 tonnes of crude loading before the end of the month at Kharg for the West at World-scale 75.

In the dry cargo market, demand for Panamax tonnage was said to be firm.

RETAIL PRICES (1985=100)					
	Oct '89	Sept '89	Aug '89	Oct '88	% change over previous year
Japan	107.1	106.0	105.0	103.7	+3.3
Netherlands	102.1	102.0	101.5	100.7	+1.4
W Germany	104.7	104.5	104.2	101.4	+3.3
UK	124.2	123.3	122.4	115.8	+7.3
France	113.6	113.3	113.0	109.8	+3.5
Belgium	108.5	108.4	107.8	104.7	+3.6

	Sept '89	Aug '89	July '89	Sept '88	% change over previous year
Italy	124.8	124.2	123.9	117.4	+6.3
US	116.2	115.9	115.7	111.4	+4.3

Source: (except UK) Eurostat

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The Council of The Stock Exchange has agreed to admit the Warrants to the Official List and such admission will become effective and dealings in the Warrants will commence on 20th November, 1989.

Details of the Warrants are available in the statistical service maintained by Extel Financial Limited and copies of the Circular to Shareholders dated 11th October, 1989 containing, inter alia, details of the Warrants may be obtained during normal business hours up to and including 22nd November, 1989 from the Company Announcements Office of The Stock Exchange, 46-50 Finsbury Square, London EC2A 1DD and during normal business hours on any weekday (Saturdays excepted) up to and including 4th December, 1989 from:

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Employers urge package to encourage investment

By Charles Leadbeater

THE Confederation of British Industry, the employers' body, yesterday called on the Government to avoid income tax cuts in next year's budget and instead introduce a package to encourage investment.

Sir Trevor Holdsworth, the CBI president, made the call after warning that the economy was "delicately poised" after the recent rise in base interest rates to 15 per cent. Speaking on the eve of the CBI's 18th annual conference, which opens today in the northern town of Harrogate, he said it was vital to maintain the momentum for higher investment to ensure the UK's competitiveness in the European market. He said 1990 would be a slack year for industry although manufactur-

ing output would continue to grow, especially in export markets.

The CBI's plan to draw up the tax package reflects concern that investment may suffer badly unless action is taken to offset the effects of tighter monetary policy.

The CBI proposals will focus on raising corporation tax allowances. It said this would have only a small short-term cost as corporation tax is collected in arrears. Sir Trevor said the move would nevertheless send a signal to business that it could keep investment going.

CBI's economists estimate that Britain's corporation tax collect twice the amount which is taken in West Germany as a proportion of GDP.

Mr John Banham, the Confederation's director general, said the budget proposals would also examine how electricity pricing, a cut in the uniform business rate, to be introduced across Britain by next year, and special investment measures could help.

Mr Banham said income tax cuts would stimulate consumer demand, regenerate inflationary pressures and thus delay reductions in interest rates.

Sir Trevor said the CBI wanted "the very earliest possible cut in interest rates."

He said that they should be reduced as soon as it was clear that excess demand had been squeezed out of the economy and inflation forced on to a downward path.

Background, Page 13

Work practices, shorter hours top the agenda

Michael Smith on Ford pay talks

WHEN PAY talks covering 32,000 Ford manual workers began last month, the company decided to try to break the tradition of protracted negotiations.

Anxious to avoid the series of unofficial strikes which plagued the last two years ago, it tabled an offer which union leaders admitted was "higher than expected" and shortly afterwards raised the suggested increases to a level closer to that of its European plants.

As part of the productivity drive, Ford wants to consolidate on the flexibility concessions it has won in the last two pay deals by setting up "integrated manufacturing teams" in the most technologically advanced areas of its plants.

The teams would include a mixture of both skilled and semi-skilled workers. The skilled workers would be paid an allowance of 5 per cent of standard grade rate but in return would be required to perform production functions as well as their specialist roles.

In addition the company plans to introduce an allowance of 5 per cent of grade rate to electricians who are trained and successfully tested on certain Ford training modules, which could lead to some employees winning 19.5 per cent pay rises. It also intends to increase the allowance for the company's 9,800 production line workers from 3 to 5 per cent of standard grade rate in exchange for unspecified changes in working practices to be agreed locally.

The unions have indicated that they are willing to discuss the proposed changes, but the talks have so far concentrated on basic pay rises and touched little on productivity and grade rate rises.

A further issue to be tackled is the concern among skilled workers about the erosion of differentials between their pay and that of less skilled employees. The creation of a single integrated pay structure could help ease their concern and move the company that both it and the unions are seeking towards harmonising conditions between blue collar and white collar workers.

At the time of the last pay deal, it was envisaged that the structure could be in place for these negotiations. The company now sees implementation being part of a 1991 deal.

Public vigilance call follows weekend of IRA bombings

By Ralph Atkins, Kieran Cooke and Our Belfast Correspondent

THE WEEKEND bombings in which three British soldiers were killed and another and his wife seriously injured have caused fears that the IRA is planning a pre-Christmas campaign throughout the UK.

The IRA yesterday claimed responsibility for both the bombings and for last week's attempt on the life of Lt Gen Sir David Ramotham, Commander of the UK Field Army.

Mr David Waddington, the Home Secretary, has renewed his warning to all members of the public to "heighten and alert" and security of British military bases is expected to be further tightened.

Mr Peter Brooke, Northern Ireland Secretary, will be briefed by police and army commanders today on the land mine blast which killed three members of the Parachute Regiment at Maybridge, near Newry, County Down, on Saturday.

The dead were Lance Corporal Stephen Paul Wilson, Private Donald Cameron in London, and Private Matthew Edward Marshall. A fourth soldier is seriously ill.

In the other weekend attack, staff sergeant Andrew Mudd lost both legs and his wife was seriously injured when their car exploded near the married quarters of Colchester barracks in Essex, south-east England.

Mrs Margaret Thatcher, the British Prime Minister, and Mr Charles Haughey, her Irish counterpart, discussed the IRA bombings during the weekend European Community summit in Paris.

On his return to Dublin yesterday Mr Haughey said Mrs Thatcher had stated that there must be no safe haven for terrorists who carried out such bombings.

Mr Haughey said he had pointed out that both of the

weekend's bombings had been carried out in areas controlled by the British security forces.

He said he told Mrs Thatcher that he was unaware of the existence of any safe haven for IRA terrorists.

The unfortunate lesson that British security forces have learned yet again from the weekend of IRA violence is that the gruesome military conflict has to be fought constantly. That, however, is about the only strand that can be drawn conclusively from the bombs at Maybridge, near Newry, and Colchester.

The reaction of the Government has been to urge greater vigilance to caution that worse may be to come in the run-up to Christmas.

Saturday's bombing of the three soldiers brings to 58 the number of people killed in political violence in Northern Ireland so far this year, 31 fewer than at the same time in 1988.

The weekend outrages followed the numbers on Thursday of a 1st time soldier in the Ulster Defence Regiment, and of a building supplies manufacturer on Wednesday.

Yesterday security forces defused a 50lb bomb contained in a hijacked van abandoned on the outskirts of Newry. It would have been enough to cause fatalities or serious injury.

Although a deliberate pre-Christmas crusade of violence cannot be ruled out, on the mainland there is no clear evidence that the terrorist strength has increased since the attack on the Deal barracks in Kent in September. Two units are thought to be operating at an arm's length from IRA chiefs in Ireland.

But such a week of attacks proves once again that the IRA remains a strong organised terrorist force.

Ambulance dispute escalates

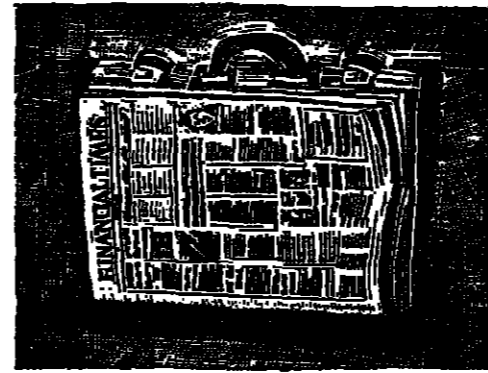
THE ambulance pay dispute escalated last night when senior controllers and control assistants at the headquarters of the London Ambulance Service refused to pass on emergency calls to the capital's police headquarters, writes Fiona Thompson.

Some staff were instead putting calls through to London's 71 ambulance stations, where crews, although suspended for refusing to use radios as management insisted, were on duty and awaiting calls. But the LAS control room co-ordinator was putting most calls through to police headquarters by a facsimile machine.

The LAS staff had threatened to begin their action last Friday, but held off pending the outcome of talks that day between union leaders and Mr Duncan Nichol, National Health Service chief executive, aimed at ending the 10-week-old dispute over a rejected 6.5 per cent pay offer.

Talks collapsed with union leaders accusing Mr Nichol of proposing nothing new. As a result, from Saturday morning the LAS control assistants refused to put calls through to police headquarters.

Ambulance workers have claimed 11.14 per cent and a pay formula which would trigger automatic pay rises and enable them to sign a no-strike deal. Mr Nichol on Friday offered 9 per cent over 15 months and £500 each for the 2,000 staff with special paramedical skills.



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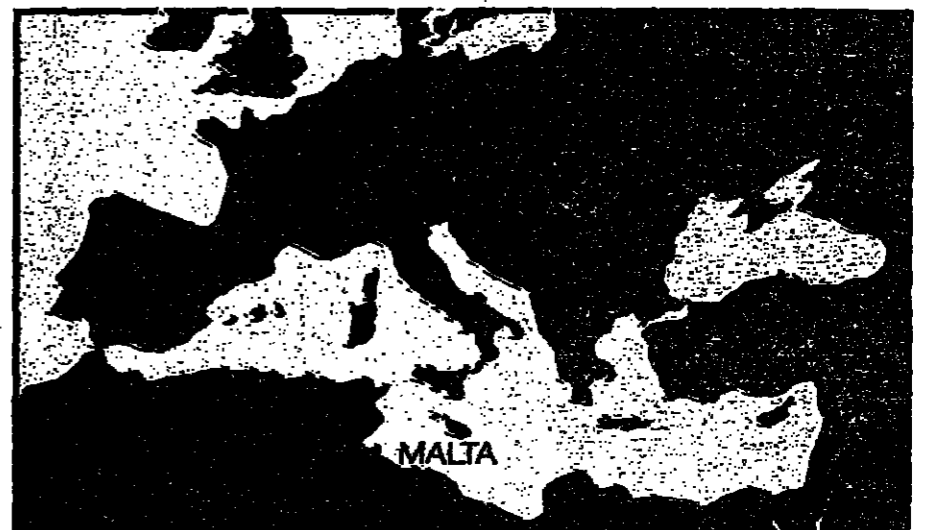
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UK NEWS

Challenge to EC Commission plan for regional funds

By Hazel Duffy and Anthony Morston

THE EUROPEAN Commission is locked in dispute with the UK Government over the distribution of the Commission's regional funds.

Britain wants to be able to use the funds, for instance, to modernise the water industry in certain regions. The Commission is less keen. Mr Bruce Millan, Commissioner for Regional Policy, wants to help to finance local enterprise agencies that support and advise small busi-

nesses, that would involve participation by local authorities, which the Government does not welcome.

The differences have been exposed in a series of meetings between Mr Millan, ministers and officials, to discuss the so-called Community support framework agreement, which will form the basis for the distribution of European funds over the next three years.

Mr Millan is in Cardiff today to meet officials from the

Welsh Office and local authorities, who fear that Wales will suffer as a result of the shift in funds towards the poorest members of the Community.

Mr Nicholas Ridley, Trade and Industry Secretary, whose department is responsible for negotiating with Brussels on the regions, is believed, at a meeting recently with Mr Millan in Brussels, to have refused that funds be channelled where local authorities have an input. The Commission also wants

to use intermediaries, such as the Welsh Development Agency and the Highlands and Islands Development Board, in distributing the funds.

The growing sense of frustration between Mr Millan, former Scottish Secretary in the last Labour government, and the Government, is in contrast to the relative harmony in which agreements are being worked out with other member states.

The Community support framework must be drawn up

with the help of the local and regional authorities in whose areas the funds will be used. They are designed to ensure that European money is spent in a more coherent way instead of being scattered on projects that national governments could have financed themselves.

Local and regional input into the Community support framework was agreed by governments when the decision was taken to double the European

funds. The plan was to give underdeveloped and deprived parts of the Community a better chance to compete after 1992.

Local authorities in Wales are worried in case road improvements that formerly qualified for European assistance may not now go ahead.

South Glamorgan says that Cardiff Docklands will suffer if it does not get help to build the \$100m peripheral distributor road.



Bruce Millan: wants to aid local enterprise agencies

Heseltine speaks of aspirations

MR Michael Heseltine, the former Defence Secretary, spoke yesterday of the "huge honour" it would be to lead the Conservative Party, declaring that when he resigned from the Government he put himself "in the marketplace."

He was speaking during an interview with a US cable network, which was transmitted on the TVS political programme Agenda.

Mr Heseltine said that when he resigned from the Cabinet in 1986 over the Westland Helicopters affair, "I had not the slightest intention of throwing away my career. My commitment was clear: I was not going to leave the Conservative Party and to that extent I put myself in the marketplace."

He continued: "You are not obviously likely to be recalled by the Prime Minister with whom you have disagreed. So what do you do? You follow the market. The market has been very kind to me."

Asked if he wanted to be Prime Minister, Mr Heseltine replied: "I think ambition is a very laudable human quality and if, in the service of the party, I had a chance to play the ultimate role, it would be a huge honour."

News groups likely to invest in paper mill

By Maggie Urry

FINAL approval for a £140m newsprint mill at Gartcosh, near Glasgow, is expected to be announced shortly by the backers of the scheme. Unusually, newspaper publishers are expected to invest in the mill.

The North British Newsprint mill is being built by Abitibi-Price, a large Canadian forest products group, but a majority of the equity in the project could be held by publishers.

The Canadian publishing and travel group.

Abitibi-Price said it could not comment on the North British Newsprint mill or on the arrangements it has to supply newsprint to its joint-venture partners in North America among the mills in which they invest.

It is expected that the publisher partners will buy newsprint from the North British Newsprint mill. Other newsprint buyers would be concerned if the publisher investors received preferential treatment in terms of either price or supplies.

However, as one buyer

pointed out: "If they get newsprint cheaper they will soon be found out. There are no secrets in this trade."

A decision on another proposed newsprint development, a joint venture between Reedpack, the paper, packaging and office supplies group, and Daishowa Forest Products, a Japanese-owned Canadian paper company, is further off. That would be sited in Aylesford, Kent.

Mr Peter Williams, chief executive of Reedpack, said the project had been found to be operationally feasible, but a financing package had to be put together. He said: "With 15

per cent base rates it is going to be hard to justify."

The North British Newsprint mill will use recycled fibre as its main raw material, with Stirling Fibre, a waste-paper collector, supplying the mill. It will have a capacity of 200,000 tonnes of newsprint a year.

The idea came from Stirling, which first brought in a Finnish partner, Kajaani. That company pulled out when it was taken over, and Abitibi-Price was brought in.

"The Reedpack mill will also use recycled fibre as its raw material. Reedpack owns Maybank, Europe's largest waste-paper merchant,

Warning on EC television rules

By Raymond Snoddy

THE FUTURE of television will be significantly affected by the European Commission's directive on broadcasting, according to a report by consultants Coopers & Lybrand.

The report, Television in 1992, warns that, in winning approval for the directive, the Commission has made broadcasting part of Community law.

The UK has been slow to realise the effect of the directive on its audio-visual industry partly because responsibility for film, television and video was divided across three ministries: the Home Office, the Department of Trade and

Industry and the Office of Arts and Libraries.

The report, it is claimed, is the largest and most comprehensive published on the subject. It finds that most European companies are not paying enough attention to what the Commission is doing.

It says: "The Commission has already set the rules of the game on a wide range of matters, from programme quotas to advertising and to showing of films on TV. Its influence will increase through 1992 and beyond."

The report points out that community law already contradicts UK law in several

respects, and that the differences between the two in the areas of television and film companies are likely to increase.

It says deregulation in the European audio-visual industry is a myth and that regulation is growing rather than diminishing. "Industrial policy aimed at encouraging more competition is a key factor in requiring more regulation to ensure fair competition."

Television in 1992: a Guide to Europe's New TV, Film and Video Business. By William Field, Coopers & Lybrand, Plumtree Cr., London EC4A 4HT. £35.

Japan's help sought with securities control agenda

By Peter Riddell, US Editor, in Washington

BRITAIN and the US are to propose a three-way series of meetings with Japanese regulators to produce an agenda for international co-operation in the supervision of securities markets.

Mr John Redwood, the British Corporate Affairs Minister, said he received "a very positive" response to the idea during discussions in Washington on Friday with Mr Richard Breeden, the chairman of the Securities and Exchange Commission, who was "thinking along the same lines."

The proposal will now be taken up with the Japanese authorities in the hope of getting meetings under way next spring.

The aim is to inject momentum and direction into existing discussions on international standards for the regulation of securities markets.

That applies particularly to increasing co-operation in setting regulations on insider trading and on disclosure requirements.

Mr Redwood's belief is that by setting up three-way meetings with US and Japanese regulators, thus covering the world's largest markets, it will be possible to propose an agenda for advancing regulation on an international basis.

Mr Redwood and Mr Breeden agreed during their talks to continue and develop the existing UK-US memorandum of understanding on exchanges of information between regulators.

During separate talks at the Commodity Futures Trading



John Redwood: received a "very positive response"

Commission, Mr Redwood received some reassurance that the commission did not want to advance extra-territorial claims in its regulatory activities affecting US customers of London markets.

Department of Trade and Industry officials discussed with the commission the complaints of some London commodity traders about an agreement reached between US and British regulators, particularly in relation to the distinction between solicited and unsolicited business.

There was apparently an acceptance on the US side of a shift from segregation of business to bank guarantees, although the detailed issues will be pursued by the relevant agencies such as the Association of Futures Brokers and Dealers, and the Securities and Investment Board.

Ratners named as star in buoyant jewellery sector

By Maggie Urry

WHILE the rest of retailing is in the doldrums, the jewellery sector is the most buoyant area of the industry, says a report from Verdict Research, the retail research group. The market was worth £2.2bn in 1988 and Verdict reckons it will have grown by 18 per cent during 1989.

The reason for this is a fundamental change in customers' perceptions. Whereas jewellery used to be seen as a rarely bought luxury item, it has become a fashion purchase. One in three adults now buys at least one item of jewellery each year, compared with 15 per cent at the start of the 1980s.

Verdict says the credit for the growth in the market should go to Ratners, the retail group that has expanded from 130 shops to over 1,000 UK outlets in the last five years. Ratners' market share has risen over the period from under 3 per cent to 27.5 per cent, Verdict estimates.

Behind Ratners' "brash and audacious" public image is a "highly sophisticated and professional retailer which takes few risks." Ratners has led a trend towards modern management techniques within jewel-



Gerald Ratner: company praised for market growth

lery retailing, such as more efficient stock control, the use of electronic point-of-sale systems, and providing incentives for store managers.

After Ratners, Argos is the second-largest competitor, with an estimated 5.6 per cent market share through its Elizabeth Dock departments. Otherwise the market remains fragmented, and Verdict sees a trend to fewer shops.

Verdict on Jewellery. Verdict Research, 112 High Holborn, London WC1V 6JF. £295.



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UK NEWS

Application for Hinkley C may go ahead

By David Green

THE Central Electricity Generating Board may proceed with its planning application for the Hinkley Point C nuclear power station in Somerset, in spite of the decision by Mr John Wakeham, Energy Secretary, that no new plants will be built until a review of nuclear economics is carried out.

A full meeting of the CEGB board discussed the subject last week and talks have since been held between senior officials and Mr John Collier, who has been appointed chairman of a new state company that will run Britain's nuclear power stations.

Mr Michael Barnes, QC, the inspec-

tor conducting the Hinkley inquiry, has given the board until tomorrow to decide whether it wishes to proceed with the application he has been examining since the hearing opened in October last year. Both the board and Mr Collier believe an option should be maintained on expanding nuclear power if it becomes economic to do so in the future.

The Department of Energy is also being consulted over the future of the Hinkley application.

The CEGB had planned to build four pressurised water reactor (PWR) nuclear power stations, including

Hinkley C, by the year 2000 at a total cost of £7.1bn. Sizewell B, the first plant, is under construction in Suffolk.

However, 11 days ago Mr Wakeham told the House of Commons that, because of high costs, nuclear power was to be withdrawn from privatisation and that the three further PWRs would no longer be needed to comply with a non-fossil-fuel requirement in the new Electricity Act.

Anti-nuclear groups expected that applications for Hinkley C, Wylfa B in Anglesey, and Sizewell C would be withdrawn immediately.

Although a final decision has not been taken, senior board officials believe there are grounds for the application to go ahead on the basis that any consent granted would provide a future option for the new state company.

The board has been promoting the PWR since the 1970s and has invested considerable effort and sums of money into its development.

A significant part of the cost is attributed to public inquiries. The Sizewell B hearing from 1983 to 1985 cost the board £25m. The Hinkley inquiry has already cost £10m.



John Wakeham: review awaited

Shake-up likely in TSB retail banking

By David Barchard

TSB BANK, the sixth-largest UK bank, is expected to announce wide-ranging plans to restructure its retail banking operations.

The restructuring is likely to involve the loss of several jobs. The move is the last in a series of operations aimed at transforming TSB, a federation of loosely linked savings banks until its stock market flotation three years ago, into an efficient, streamlined organisation capable of competing with the other large clearers.

Last spring, Sir Nicholas Goodison, TSB chairman, swept away almost all the regional boards of the bank, shedding 100 regional directors. Although there are still national boards for Scotland, Northern Ireland, and the Channel Islands, TSB has become much more monolithic than seemed likely at the time of the flotation.

Complaints are growing in

Scotland that the Scottish arm of the bank has lost most of its real autonomy. However, defenders of the changes claim that, in some ways, TSB Scotland's influence has grown.

Some parts of the north of England now report to centres in Scotland.

The main thrust of this week's announcement will concern cost-cutting. When TSB announced poor interim results early last summer, one of the reasons was a cost-to-income ratio of 75 per cent, far above that of any of its main competitors.

At the same time, Mr Peter Ellwood, the former chief executive of Barclaycard who was brought into to head TSB's retail banking operations last summer, is likely to announce moves to make branch operations more profitable by enhancing their role as sales outlets for insurance and other financial services.

DoE proposes scheme to control council investment of surplus cash

By Katharine Campbell

THE Department of the Environment has sent proposals for consultation to local authorities, setting limits on how they may invest their surplus cash.

The DoE said: "Until the mid 1980s, local authorities operated satisfactorily with cash surpluses amounting to less than £1.5bn." The present total is £9bn.

"That," the DoE said, "is far more than they need to carry out their statutory functions, which do not include investing for profit in the financial markets."

The new, short list of financial instruments deemed suitable for council investment will be included in regulations amplifying the Local Gov-

ernment and Housing Act enacted last week.

The legislation, which sets the framework for the new capital finance system that comes into effect in April 1990, refers to "authorised investments" and fits the tone of the Government's attempts to reduce local authorities' financial market dealings.

The approved instruments include bank certificates of deposit, eligible bank bills, gilts, building society deposits and loans to nationalised industries and to other local authorities. Shares, of which councils have significant holdings, are excluded.

The DoE estimated that about £500m of the total now held would fall outside the proposed authorised

investments, much of which is held in equities. Investing in non-approved instruments is not proscribed; however, the penalty is that, once redeemed, they are treated as a capital receipt and hence, under the new legislation, the bulk must be set aside to repay borrowings.

Councils' activities in the money markets have been in the spotlight since the High Court ruling this month that Hammersmith and Fulham Borough Council was not empowered to enter into interest-rate swaps. The DoE, however, says the present proposals are not directly related to the case.

The DoE has indicated that it will await the outcome of the January

appeal of the High Court decision before deciding whether, and if so, how local authorities should be allowed to use interest-rate swaps, generally tools of debt management.

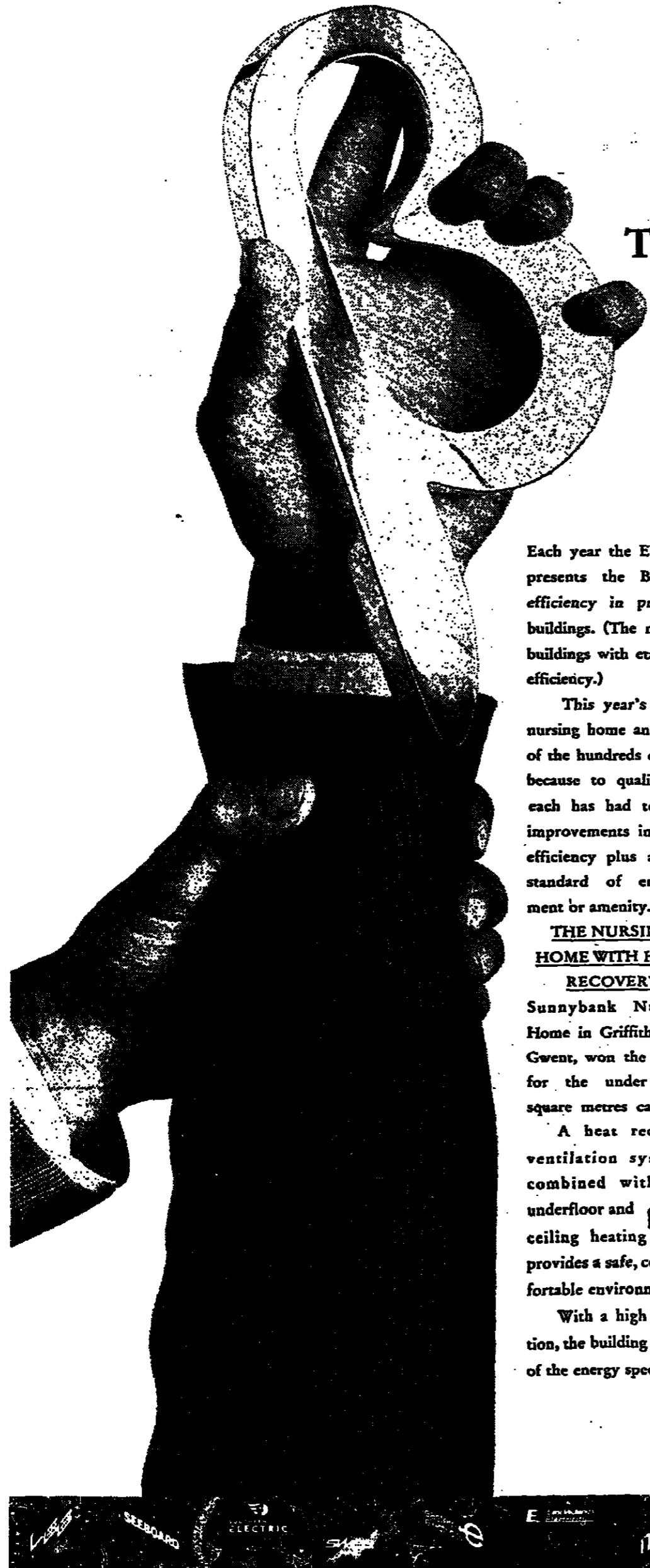
The proposed investment restrictions arise because the Government has little sympathy with local authorities that have amassed substantial cash balances through the sale of council houses and other assets but still borrow up to their maximum quotas of funds at preferential rates from the Public Works Loan Board.

The new list is similar to the original draft legislative proposals drawn up in July 1988, before the DoE knew about Hammersmith's activities, although several classes of invest-

ment are to be restricted to maturities of less than a year, with the aim of further reducing risk.

At a meeting of government officials and local authority associations on October 30, a Treasury official pointed out that there were "broader macroeconomic issues raised by the level of local authority balances."

The main political uncertainties surrounding local authorities' financial dealings have made some bankers wary even of accepting deposits. In the light of the Treasury's apparent wish to reduce the cash surpluses they are beginning to fear that almost any financial market dealing might be deemed *ultra vires* or beyond councils' authority.



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Ask the Energy Marketing Manager at your local Electricity business for more information about the 1989 winners and how to enter for next year's Beta Awards.



PLANELECTRIC
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Trade insurance to cover home and export credit

By Peter Montagnon, World Trade Editor

TRADE INDEMNITY, the credit insurance company which has been expanding into export credit insurance, has launched a new product that, for the first time, will offer domestic and export credit cover in one policy.

The move underlines an emerging trend for the distinction between export and domestic credit insurance to become blurred as the industry adapts to the 1992 single European market.

However, the Export Credits Guarantee Department, for whom Trade Indemnity is a main competitor in export credit insurance, would be unable to match the product

under its present status because its charter confines it to insuring only exports.

Trade Indemnity's move may thus put additional pressure on the Government to agree to spin off ECGD's short-term insurance division into a separate public company as recommended in the recent Kemp report on its future, industry executives said.

Trade Indemnity said its market research had shown a need for this kind of product. Its customers were seeking to cover all their needs in one policy and 75 per cent of decision-makers were responsible for both export and domestic credit insurance.

Ofgas launches campaign for more efficient boilers

By Steven Butler

THE OFFICE of Gas Supply (Ofgas), the gas industry regulatory body, is launching a campaign to promote installation of high-efficiency condensing boilers, which have an 85 per cent efficiency rating, compared with 70 per cent for the typical modern gas boiler.

The efficiency rating measures the amount of heat produced from burning gas that is transferred to radiators or hot water cylinders.

The higher efficiency derives from a heat exchanger that has

a much larger surface, causing gases produced in the combustion process to cool rapidly and water to condense.

The boilers cost about £300 more but Ofgas calculates that they would pay for themselves over a number of years.

A detached house in the north would cost £761 in annual gas charges with an ordinary modern boiler, compared with £633 with a condensing boiler. In a London flat, the comparable costs are £209 and £178.

FINANCIAL TIMES CONFERENCES

THE FOOD AND DRINK INDUSTRY IN EUROPE

London, 28 & 29 November, 1989

The 1989 FT Food and Drink Industry conference features papers by Ray Mac Sharry, Brussels Agriculture Commissioner; John Gummer, MP, the new British Minister and industry leaders including Camillo Pagano of Nestlé, Professor David Stout, Unilever; George Bull, International Distillers & Vintners; Michael Jordan, PepsiCo Worldwide Foods; Michael Foster, Courage Limited; Anthony Greener, United Distillers plc and Domenico Barili of Parmalat Spa.

This year's meeting will look at restructuring for 1992, developments in the actual marketplace of Europe and the crucial issue of safety and standards. Riccardo Perissich will comment upon the Commission's design for the Community Internal Market and how it will affect the food and drink industry.

WORLD BANKING: EUROPE AFTER THE DELORS REPORT

London, 30 November & 1 December, 1989

The keynote speaker at this year's World Banking Conference will be Jacques Delors, President of the Commission, who will review developments since the publication of his Report on European Economic and Monetary Union. Peter Lilley, MP, the new Financial Secretary, will discuss the attitude of the British Government and John Smith, Shadow Chancellor of the Exchequer will give an Opposition view. A number of experts including some enthusiastic for the Delors blueprint, others reserved and others opposed, will speak on the Report and possible alternative approaches. They include Samuel Brittan, Lord Jenkins, Dr Roland Vaubert, Giles Keating and Professor Patrick Minford. Alan Clements of ICI will give the view of a leading European corporate finance officer and Stanislas Yassukovich who co-chairs with Lord Roli will address the conference on the impact on London, a subject that also features a contribution by Peter Leslie of Barclays. After the recent Spanish decision to join the EMS, there will be particular interest in the contribution by Miguel Boyer of Cartera Central.

COMMERCIAL AVIATION IN THE ASIA PACIFIC REGION TO THE END OF THE CENTURY AND BEYOND

Singapore, 12 & 13 February, 1990

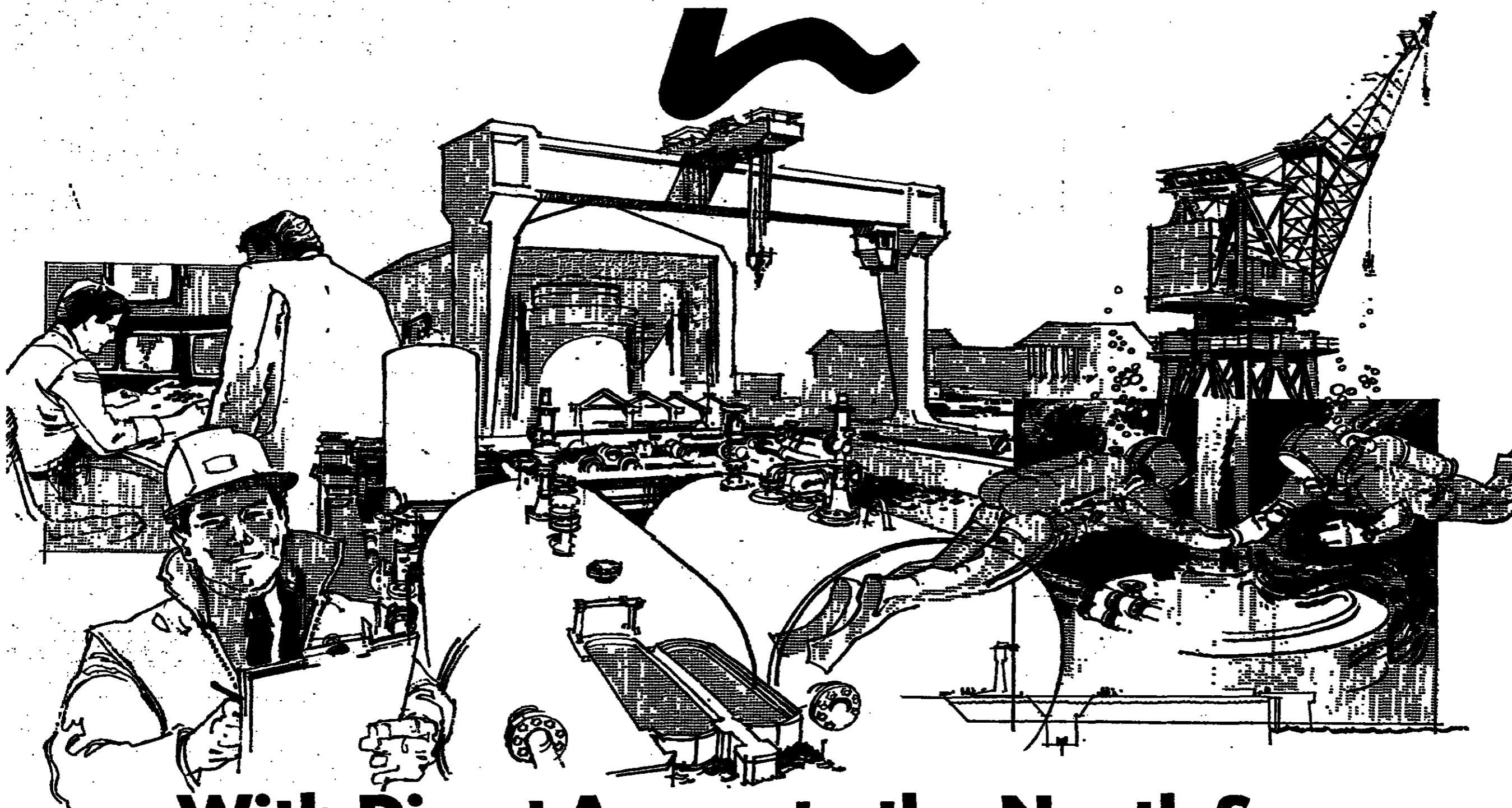
By the year 2000 the Asia Pacific region is expected to be accounting for some 25% of the entire world air transport output, generating a massive growth in the entire air transport infrastructure of the region. This Financial Times conference brings together a most distinguished panel of speakers to assess this growth and examine the challenges and problems it will generate.

Contributors include: Lim Chin Beng, Sir Colin Marshall, Peter Sutch, Mitsunari Kawano, Dean Thornton, Louis Harrington and Cecil Rosen.

All enquiries should be addressed to:
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TEES/SIDE

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The Ocean Technology Centre provides a controlled, repeatable subsea and seabed environment. It will enable engineers, operators and contractors to develop and test equipment, systems and techniques under close observation, and to monitor and record performance – for both development and marketing objectives.

OTEC offers two test basins – in total 70,000 cubic metres of entrained seawater with a minimum depth of 10.3 metres. It includes a conditioning plant

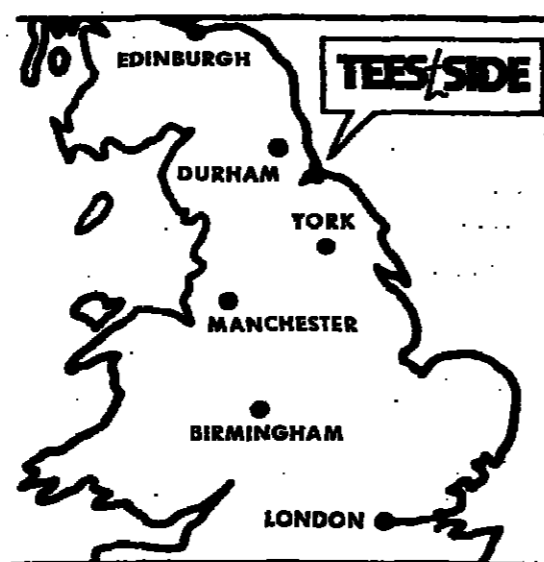
capable of reproducing well-head products – oil, gas and water at differing pressures and temperatures – to simulate live well conditions of 15,000 bopd.

Already, subsea technology specialists Goodfellow Associates with eight major oil company sponsors, are using one of the OTEC basins to test their GASP (Goodfellow Associates Subsea Processing) system which separates oil, gas and water and pumps them along separate pipelines.

The Ocean Technology Centre at the Tees Offshore Base – a major subsea research facility in the United Kingdom. Designed to test and prove equipment and engineering for the next generation of offshore hydrocarbons production systems.

To find out more contact:

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TEES/SIDE

Initiative Talent Ability

UK NEWS

Rivers authority to move London staff to Bristol

By Richard Evans

MOST OF the central staff of the National Rivers Authority, responsible for environmental regulation of the privatised water industry, is to be moved from London to the Bristol area next year, in spite of angry protests.

A small headquarters staff, including the office of Lord Crickhowell, the chairman, and departmental directors, will remain in London but the powerful quango, originally envisaged as small, already needs more space.

There are at present 6,500 employees responsible for river quality, land drainage, management of water resources, fisheries and navigation in the ten former regional water authorities in England and Wales that are about to be privatised.

The NRA said it was always assumed that the London headquarters on the Albert Embankment would ultimately have a maximum staff of about 60, and various locations for the additional staff had been studied. The Bristol area had been picked as the best option because of its easy accessibility to London and to many of the new water PLCs.

It is understood that when the move was announced to staff there was uproar because of the lack of consultation and the "dictatorial" manner in

which it was done. Tempers have now cooled and a loss of key staff through resignations is not expected.

There is, however, another cause of concern among NRA staff. When they were recruited earlier this year from the former authorities, they were taken on at a range of salaries and with widely varying employment packages, which they assumed would continue. A more uniform structure is now being drafted and protests have been vocal.

One senior member of staff said: "The manner in which it has been done has been appalling and morale has been badly affected as a result."

Mr Ron Page, an NRA official, agreed that there had been internal difficulties over both the proposed move to Bristol and the development of a rational employment package, but those had largely been caused by presentation, he said. Once the reasons had been explained, they had been accepted.

The NRA will be one of the most powerful environmental agencies in Europe after the industry is privatised.

Its budget for 1990-91 was raised in the Treasury's Autumn Statement last week to £20m, an increase of more than £20m over the current year.

Machine tool orders fall

By Nick Garnett

SMALL component suppliers and subcontractors to large companies are beginning to shelve purchases of new production equipment as a result of uncertainties about the economy.

Mr Malcolm Taylor, managing director of Bridgeport, the biggest manufacturer of machine tools in the UK, says: "We have lost a considerable amount of our forward orders over the last three months."

Purchasing by large groups has not been affected and sales of Bridgeport's more expensive machines are still strong.

Mr Tony Balding, joint managing director of Beaver, a Norwich-based machine tool producer, says the equipment industry does not believe anything has changed since the Chancellor's Autumn Statement.

Beaver was now concerned about the UK market next year.

Output of machine tools in the UK last year was £345m at current prices against £344m in 1987. The Machine Tool Technologies Association is forecasting production of £378m this year.

Mood of confidence shows signs of dimming

As the CBI conference meets, Hazel Duffy finds uncertainty beside strength in eastern England

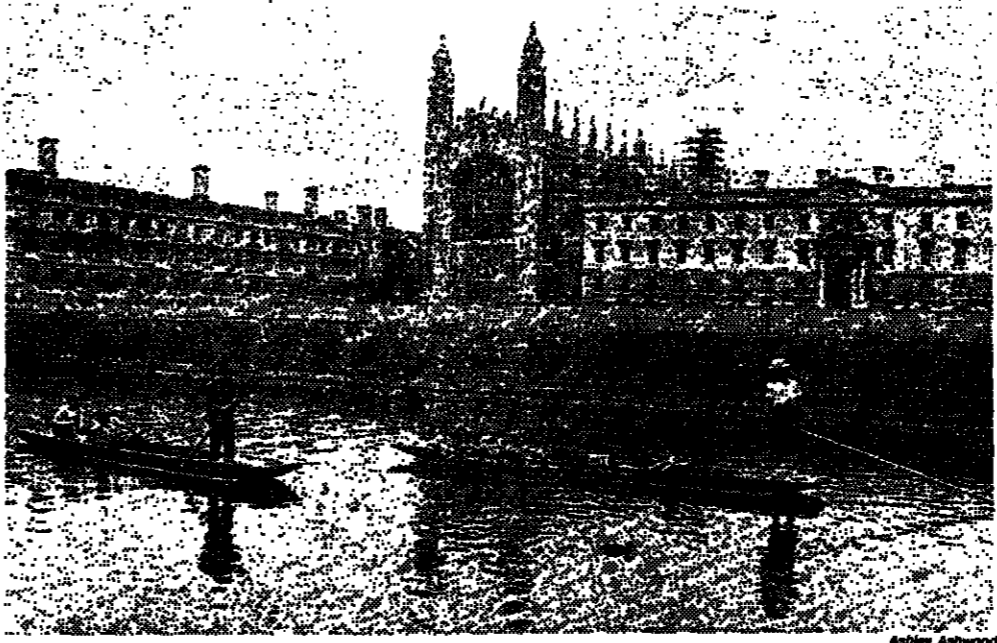
SUPPORT for Mrs Margaret Thatcher, the Prime Minister, by members of the Confederation of British Industry is not in doubt, in spite of the domestic difficulties in the Cabinet in the last few weeks. But the prospect of high interest rates until next summer and uncertainties over sterling are not far from any business thinking.

Difficulties springing from years of neglect in the education system and the lack of commitment by many employers to training are now a real concern to CBI members, who meet today in Harrogate, North Yorkshire, for their annual conference. In the wake of the miracle, Britain's employers are once again asking if lack of competitiveness is indeed terminal. Manufacturers worry about technological backwardness. Everybody worries about the consequences of poor planning.

It is particularly pertinent in the east and south-east of Britain. The CBI's Eastern region covers East Anglia, and the home counties Essex and Hertfordshire. In the second half of the 1980s, it has been the fastest growing region in the country.

Mr Ian Dixon, joint chairman and chief executive of design and construction group Willmott Dixon, is chairman of the CBI council for the region.

Growth of the company's activities in the area have more than outstripped the region's growth. Today, the levelling-out signals are clear. The effect of high interest rates has already been "dramatic" on house builders in the region, Mr Dixon says. His company is better insulated,



Cambridge faces planning dilemmas as it struggles to come to terms with its success

building for housing associations and local authorities.

The big business of maintaining shops has been affected. Drops in High Street sales have led to refurbishment being postponed. The level of demand in the design part of the business indicates a sizeable downturn in construction projects next year. However, East Anglia has enjoyed such a momentum that it will stay relatively buoyant, Mr Dixon predicts.

Birmingham and its environs are where he sees the most construction growth, catching up while the south-east slows down. A new office will cater for the expected

demand.

In the northern regions, he sees the return of civic pride inspired by the new and restored buildings. The process is finely balanced. Although there is some public subsidy, his concern is that high interest rates will cut off developments when the civic job is only half finished. "Very close monitoring of the effects of interest-rate policy is needed", he warns.

Mr Peter Henriksen, chief executive of Mills and Beeve, a big firm of solicitors in Norwich and Cambridge, likes to know what is on the minds of his firm's clients.

Many are smaller companies

and tradespeople, worried about the size of the new business rate, which will fall on their mats next spring.

Like many new East Anglians, Mr Henriksen moved to Norwich to get away from the congested capital, only to find East Anglian towns and villages under threat from pressures to expand. He would like to see "a more integrated approach to planning. There is nothing wrong with economic development, but a more structured approach is needed in East Anglia."

Planning topics turn up every week in Cambridge as the city struggles to come to terms with its success. Scher-

ing, the West Berlin-based chemicals group, has its UK head office and research and development laboratories in Cambridge. It is a good place to be to attract specialists in science, although house prices make things difficult for young graduates.

Schering's agro-chemicals plant sits to the south of the city, in green belt country. Other plants are in Cheshire and Cumbria.

The agrochemicals part of the business was formerly the joint Fisons-Boots venture, bought by Schering in 1986, and expanded. It claims joint number one position with ICI in the UK market. The main export markets are France and West Germany.

The environment and the future for chemicals in agriculture are constant concerns for such producers and Schering's public relations is geared to the "green science" formula.

More immediately, Mr J. Stables, finance director, is concerned with exchange rates and interest rates. His complaint on the former is the instability of currencies, and particularly the pound. "We plan forward when we have enough knowledge, but there is quite a strong argument now to leave it to the spot market - such is the uncertainty. Moreover, chemicals sales to farmers are seasonal.

High interest rates would not stop Schering UK from investing in a big item of plant, Mr Stables says. Many manufacturers are 'instant consumers', while bright people continue to prefer the City.

The confident mood in industry of the last few years has dimmed. It will take more than Harrogate to restore it.

plant at Waltham Cross, Hertfordshire. "Short-term interest rates have no effect", says Mr James Wilkinson, chief executive. "The key question is: is it a good investment?"

Esab is the world's leading manufacturer of welding equipment. It has been in the UK for 50 years, but expanded considerably through acquisitions in the early 1980s. Next year, UK turnover will total £30m.

The Hertfordshire plant, right next to the M25, formerly belonged to BOC. Manufacturing has been concentrated on that site and another in Skelmersdale, Lancashire.

Mr Wilkinson was a GKN executive for 18 years. Rationalisation and concentration are two processes with which he is very familiar, useful skills as the basic business of Esab is in decline. Less welding is done than in the days when heavy engineering was important in Britain, and there are new ways of welding now, too.

But the business is good if the costs are right. That means investing. More automation in the plant was one of the beneficiaries of the recently completed investment programme. "Too little goes on elsewhere, Mr Wilkinson says.

He remains a firm believer that the job for government is "to create the climate in which business can survive". He is saddened by British industry's inability to keep pace with robotics, and worried that little is being done to counter the shortage of specialist graduates, while bright people continue to prefer the City.

The confident mood in industry of the last few years has dimmed. It will take more than Harrogate to restore it.

Benefits of 1992 'greatly overrated'

By Nick Garnett

SUPPOSED benefits for British industry resulting from the integrated European market after 1992 have been "greatly overrated," says a report by the British Management Data Foundation, published today.

Gains for manufacturers would be marginal and British companies had to look at their competitive position in the global market rather than hoping for some automatic benefits from Europe after 1992.

National boundaries within the EC were not now the barriers to trade that they were often made out to be. Encouragement for a restructuring of European industry was misguided. Much of it would prove unnecessary, the paper says.

The foundation, set up by 11 companies to exchange management data, now examines changes that affect competitiveness. Its members include economists and planners from

companies as diverse as GKN, Allied Lyons, ICI, Rolls-Royce and Unilever.

Mr Anthony Cowgill, the foundation's director, said yesterday that the paper reflected the views of those attending foundation meetings but were not necessarily shared by the companies themselves.

Pilkington, one of the foundation's member companies, declined to be associated with the paper's conclusions.

Industrial Society forced to cut 57 jobs

By Richard Donkin

THE Industrial Society, the body that advises companies how best to communicate with their workforces, is to shed about a tenth of its staff in a restructuring exercise.

The decision to cut 57 posts from its staff has been particularly difficult for an organisation that has pioneered good management relations with employees and has prided itself on advising companies how to become model employers.

Mr Alistair Graham, the director, emphasised yesterday that what he preached in a series of management-employee meetings and consultations to ease the pain of what for some staff will be compulsory redundancy.

In spite of more than doubling earnings from £8.3m three years ago to about £17m in the year to June, the society, a registered charity, has been work-

ing on tight reserves of 6 per cent of its surplus.

The cost of computerisation and a downturn in demand for its services with forecasts of a difficult economic period in the next year, all contributed to the cuts, Mr Graham said.

The job losses come after a period of record growth for the society, staffing rising from 285 in 1986 to 515 today, making it the country's largest independent training organisation.

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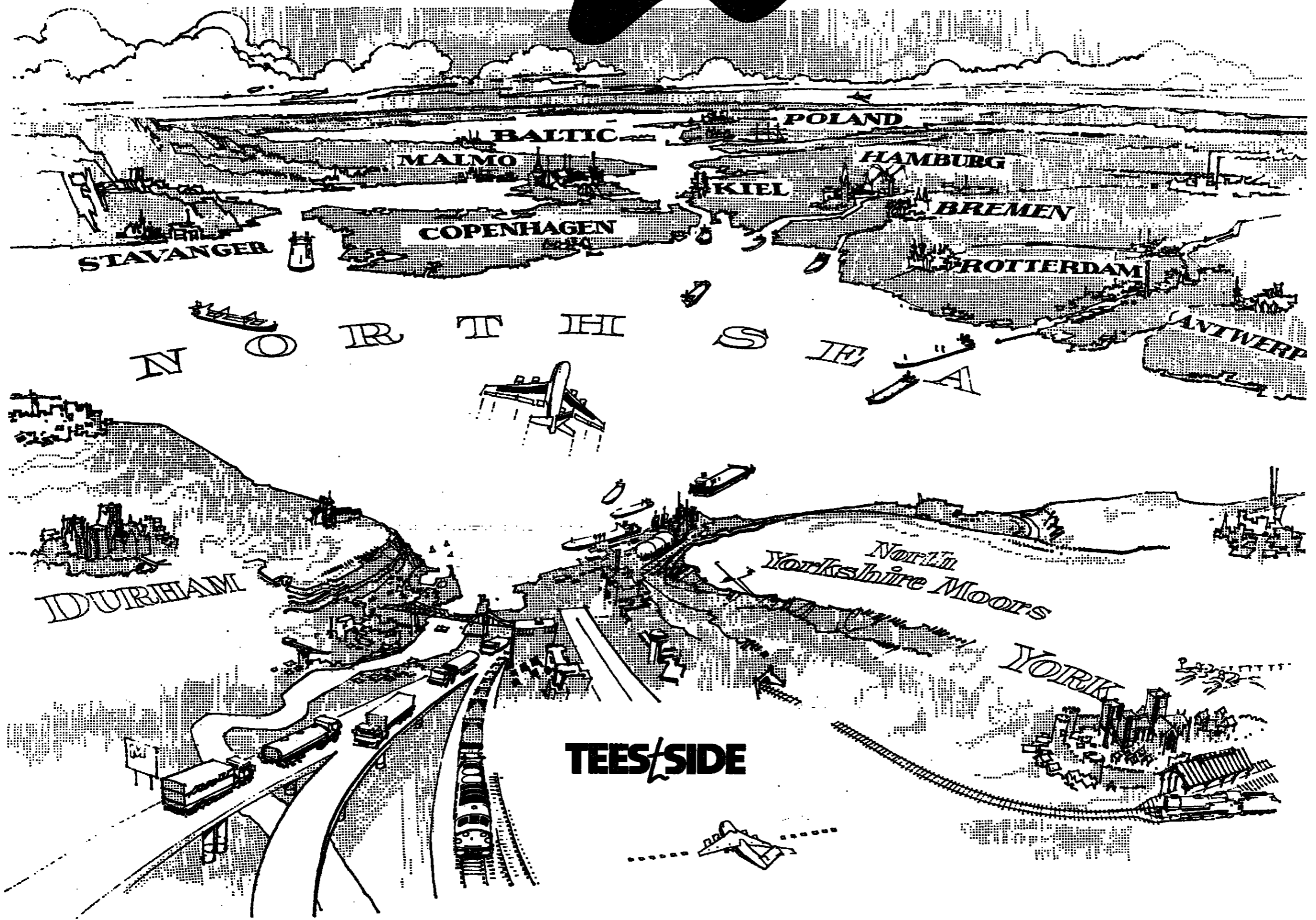


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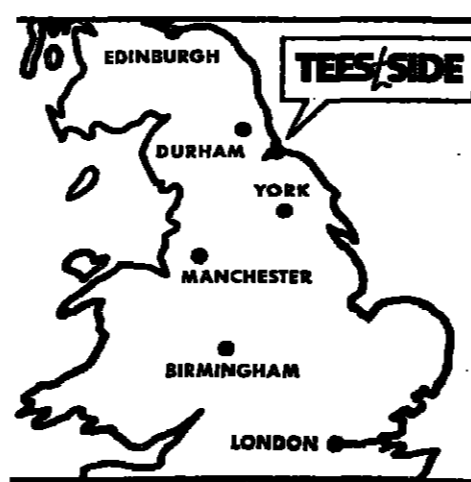
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MANAGEMENT

Farm equipment

A very different Case from a year ago

James Buchan assesses the progress made by the new regime at Racine

In Racine, an old manufacturing town on the shores of Lake Michigan, the city centre is being transformed. In the autumn sunlight, brick dust rises in clouds where wreckers are demolishing the 19th century multi-storey factories of the JI Case company. Case's stone headquarters has been cleaned and gridded. To the south of town, past the deep harbour which is now a marina for Chicago pleasure boats, the last working Case factory in town is being sheathed in fancy dull grey metal.

The cost of all this is about \$8m, which is not the sort of money that Case can afford to spend on embellishments. Case IH, which makes tractors, combines and construction equipment, lost \$68m in 1983, \$106m in 1984, \$214m in 1985, \$1m in 1986, \$259m in 1987 and \$650m in 1988. Nor is James Ashford, Case's president, the man to spend good money on fripperies. "I'm the kind of guy who picks a penny up off the floor," he said when he took over the job at Case in December 1987.



James Ashford: unpretentious, methodical and determined

But a year on, Case is a different place and Ashford, in a sense, a different businessman. A lot of pennies have been picked up, capacity has been closed, people fired, working capital scrimped and saved. And now the market for farm equipment is improving.

But even though farmers are trading in their old machines, Case's North American plants are operating at only 60 per cent of capacity. "I'm spending money now because only the employees are going to save this company," Ashford says. "We have to give them pride in the work they're doing."

At Case, a manufacturing drama is being played out. Inch by inch, one of industrial America's most intractable businesses is being brought round. Success at Case would give a great boost to the morale of manufacturing industry in the Midwest. It would justify the much ridiculed strategy of Tenneco, the Houston conglomerate which owns Case, to sell out of the oil and gas business to concentrate on tractors. And it would surely put Ashford in line to run Tenneco or just about any other manufacturing business he wants.

Case, which began life in 1842 when Jerome Increase Case brought his threshing machine to the brand new wheat farms of Wisconsin, is the largest manufacturer of farm equipment in the world after John Deere, 200

miles away in Moline, Illinois. The company's main business is making the big and expensive two-wheel and four-wheel drive tractors and combines used on the vast farms of the Midwest and Canada.

Case also makes machines of less than 100-horsepower for dairy and smaller farms (which it sources in the UK, France and West Germany), gardening tractors, cotton pickers and other specialises machines and construction equipment, including the market-leading US back hoe loader. Sales last year were \$4.3bn.

"I didn't come up here with a grand plan," says Ashford, who is 52. "I just thought that a company of this size could do a bit better."

It could not do much worse. JI Case was bought by Tenneco in 1970; it prospered throughout that decade as North American farmers put ever greater acreage under crops to supply booming export markets. But the turn into the 1980s brought disaster. The grain embargo against the Soviet Union ushered in a period of declining demand while rising interest rates and falling land values crippled the highly leveraged farm economy. Case scrambled to cut costs and close capacity, merging its operations with the farm equipment business of the crippled International Harvester in a \$430m deal in 1984. But even a rationalised Case could not keep ahead of the volume decline. Tractor sales, which touched their peak at 166,000 a year in 1979 had fallen to

61,600 by 1986.

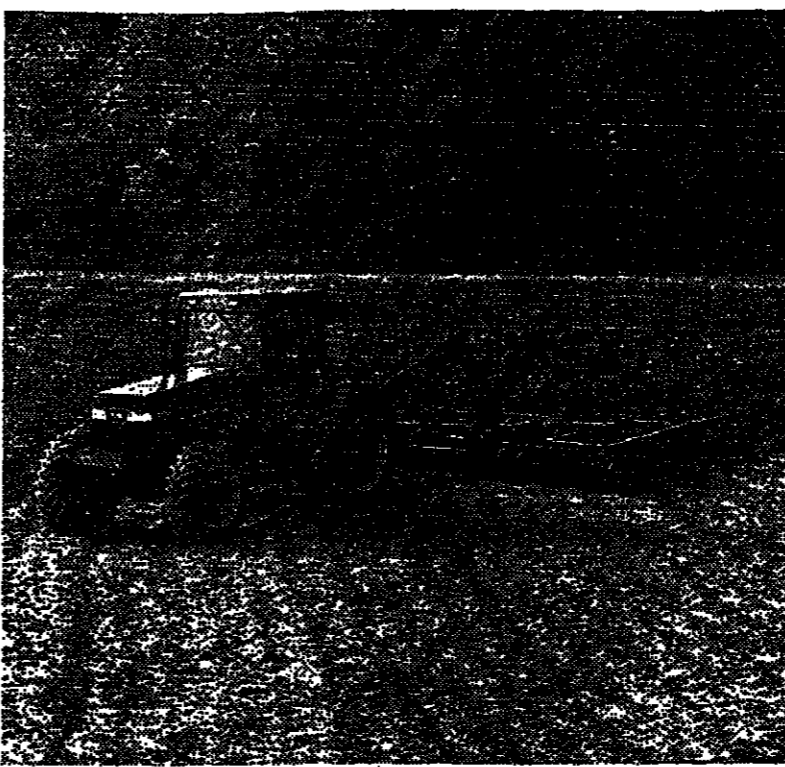
The company was so demoralised it even misjudged the upturn. By the growing season of 1987, land prices had hit bottom and farm income was turning up. Since North American wheat or corn farmers generally mortgage their land to raise the \$60,000-\$100,000 for a new tractor, this was an ideal constellation for the machinery makers.

Case had a brand new tractor line, the 130-hp Magnum series, to offer, but first it had to clear out 5,100 old model tractors from dealers' yards. Case expected to need six to eight months to move the tractors and offered deep discounts. They sold out in 60 days. Case lost more money that year than in the depths of the farm crisis: Tenneco's patience ran out and Ashford, who had just spent five years turning round the company's automotive subsidiary was on his way to Racine.

Ashford grew up in Mississippi farm country. He is unpretentious, methodical and determined. He immediately fired or eased out 87 of the top 100 managers. He turned the management structure upside down, replacing a functional division of responsibility - manufacturing, sales, finance, engineering and so on - with an organisation that recognised that Case is a complex company with widely different businesses. The new division is according to business: farm machinery, construction equipment, parts, international and financial.

Ashford lured managers from all over US manufacturing from Chrysler to General Electric, with the prospect of working with him on such a challenging turnaround. He told them to cut costs by \$200m in the first year. When they clawed back \$132m in savings and were feeling good about it, he sent them back with a target of \$200m this year. They will probably achieve \$160m. "You have to have an objective like this every year," he says.

Case is now making money. The company reported operating profits of \$71m in the first nine months of this year. But this is still a miserable return on nine-month sales of about \$3bn, and all the easy solutions have been exhausted. Case's European business may see some further consolidation as the European farm industry itself consolidates, but Ashford can scarcely close any North American factories; the company now has just one site for two-wheel tractors (Racine), four-wheel drive tractors



The turbocharged Magnum: more force with it

(Fargo, North Dakota) and combines (East Moline). There is little more to be cut out of sales and administration. "If you are going to rely on head-count reductions, you'll fall because there aren't enough heads," he says.

Case must now tackle the most important piece of manufacturing cost, which is all the components, engines and other materials coming into the factories from outside suppliers. To reduce materials costs, Ashford has to cut through the dog's breakfast of 8,000 suppliers behind Case tractors and back-hoes. "We still have 10 or 11 engine suppliers," he says. "We will try and get that down to two or three with our joint venture, with Cummins Engine as the main one. They can supply at higher volume which means lower cost. Then we can work a further cost reduction programme with them through engineering solutions. And then, then, we can work our quality programme."

To hear Ashford speak is to hear a businessman who is thinking out loud, constantly trying to understand the machines he is making and the markets they serve. He is a martinet about quality, like the company's founder; it is said that in 1884, at the age of 65, Jerome Increase travelled all the way to Rice County in Minnesota to mend a Case threshing machine and then set fire to it in rage when it still wouldn't work. Ever since his day, the industry has recognised that the farmer cannot have the machine break down on him and that dependability and service are much more important than price.

But in the past 10 years, Case's reputation for quality has slipped behind that of Deere for farm machinery and Caterpillar for earth-moving equipment. And the Case dealer network, though it was strengthened by the Harvester dealers, is also widely seen by farmers as second best in service.

What Ashford has done is to bring back the emphasis on quality. Case's managers, who still seem dazed by the upheavals of the past 18 months, talk obsessively about quality: in design, distribution, service, people. The Magnum, with its air-conditioned cab, dizzying array of controls and Rolls-Royce price tag, is clearly produced by an artisan. At the Racine factory, the quality control teams that used to inspect a tractor at the end of the line have been abolished and each worker has been made responsible for his own quality control.

The factory turns out less than 50 machines a day and robots are only used in the paint shop. Says Lenny Juliano, who tests the cab controls on the Magnum: "If something goes wrong, they cut my throat."

James Ketelsen, chairman of Tenneco, believes Case should be able to earn operating profits of \$400m a year. With farmers' income rising sharply this year, and a big increase in acreage under crops likely next year, people such as John Stark, editor of Stark's Off-Highway Ledger, the industry's "Bible", think 1990 could be the best year since the 1970s. "Jim Ashford has the markets at his back," Stark says. "So long as Case is managed as carefully as it is now, anything can happen."

Fed up to the back teeth with breakfasts

Michael Skapinker does not mince his words

Few look their best at the crack of dawn. But on every Monday morning train are some who look worse than the rest. Pale, drawn and trembling, one fears they might not survive the day.

Have they been up all night nursing a sick relative? Are they suffering from the strain of marital breakdown? No, they have simply not consumed any food for 12 hours. They left home without eating their usual muesli, eggs or cornflakes. They are on their way to a Working Breakfast.

Working breakfasts are a blight on corporate civilisation. Apart from anything else, they are a misnomer. Nobody does any work at a working breakfast. Everyone is too busy eating, attempting to restore their blood sugar to a level capable of sustaining human life.

Eating breakfast with strangers is an odd thing to do. Breakfast is part of one's private existence. It should be shared with a newspaper or with members of one's family - all, preferably, with their own newspapers. (Family members who ask for a bit of your newspaper are another blight on civilisation, but that is another story.)

Once you allow work to invade your breakfast, what will be next? Working showers?

The fashion for working breakfasts has its own agenda. At the time of London's Big Bang, invitations to breakfast came thick and fast. Lately, there have been fewer, although we did receive one last week.

It came from a public relations company representing an American organisation. The PR company said the service its client offered was too complicated to explain in a letter, although it sounded suspiciously like management consultancy. A face-to-face meeting would be necessary. "Can we suggest an exploratory working breakfast?" the letter asked. Out of deference to those of you reading this over breakfast, we will not speculate on what they might have meant by "exploratory."

Some will say that the popularity of working breakfasts at the time of Big Bang reveals their real purpose. Working breakfasts are about power. People invite you to breakfast

to show how powerful they are. This is nonsense, of course. People cannot possibly feel powerful when they are that weak and hungry.

The real reason people have working breakfasts is to show how busy they are. Breakfast is the only time of the day or night they could possibly spare.

Managers who have working breakfasts are the same people who get their secretaries to phone you because they do not have the time to dial seven digits themselves. "I have Hugo Whiplash of Spirotox Services to speak to you," the secretary will say, allowing the great man to work right up to the moment you are ready to talk to him. (Even then, his hands are too busy to bother with the receiver and he bars at you through a speaker phone, but that too is another story.)

Bloated

If working breakfasts are meant to save time they are a failure. You end up getting to the office far later than you would have done if you had eaten breakfast at home. Meet a manager who "does" working breakfasts and you are looking at someone who doesn't start work until 10.45.

People often feel bloated after a working breakfast. This is particularly true if you had eaten breakfast at home before leaving for their working breakfast.

Some eat breakfast at home as a means of exerting their power over those who have not. Not only do they have some colour in their cheeks, they are also able to say "I'll just have an orange juice" or even "I never eat breakfast". They can then sit and watch the other party eat alone, a discomforting experience for the latter.

The best solution is to escape working breakfasts entirely. One of my colleagues responds to breakfast invitations by saying: "I only eat breakfast with the person I slept with the night before." Not everyone will want to use such a line, however, because of the unpredictability of the consequences.

Far better to say: "I'm much too busy for breakfast. I'm surprised Mr Whiplash has the time."

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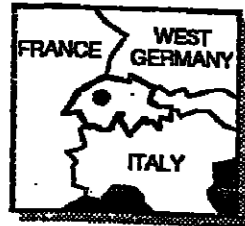
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FINANCIAL TIMES SURVEY



The historic canton of Bern says it is embracing change. However, given the innate conservatism

of its people, Swiss from other cantons say they will believe it when they see it. Meanwhile, industry and farming face a testing time. William Dullforce reports

A sleepy city starts to stir

THE CANTON of Bern is trying to shake off its deep-rooted habit of resisting change in time for its 800th anniversary in 1991.

Having missed the industrial revolution, it is now promoting itself as a centre for new technology: it is revamping its tax system to stimulate entrepreneurs; and it aims to improve substantially its banking and other financial services.

Some local politicians and businessmen affirm that the break with habit has begun. Swiss from other cantons say they will believe it when they see it. The Bernese people's innate conservatism and mistrust of novelty is legendary.

With just under 1m inhabitants - roughly one seventh of the Swiss population - Bern ranks second in both size and population among the Confederation's 26 cantons and half-cantons. Graubünden, the tourist paradise in Switzerland's mountainous outback, has more space. Zurich, the financial and industrial centre, holds more people.

Bern's claim to primacy derives from its historical role and what is best described as the accoutrements of state dignity. The city of Bern is the seat of the Federal parliament and government; it functions as the Confederation's political and administrative hub.

For centuries Bern, wealthy and patrician, was politically and militarily the most powerful of the Swiss states - the axis round which the history of the Confederation turned. Spread across the middle of Switzerland, bordering on 12 other cantons and half-cantons, it remains the link binding the French-speaking and German-speaking parts of the Confederation.

The canton is often described as "Switzerland in miniature." Geographically, it embraces the Jura hills, the Mittelland or central plain and the Alps of the Oberland. Its economy is divided between farming, industry and services roughly in the same proportions as the Swiss economy as a whole.

Bern represents Swiss continuity. Tradition stays close to the daily life of its people. In the city's Old Town the Bernese go about their work in medieval arcades and buildings which have been assiduously kept in repair for centuries. They now house computers and other trappings of modern government and business, while retaining their original architectural form.

The riddle is whether the Bernese can reconcile the need for a change of direction and for a modernisation of the

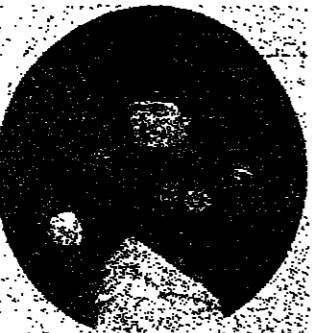
economy with this long-standing habit of circumspect, tradition-bound progress.

The city was founded in 1191 by Duke Berchtold of Zähringen and until the early 19th century the canton was governed by aristocrats, the "von" families, who lived off the income from their lands. The authoritarian government, rural values and a placid electorate continued until well into the current century.

Although Bern became Protestant at the time of the Reformation - four fifths of the population still declare allegiance to the Reformed Evangelical Church. The spirit of enterprise remained modest, and led to small companies rather than big industries.

Even today, although the statistics belie it, most Swiss think of Bern as a canton of administrators, farmers, army officers and academics. Indeed, some 20,000 federal civil servants, including post office and state railway staff, work in Bern alongside 12,000 cantonal functionaries - 15,000 if the teachers are added.

By comparison industry employs 145,500, the services sector offers 212,700 jobs while only 38,600 remain at work on the farms and in the forests.



Napoleon: conquered Bern

Still, a certain rustic stolidity is evident in the north of the Bernese. In their own German dialect they are described as *bodenständig*, meaning attached to the soil or down-to-earth, and *heimetig*, the closest translation of which is the American "down-home." Bernese slowness is proverbial. Bern radio never tells jokes on Saturday evenings because people would laugh in church on Sunday, the wits quip. *Nieme nid gspringet* or, loosely, let's not break our necks, is said to be the most commonly used phrase in the dialect. Certainly, the Bernese refuse to be hurried.

The canton's awakening has to be set against this historical background and native psychology. Within the government that has set up a development



The canton is often described as "Switzerland in miniature" . . . Bern represents, above all, Swiss continuity: The Clock Tower, (left) and an old man watching chess



Tony Andrews

agency to attract new investment one is told: "We just want a little more industry." The aim is to give a more solid, competitive character to the existing industrial base.

Nevertheless, the canton has been experiencing unusual agitation recently. It has lost parts of its territory and has been shaken by a political scandal. The city has proved not to be immune to the ills besetting young people in bigger Swiss and European agglomerations.

Drug addicts now gather to shoot heroin into their veins only a couple of hundred metres from the federal parliament. This year Bern police have dealt roughly with protest marches against the lack of reasonably priced housing.

The first blow to Bernese pride came in 1974 and 1975 when the three French-speaking cantons. At the same time it acquired the predominantly Catholic German-speaking Laufen district.

Laufen had been territorially separated from Bern since the formation of the canton of Jura in 1979. By a majority of 57 per cent its people voted in 1983 to stay with Bern rather than join the neighbouring canton of Basle. On Sunday November 12, they reversed this decision, voting by a majority of 51.7 per cent for accession to Basle.

This new referendum, ordered by the Swiss Federal Tribunal (supreme court), resulted from the scandal which exploded in Bern in 1984, when a state auditor revealed the existence of secret funds used by highly respected political leaders. Part of these funds had financed the pro-Bern faction in the 1983 referendum in Laufen.

Another sequel to the "funds" scandal was the loss by the bourgeois parties of their long-standing control of the cantonal government in the 1986 election. Two Green candidates replaced two Radicals (Conservatives), forming with three Socialists a Left-Green majority against the four representatives of the Swiss People's Party (SPP). The 1986 election also brought the first woman, Mrs Leni Robert, into the government.

The SPP, formerly the Agrarian and Crafts party, with strong support in the Bern countryside has long dominated Bern cantonal politics. The governmental shake-up and the arrival of a new, young SPP finance minister, Mr Ueli Auggsburger, resulted in a cantonal authority which for once has been stimulating the process of change.

Cantonal finances have been put on a new footing. Having arranged for lower corporate taxation, Mr Auggsburger is



The Swiss canton of BERN



now planning cuts in individual income tax. The state-owned Kantonbank and Hypothekarkasse are being merged to form Switzerland's sixth largest bank.

Greater start-up aid for companies setting up in the canton and increased contributions for training and retraining of personnel have been introduced. Government, business and university are establishing a technology park near Bern.

Recently, the cantonal government published its own report on the possible effects of the European Community's single market. It concluded that the small and medium-sized enterprises which dominate the canton's industry would be exposed to tougher competition, needed to be better informed about what is happening in the EC and should set about organising themselves.

More anxiety and less certainty prevails about the out-

look for farming which remains a crucial part of the cantonal economy and has an even greater political importance. Here the problem is seen as coming from the talks on the reform of world farm trade under the General Agreement on Tariffs and Trade (GATT), where Switzerland's heavily subsidised agriculture will inevitably be targeted.

This problem is being handled by Swiss federal negotiators. The canton of Bern is

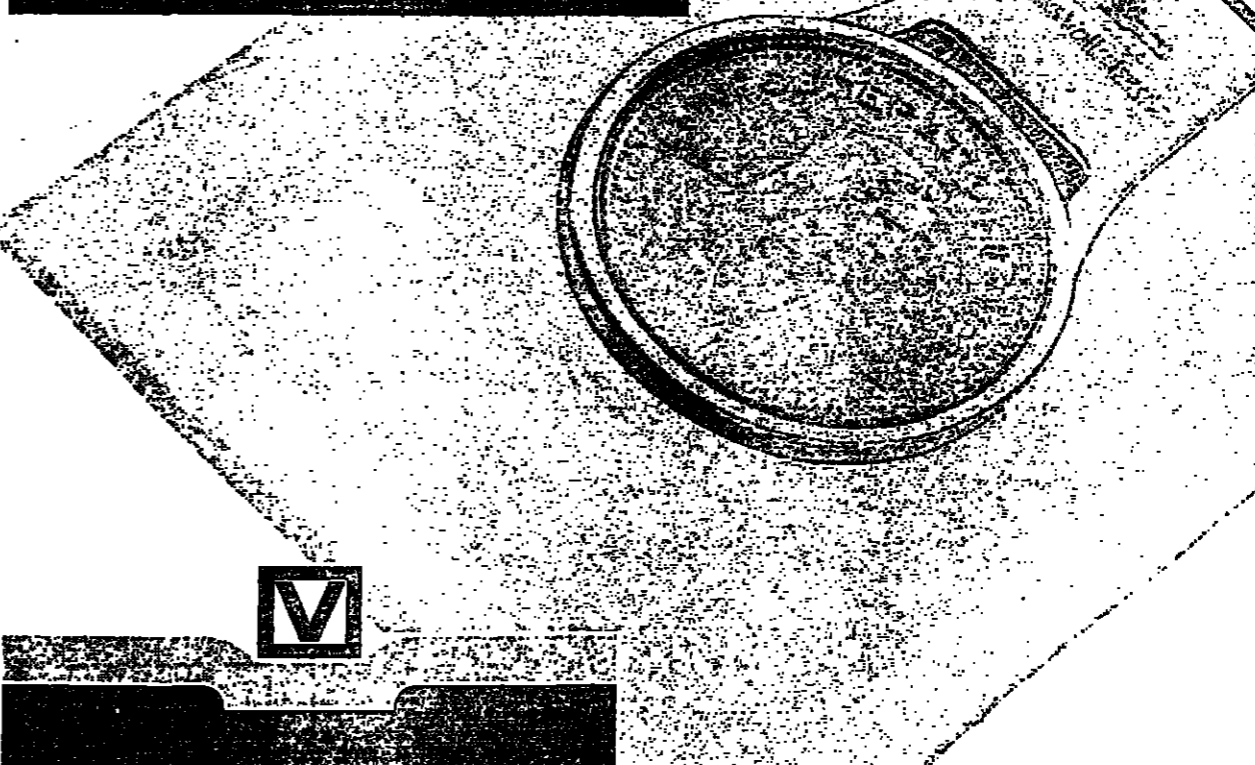
uneasily aware that, in assessing the advantages that may be gained from the GATT talks for say, Switzerland's big chemical industry or powerful banking sector, the negotiators could make concessions on agriculture.

A new cantonal election is due in the spring. At least one Radical is expected to be returned, restoring the bourgeois majority in the government, which will be reduced from nine to seven members as the result of a referendum earlier this year.

However, most local observers believe that such a return to the old political line-up would not curb the more active role and the thrust for change that has characterised the government in the last few years. Bern's awakening will finally be determined by the psychology of its people.

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The Swiss name in international banking:



Swiss Volksbank

The international bank with the personal touch

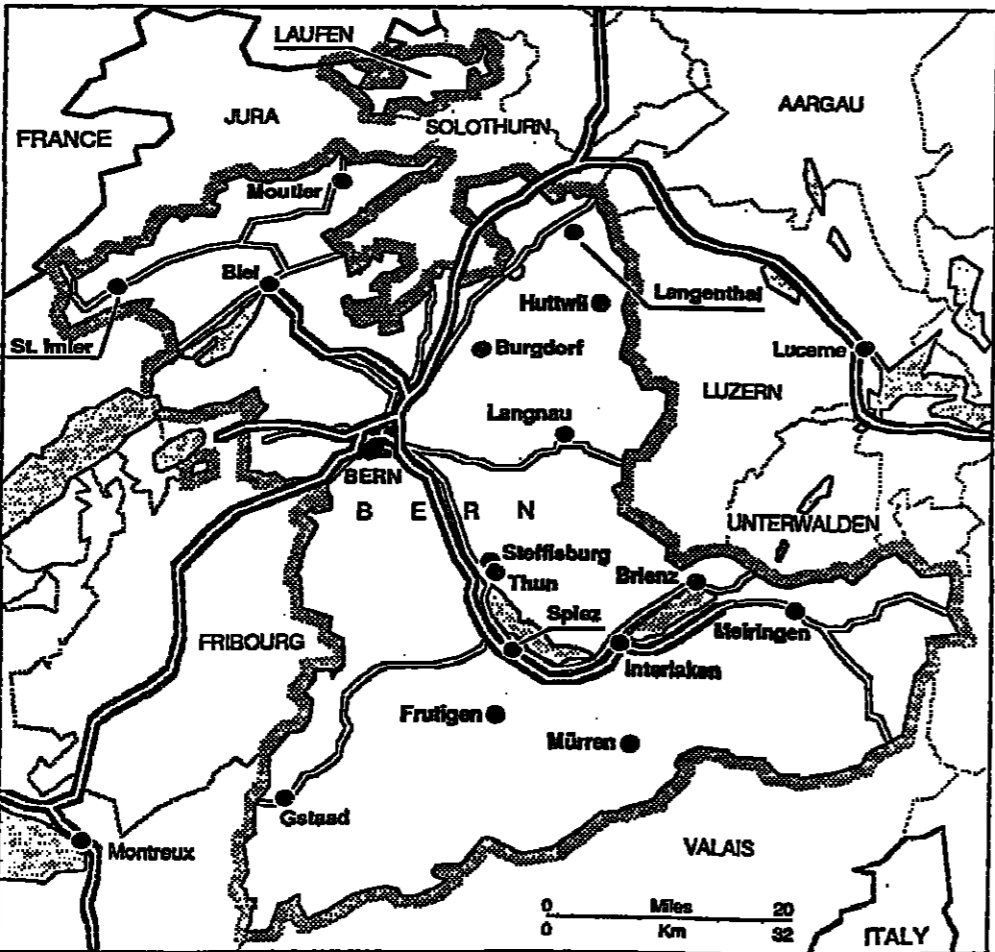
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São Paulo

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48/54 Moorgate
London EC2R 6EL

Head Office:
Berne/Switzerland
International Division
Weltpoststrasse 5
CH - 3015 Berne

KEY FACTS

- Area:
6,049.4 sq km
- Population:
938,439
27 districts,
412 local communities
- Employment:
Bern 68,363
Switzerland 822,746
- Foreign workers:
German 4,773
French 1,569
Italian 20,044
Austrian 1,615
Spanish 11,117
Others 18,655
- Unemployment:
Bern 0.6%
Switzerland 0.8%
- Balance of internal migration:
-710
- Revenue per inhabitant
Bern SF25,352
Switzerland SF32,882
- Hotel nights (000):
Bern 4,579
Bernese Oberland 3,448
Switzerland 33,862



BERN 2

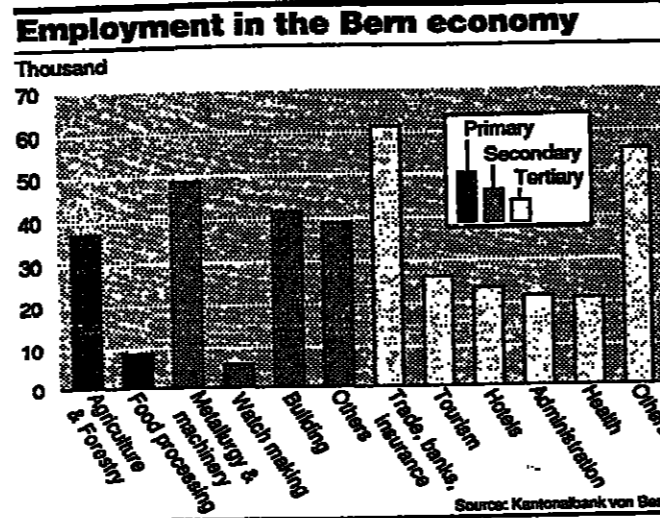
William Dullforce reports on disquiet about the cantonal economy

Doubts over single market

IT GOES almost without saying that the Bernese, like the rest of the Swiss, have developed a solidly based economy and enjoy high per capita incomes.



Augsburger: reduced corporate charges



Moreover, the Kantonbank von Bern's survey of business expectations in the third quarter depicted a cantonal economy in line fettle.

Average capacity utilisation in the companies covered was 90 per cent.

Even if the recent rise in Swiss interest rates had slightly dampened optimism, the large bulk of enterprises foresaw stable or higher order intakes and production levels.

Investments in capital goods by Bernese engineering concerns were projected to continue at a higher level than the average for Swiss companies in general.

The September unemployment rate at 0.23 per cent was the lowest since new statistical methods were introduced in 1985.

The strongest improvements in the rate were recorded in the Biel (Bienna) and Jura regions, which suffered most from the recession of the 1970s.

Yet, in this context of apparent economic prosperity and excellent performance, the Kantonbank is about to publish a study suggesting that action is needed from the cantonal authorities to help keep the Bernese economy competitive.

The Government, in its activist mood, has taken steps to ease taxation and to stimulate private enterprise.

In part this disquiet stems from the cantonal authorities' physical proximity to the federal government and their awareness that the country's ministers are spending much time and resources on assessing how the European Community's planned single market will affect the Swiss economy.

The Bernese Government published a report intended to alert the canton's thousands of small and medium-sized companies to the tougher competition they may face beyond 1992 from EC companies.

In 1987, the canton exported goods and services to a value of SF73bn (£1.16bn). Of these 60 per cent went to the Community compared with only 7 per cent to the five other countries of the European Free Trading Association, to which Switzerland belongs.

Of the canton's imports, totalling SF14.5bn, more than 75 per cent originated in the EC.

Pride may also have some concern about the economy. Bern has been lagging. National income per inhabitant in the canton in 1987 was SF30,440 compared with SF34,121 for Switzerland as a whole and SF42,676 in the canton of Zurich.

The Bernese economy is often said to mirror that of Switzerland in the sense that its sectoral breakdown corresponds most closely among the cantons to the national situation.

Services, including tourism, provide 54 per cent of the jobs, a little less than 37 per cent comes from industry and construction, while farming and forestry make up just over 9 per cent.

But Bern possesses no big business corresponding to Zurich's banking and engineering concerns or Basel's chemical enterprises.

Bern contains 52,300 enterprises and posts a gross domestic product of SF28.5bn while Zurich lists only 49,600 enterprises against SF48.8bn in income.

In 1987, tax rates, both corporate and personal, were higher than the average Swiss level. This means there will be little hope of balancing the cantonal budget, which has run a deficit for the past four years, during the next four.

The 1990-93 financial plan published in October projected annual deficits ranging from SF205m to SF288m. Over the four-year period the plan forecast a net financing requirement of more than SF1.7bn, which would have to be met principally by borrowing.

However, Mr Augsburger envisages economies to curb the growth in expenditure. These include putting ceilings on the number of cantonal employees and on investment subsidies.

Laws would be revised to allow for reductions in subsidies and in cantonal grants to the communes which have been growing at some 10 per cent a year.

The minister counts on the supply-side effect of his tax measures eventually to increase cantonal revenues. He is hoping in particular that the tax benefits will induce multinational corporations to establish holding companies in the canton (see article on finance).

In Mr Augsburger's view, to exploit the full potential of the cantonal economy a government that manages the canton instead of merely presiding over it is needed. The active management approach has resulted this year in new guidelines for the important sectors of the economy, tourism and energy.

Tourism has been a basic source of wealth and growth for the Bernese economy since well before the building of the first grand hotel, the Schweizerhof in Interlaken, in 1859.

The Baedeker guide of 1853 described this "simple village of fishermen" as "virtually a British colony."

Now the canton boasts more than 1,000 hotels and other establishments and 75 per cent of its tourist income is still estimated to come from the Alpine Oberland region. Tourism in the three regions of Oberland, Mittelland and the Jura contributes 8 per cent of the cantonal income, but business has stagnated.

Oberland's share of the total of hotel beds on offer in Switzerland has declined. Since 1986 the number of "nights" spent there in summer by tourists has been lower than it was in 1970 while it has continued to advance in the cantons of Graubünden and Valais.

Its programme, looking as far ahead as 2025, aims at stabilising consumption of energy, renovating the canton's hydro-electric power plants, developing district heating and promoting alternative sources of energy, such as solar power, on which the canton's engineering schools are already working.

A bank that changed hands but not its image

The model of discretion

CLIENTS OF Bank von Ernst & Cie are whisked by lift from the arched pavement of the Marktgasse into a carpeted reception room. From there into the conference rooms on the floors above the discreet, confidential atmosphere of a Swiss private bank is carefully sustained.

The bank is a rarity, first, because it pursues private banking from Bern rather than from Geneva or Lugano and, second, because it is not Swiss.

Founded in 1869, Bank von Ernst was acquired in 1987 by Hill Samuel, the London merchant bank, which is now itself part of Britain's Trustee Savings Bank group.

Hill Samuel kept the name without adding its own, has maintained a predominantly Swiss staff and has deliberately cultivated the Swiss image. Of some 80 employees only two are British.

Why Bern? Initially, perhaps, because Hill Samuel was able to buy a Swiss private bank without the premium it would have had to pay in Geneva or Zurich. But, it claims, experience shows that, in attracting international money, it does not really matter where you are in Switzerland.

According to Mr Michael Vlahovic, the marketing man-

ager, local clients with portfolios to manage are still more numerous but in volume the international operations are bigger.

The bread-and-butter business generated locally - Bank von Ernst advises a couple of Bernese pension funds and is selling its services to regional banks - keeps the bank in Bern but the international business is growing faster.

For the year ending October 31, 1988 the bank reported net earnings of just under SF2m (£780,000) on an income of slightly over SF17.2m. Assets

totalled SF173m. The trading profit grew by 250 per cent between 1981 and 1988 and will have trebled by the end of October this year, according to preliminary estimates.

These estimates indicate that, since 1981, Bank von Ernst's gross income has increased by 134 per cent. Net interest income climbed by almost 300 per cent, safe custody fees by 188 per cent, revenue from foreign exchange

transactions by 113 per cent, fiduciary commissions by 103 per cent and management fees by 91 per cent.

A founding member of the Bern stock exchange, the bank has seen its brokerage income increase by 283 per cent since 1981. It finds considerable interest among London investors for Bernese railway stocks.

In the context of Bern's growth potential as a financial centre, it is significant that Hill Samuel sees Bank von Ernst as central to its private banking operations in Europe. Switzerland, the bank contended in its 1988 report, would continue to play a decisive role for many Europeans after the liberalisation of capital flows within the EC.

Bank von Ernst is counting on the attraction of Swiss confidentiality. Two advertising campaigns have already been conducted and the bank is expanding into premises next door.

Mr Vlahovic says the objective is to open channels to private clients in selected EC states. West Germany is being heavily worked but the campaigns have also focused on Spain, Belgium and Ireland.

William Dullforce

Plans are afoot to revitalise the financial services, says William Dullforce

Mergers add weight to the banks

FIVE BANKS can be discerned from the portal of the federal parliament in Bern but that does not make the city a financial centre of similar stamp to Zurich, Geneva or even Lugano.

Significantly, the Swiss National Bank (central bank) lists no finance companies and only one foreign-owned bank as being domiciled in Bern.

However, as part of the canton's drive for renewed economic growth, plans are afoot to revitalise banking and to improve the financial services available for businesses setting up in the canton.

These plans centre on the merger of the publicly owned Kantonbank von Bern with the Hypothekarkasse des Kantons Bern to form Switzerland's sixth largest bank.

Bern is home to the fifth largest, Swiss Volksbank, a privately owned commercial bank and one which behaves like a typical Swiss "universal" bank.

While it is undoubtedly a force on the cantonal retail banking scene, Volksbank operates more branches outside than inside the canton. It runs the bulk of its investment banking and off-balance-sheet operations from Zurich and is intent on pursuing its expansion overseas.

The Swiss National Bank has its legal and administrative seat in Bern and retains there its second department which is responsible for the issuing of banknotes, business with the federal government and the administration of the SNB's gold holdings.

The SNB's president, its actual business department and its auditing and economic department are in Zurich.

A medium-sized private insurance company, Berner Versicherung, with a 1988 premium income of SF775m (£302m) has its home in the canton. Speculation that it would be the target for a takeover has died down since last year, when a couple of other small Swiss insurance companies received the attentions of raiders.

The city of Bern boasts a stock exchange, whose turnover is less than 1 per cent of that of Zurich, and whose existence could be jeopardised by plans for an all-electronic Swiss bourse.

However, some of its members believe that by offering a source of equity capital for young companies the exchange can have its role to play in support of cantonal plans to attract new technology enterprises.

Private banking, or the management of private investment portfolios, is represented by two banks, both bearing the name of von Ernst. One is owned by Hill Samuel, the Lon-



Trams on the Spitalgasse: Bern's roads, railways and communal services are maintained to a high standard

don merchant bank, and the other by Swiss Bank Corporation.

The history of banking in Bern might have been different. An incipient banking function could be discerned in the 15th century, when societies were formed to finance the canton's wars.

By the 18th century the Republic of Bern had acquired a reputation as an international source of funds. As described in a book published by the Kantonbank to celebrate its 100th anniversary, Bern's patriots had "amassed an important treasury, to which only eight persons, each possessing a key, had access and the size of which was not known until the French plundered it in 1798."

Swiss bank secrecy was already at work. The first loans from this treasury went to England and Holland.

One Nicolas Malacrida founded a bank carrying his name in Bern in 1701. He established a branch in London and secured a partner in Amsterdam. But he was one of the victims of England's South Sea Bubble speculation and went bankrupt in 1720.

This setback and the later pillaging of the state treasury by the French appears to have sent the prudent Bernese back into their shells.

Certainly, Bernese banking has been turned inwards, essentially limited to financing cantonal economic growth, notably the railways and hydro-electric stations, and through savings and mortgage

banks the needs of its farmers and artisanal industry. With a little politician's hyperbole, Mr Augsburger says it is time Bern recovered some of the power it has not fully enjoyed since the Middle Ages. In any case, he claims, Bern has much more to offer than Zug.

In the minister's view the merger between the Kantonbank and the Hypothekarkasse, which will probably be completed in 1991, will create a bank with the critical mass needed to underpin these objectives. The new bank would have assets of about SF20bn. The logic behind this line of reasoning - although nobody is yet saying so openly - is that the bank would eventually be privatised.

The merged bank would also be better placed to take advantage of the shake-out in Swiss banking which is almost certain to come after the Cartel Commission's recent edicts against price-fixing and other cosy arrangements.

Bern canton is over-banked with more than 60 regional institutions, some of which are bound to be absorbed by bigger banks.

Mr Werner Rey, the Swiss industrialist and financier, has succumbed to Bern's attractions by placing the holding company for his Omi group there. Ascom, the telecommunications group formed from the merger of the Bernese Hasler concern and Autophon, retains its holding company in Bern. Talks have started with some European multinationals.

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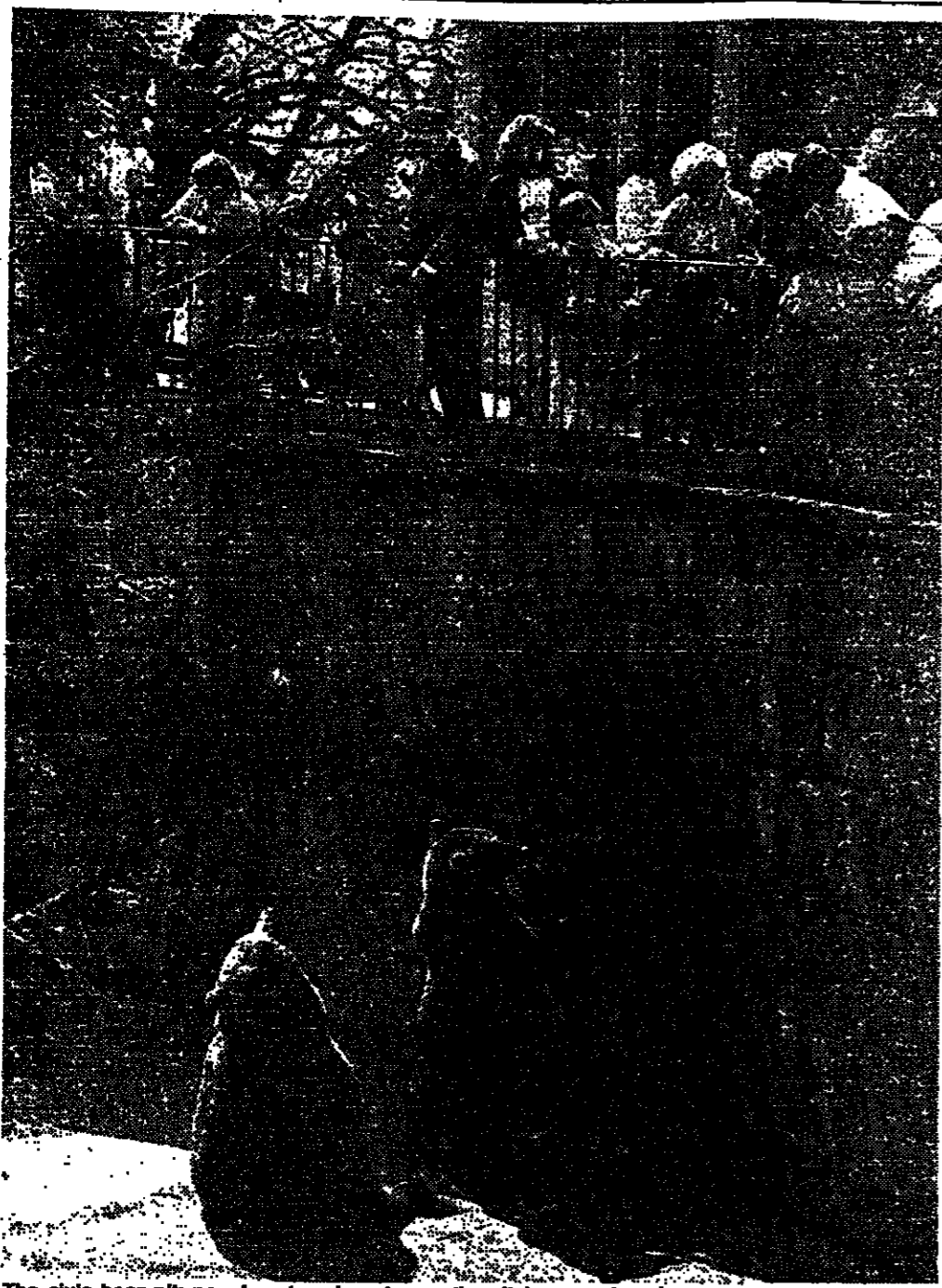
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BERN 3

The capital, with its well-kept secrets, is for those in the know, says John Wicks

Untouched beauty of a medieval city



The civic bear pit: popular etymology traces the city's name to a bear

THE CITY OF Bern is, at least for tourists, pretty much a well-kept secret. While nearby Lucerne is full of holiday-makers, Bern tends to be a place for people in the know.

In fact, it is neither a hectic metropolis nor a faceless collection of ministries. The local tourist office's slogan: Bern is beautiful, means exactly what it says.

The city, built on a bend in the river Aare, is centred on an Old Town so intact as to have been awarded the status of a "world landmark" by Unesco — a title it shares with Rome, Florence and the Pyramids.

It was founded in 1191 by the same Zähringer dynasty which built towns such as Freiburg and Freiburg in Germany.

The city will be celebrating its 800th birthday in two years' time, the same year as Switzerland has its 700th anniversary.

Bern was already a thriving city when it joined the young Swiss Confederation in 1353. By the time it fell to Napoleon Bonaparte it had become a force to be reckoned with in central Europe. Bern controlled much of what is today the French-speaking part of Switzerland.

It became the permanent seat of the Swiss parliament in 1848 — although its German title has never been "capital" but rather "federal city," marking the fact that it is far from being the home of a highly-centralised government.

The main attraction for visitors is the Old Town around the 15th century minister high above the river.

The Old Town area, which is subject to strict conservation regulations, is close to being an untouched medieval city with its four miles of arcades, its street markets, the painted fountains in the middle of nar-

row streets and an ancient clock tower with figures which have been playing to passers-by since 1390.

Bern also has a civic bear pit. As in Berlin, popular etymology traces back the city's name to a bear. This is featured rampant in the coat of arms.

Another tourist attraction is the onion market. Bern always seems to have a street market on somewhere, but the Zibelemarkt is held only on the fourth Monday of November. Spread over the whole of the town, it is as Bernese as a festival as carnival in Rio and draws large crowds, mainly from Switzerland and West Germany.

Not a few visitors come for the culture. One draw is the permanent exhibition of works by Paul Klee, who was brought up in Bern, and a series of museums.

These include a postal museum — the city is the headquarters of the Universal Postal Union — and the Einstein House where Albert Einstein, another former resident, formulated his theory of relativity.

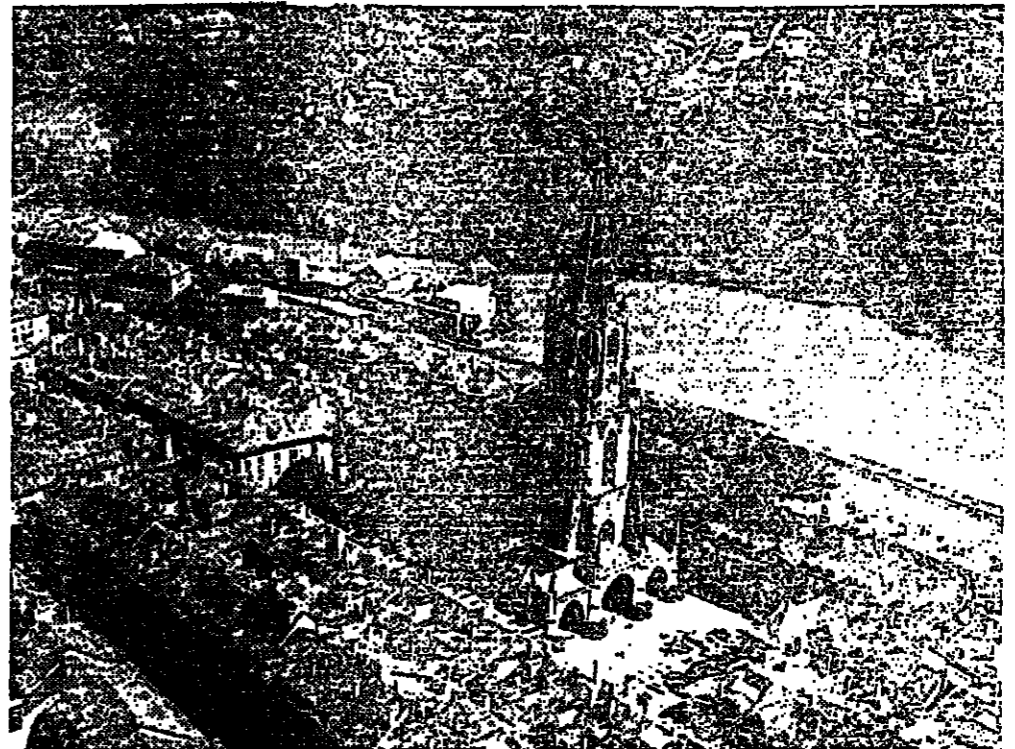
Oddly enough, the Einstein House seems to be best known by Americans.

From time to time, the city pulls in a different clientele in the form of international sports fans. Apart from local events, such as those involving a football team with the unlikely (English) name of Young Boys, this year saw the European Cup match between Barcelona and Milan.

In 1990 the city is to host the ice hockey world championship, always assuming that the town council carries out the necessary expansion of the stadium in time.

Tourists account for only part of Bern's visitors, of course. Apart from business travellers, members of Switzerland's "militia" parliament turn up four times a year for sessions of the two houses, while there are naturally constant comings and goings on political and diplomatic business.

Bern also attracted 137 conferences and congresses last year. While many of these are Swiss events, there are frequent international meetings — ranging from the Council of Europe through the recent international railwaymen's



The cathedral in Bern

choral festival to the many medical congresses drawn to the city not least by the reputation of Bern University.

In addition to the 27 congress facilities in or close to the city, the BEA exhibition centre near the Wankdorf sports stadium has an all-year programme of fairs and other shows, by far the biggest being the local consumer goods exhibition BEA itself.

Another important annual event is the Swiss Travel Mart, which, as the biggest show of its kind for incoming tourism, attracts a lot of foreign trade visitors.

In general, visitors make only short stays in Bern, the average being rather less than two bednights. Mr Daniel Rohrer, of the tourist office, is — not surprisingly — keen on promoting longer visits rather than the tripper-style whirlwind bus tours which keep foreigners in town for just an hour or so.

In fact, things are perking up. After near stagnation in 1988, bednights were up by 7 per cent in the first three quarters and will probably reach the 500,000 level for the year as a whole. As in 1988, Bern

seems likely to do rather better than the national average.

The main contingent of visitors, apart from the Swiss themselves, comes from West Germany, the United States, Italy and France. Incentive travel programmes are being promoted, mainly in the US and south east Asia.

As far as accommodation is concerned, Bern and its suburbs offer some 1,700 beds. There are numerous four and five-star hotels in town, including the deluxe Bellevue Palace and Schweizerhof.

Negotiations are under way to see whether hotel facilities can be added to the Kursaal, one of Bern's leading congress and entertainment centres.

Capacity-use rates are usually pretty high, an exception being the December/January off-season. During parliamentary sessions, peak months such as September and at the time of the BEA fair, it can be difficult to find somewhere to stay.

There are generally plenty of out-of-town vacancies, though. One of Bern's many advantages is its proximity to other attractive towns such as Fri-

bourg, Thun, Solothurn or Burgdorf and, of course, to the hills of the Emmental and the mountains and lakes of the Bernese Oberland.

The city is, conversely, often used as a base for tourists making daily excursions to nearby beauty spots.

As far as transport is concerned, the city is well served. Apart from its motorway links, it is on the main north-south railway line.

International services include the high-speed TGV service to Paris (in three hours), the Talgo express to Barcelona and now a fast connection to Munich.

Its position on the rail axis means Bern has direct train access to the intercontinental airports of Zurich and Geneva.

It has a small local airport at Belp, where Dan-Air and Crossair have recently been expanding international scheduled services.

Düsseldorf is being added to a timetable which already features regular flights to foreign cities including London and Paris.

William Dullforce looks at the structure of industrial development

Small companies welcomed

INDUSTRIAL DEVELOPMENT is being promoted by the canton of Bern, but emphatically not just any kind of industry. "We do not like factories," one cantonal minister said.

Interest is focused on companies with advanced technology offering jobs for the graduates from Bern's university and five engineering schools.

In line with Bernese tradition and political temperament, preference goes to small and medium-sized companies. With two Green politicians in the Government, entrepreneurs whose manufacturing or services save energy and do not create pollution can expect the warmest welcome.

For investors who meet the prescription, the canton provides substantial incentives. The Bern Development Agency (Beda) can arrange tax benefits and exemptions, loan guarantees, help in buying land and buildings, including rent contributions, and tax-free grants for training personnel.

Promotion is not solely a governmental exercise. Investment credits are funded by the Kantonalbank and 63 other Bernese banks. BeTech is the name of a collaborative exercise by the Government, the university and private business to set up a technology park at Bümpliz, on the outskirts of Bern city.

This park aims at supplying a missing link in the canton's industrial structure — an area where companies can come close enough together, to benefit from a high-technology climate and exchange ideas.

With a similar purpose in mind, a centre *interrégional de perfectionnement* is being established at Tramelan. It is intended to furnish the career-long training and retraining of staff considered to be an essential requirement for modern industry.

Bern is a small-enterprise canton through historical circumstance — its land-owning ruling class missed the industrial revolution — artisanal tradition and political preference. The 145,500 workers in the secondary sector are divided among 6,350 industrial and artisanal concerns and 4,000 construction enterprises.

Ascom, the telecommunications group formed from the merger of Hasler (a Bern company) and Atrophon (Solothurn) is the biggest Bern-based enterprise with an annual turnover of SF2.7bn. The watchmaking of the Jura region is the industry most often associated with the canton but in fact four times as many people are employed by small and medium-sized metalworking and machinery groups.

One of the most successful Bernese companies is Wifag, a manufacturer of printing equipment, whose machines are used by Pravda in Moscow and Le Monde in Paris. Bern's forests have provided the raw material for a paper-making industry which supplies about half of the newspaper used by Swiss newspapers.

Mr Bernhard Müller, cantonal Economy Minister, emphasises that the instruments for promoting development accorded to his ministry by new parliamentary acts are intended to help small enterprises. The policy had to be formulated that way to be acceptable to his Swiss People's Party, which has agrarian and artisanal roots.

Governmental strategy aims at creating jobs but remains essentially liberal in philosophy. Companies can obtain start-up assistance, with tax and training grants for the first years, but are then expected to find their own feet on the open market.

Beda started work in 1973 after the Government and par-

Suchet, in charge and with employment trimmed from 3,000 to fewer than 1,000, it is in its turn seeking to ensure its expansion by acquiring companies abroad.

Last year Beda's capacity to attract new industrial investment was reinforced by legislation, enlarging the assistance the canton can give in buying property and extending its support for concerns introducing environmental protection technology. Grants for training and retraining personnel were considerably increased.

The success of the Government's strategy is by no means assured. Critics say no clear-cut growth sector has emerged; results have been scattered and have varied in

here between agricultural and industrial interests which the cantonal government is not yet ready to handle.

A tight labour market poses another problem. Mr Müller says that structural change is constantly at work and that enterprises wanting to expand or foreign companies seeking a base can always find personnel, if their terms are attractive enough.

Bernese politicians tend to see the personnel issue as one of marrying supply and demand. They argue that Bern's five engineering schools have been training skilled staff largely for other cantons.

In a report published in August the Government laid out a programme to the end of the century for expanding the schools, adapting teaching to industrial practice and bringing the schools closer to the private sector.

The importance of taxation levels in attracting industrial investment has been recognised. In a recent study for potential US investors, Price Waterhouse argued that the canton of Bern offered a very favourable corporate tax climate, even after the impact of the 1988 US tax reform had been taken into account.

So far, Bern's taxes on personal incomes have not helped companies to attract senior management or personnel with special skills. But cuts in income tax are in the pipeline.

Cantonal support has helped some successful start-ups. Disetronic, a company which set up in Burgdorf in 1983 with an idea for a microprocessor-controlled insulin pump for diabetics, has benefited from a five-year tax holiday.

Disetronic, established with initial share capital of SF60,000, generated a cash flow of SF1.78m on sales of SF2.73m in its last fiscal year and is examining ways of financing the production of new micro-infusion systems.

Recently, Bern netched up another gain, when Severin, the US company that assembles and markets watches under the Gucci label, decided to set up its base in the canton. Severin will employ some 100 people but will provide work for far more in sub-contractors supplying components.

Mr Müller, who will retire at the next election after 16 years in office, says the economic promotion policy has reversed the depopulation of the canton. Jobs have been created at a faster rate than the Swiss average.

This is true not only of the region around Biel, which was hardest hit by the recession and watchmaking crisis of the 1970s, but also of the Alpine areas in the south.

The population of the Oberland has grown by 3.4 per cent since 1977, according to Mr Müller. In Thun, Interlaken and Adelboden the number of jobs available has increased by as much as 5 per cent during the period, mainly in services but also in small industrial concerns.



Müller: Jobs created at a faster rate than the Swiss average

liament had decided that a promotional effort was needed to stimulate the static cantonal economy. The small agency ran straight into the crisis that hit Swiss watchmaking in the 1970s and devoted its slim resources to attracting, mostly to the Biel (Bienne in French) area, new companies that could create jobs for redundant workers.

Private enterprise saved the watchmaking industry — with some help from the big Swiss banks — largely by creating through merger the SMH group. New management, under Mr Nicolas Hayek, a Zurich engineering consultant turned entrepreneur, introduced a revolutionary automated production system for the plastic Swatch and revamped marketing methods.

Foreign investors also played their part. Tornos-Bechler, the machine-tool manufacturer in Moutier, for instance, was taken over by West Germany's Rothenberger-Pittler. With a new Swiss manager, Mr Michel

type of product, so that no critical mass has been built up. The technology park may be seen as a response to this weakness.

A large problem noted by Mr André Leuenberger, Beda's president, is the shortage of land for industrial development. But this is a sensitive political issue, since there is opposition to the conversion of farmland for industrial use among the general public as well as among farmers.

Only 30 hectares (74 acres) are available to the cantonal authorities for sale or rent. Mr Müller says that some existing industrial terrain is not being effectively exploited and that buildings left unused after the watchmaking crisis of the 1970s can still be found in peripheral areas.

But he admits that, if enough land were available, "dozens" of Swiss and European concerns would be interested — mainly to establish holding companies. There would appear to be a conflict

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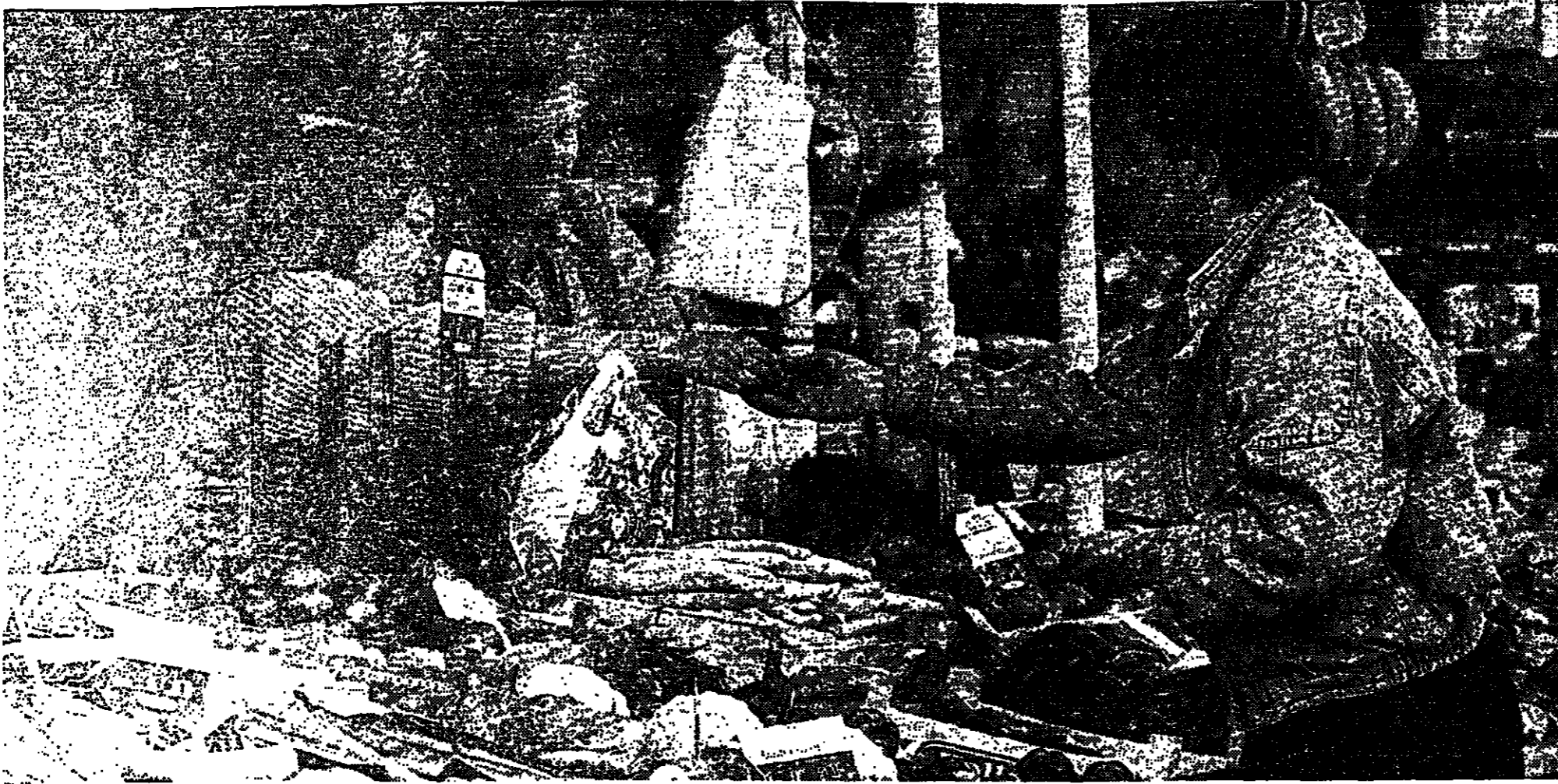
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BERN 4



The canton, with less than one seventh of the Swiss population, is responsible for roughly one fifth of the confederation's farm output

FARMING IS deeper-rooted in Bernese souls and carries greater weight in cantonal politics than even its not inconsiderable economic importance would seem to warrant.

First, there is tradition. For centuries the canton was run by landed gentry and the pastures of the Emmentaler have given their name to a celebrated cheese imitated around the world.

Then there is recognition of the role of the mountain farmers in preserving the canton's cultural landscape and its tourist potential. And, agriculture is at the centre of the Swiss public's growing concern for the environment.

Bernese farmers and their political representatives, in spite of the esteem they enjoy, feel they have their backs to the wall at present. The menace they perceive comes primarily from the negotiations on the reform of world farm trade taking place under the General Agreement on Tariffs and Trade (GATT) in Geneva, but they also worry about the eventual impact from the introduction of the European Community single market in 1992.

Swiss agriculture is probably the most heavily subsidised in the world. Bernese farmers receive payments of SF150m (260m) a year from the federal

William Dullforce on concerns about the agricultural subsidies

Farmers face double threat

budget and between SF30m and SF40m from the canton, according to the cantonal agricultural department. But these figures represent direct subsidies; when various indirect supports are included the total would be trebled or even quadrupled.

An accord on farm trade would almost certainly put Switzerland under pressure to dismantle its support for agriculture. The Bernese are uneasily aware that the federal government has other Swiss interests to guard in the GATT talks and may be forced to weigh one against the other.

The canton of Bern, with less than one seventh of the Swiss population, is responsible for roughly one fifth of the confederation's farm output. Just over 9 per cent of the labour force is engaged in farming, which is about 3 percentage points higher than the national average. On the other hand, compared with their 9 per cent share in the labour force the farmers claim to be

represented by some 40 of the 200 members in the cantonal parliament.

At the present juncture of growing international pressure for agricultural reform, the structure of Bernese farming is hardly propitious. Almost half the 22,000 farming enterprises are in the mountains and only some 14,000 provide full-time occupations.

Moreover, although small farms have been disappearing faster, the average size of the Bernese farm is not much more than 9 hectares (22 acres). This is considerably lower than, for instance, in the neighbouring canton of Vaud, where three-quarters of the farms are situated in the plain and cultivation is more intensive.

Farm land in Bern is, nevertheless, expensive. Mr Willi Gerber, the senior official in the cantonal agricultural department, says that good land fetches up to SF300,000 a hectare and will yield annually a maximum of SF10,000 per

hectare.

"It would be very difficult for our farmers to compete with the French or Spanish," he comments.

Dairy farming predominates. It accounts for about two-thirds of agricultural income in the canton and Bernese farmers own roughly one-fifth of Switzerland's dairy cattle and a quarter of its meat-producing livestock.

Production of cereals has been on the decline but the canton contains more than 40 per cent of the nation's potato-growing soil and a quarter of the land under sugar beet cultivation.

All this, however, is regarded as vulnerable to the international mood in favour of agricultural reform and, most directly, to competition from lower-cost EC farmers, should subsidies have to be curbed and import barriers reduced. There is growing doubt about the future, especially among young farmers.

The cantonal government

prepared to pay the price for keeping the farms. The cantonal report fairly points out that willingness to shoulder the cost could weaken as competitive pressures from the EC grow in other sectors of the economy. The food processing industry, seeking to stay competitive, could see its interests best served by lower protection for agriculture.

Accordingly, the report concludes, Swiss agriculture could be pressed into an accelerated restructuring which would be to the detriment first and foremost of small farms. This would be particularly anxious for a canton such as Bern, in which the size of farms was below the national average and in whose mountain regions only compensatory payments and supplementary subsidies were able to maintain a minimum of inhabitants.

Nevertheless, Bern cantonal policy, as set out in the 1988 administrative report of its agricultural department, continues to be to "maintain and promote the existence of the largest number possible of family enterprises - in particular small and medium-sized farms and mountain farming properties - while moving towards a production in conformity with market needs and the demands of the environment."

So far the Swiss, as consumers and taxpayers, have been

far as unlisted securities are concerned, Bern has become something of a centre for this category since Swiss Bank Corporation moved its corresponding activities from Basle head office to the Bern branch.

In another field of trade, the so-called grey market in pre-issue bonds, Bern is also an important location. However, this business is in the hands of such individual institutions as Swiss Volksbank and does not affect the stock exchange as such.

Membership of the bourse is soon to expand. The savings bank Ersparniskasse von Koflingen, now with a presence in Bern, is to join at the start of next year and begin trading in March. At the same time, two existing members, the cantonal institutes, Cantonal Bank of Bern and Hypothekarkasse des Kantons Bern are due to merge. There is still room for another member in the premises in the Old Town's Arbergasse, says Mr Niederhaeuser.

At present, there are 13 members including the Swiss National Bank in a non-trading capacity. Credit Suisse holds the presidency.

The Bern exchange has much shorter hours than its bigger competitors, but these have recently been extended slightly. Main dealing now starts at 10.30 am, instead of 10.45, and runs until "at least 11.15." Former plans to lengthen the pre-market trading period have not been carried through, though. "Ten minutes are enough," says the manager.

Small as the exchange is, it houses a modern operation. Like the Lausanne bourse, Bern has a computerised price list and is linked to other Swiss exchanges through the Interdata system. Bern did, in fact, scrap the Ring Information system (RIS) having introduced it before even Big Brother in Zurich.

Bern stockbrokers are convinced that their local bourse

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traded securities. These include 1,672 bonds and 135 shares issued by a total of 518 companies, institutions and public authorities, whereby 13 of the equities and as many as 746 of the bonds are in the names of foreign borrowers.

As far as trading volume is concerned, last year saw a fall of 17 per cent in turnover - a rather sharper drop than that experienced by other Swiss exchanges through the Interdata system. Bern did, in fact, scrap the Ring Information system (RIS) having introduced it before even Big Brother in Zurich.

Bern stockbrokers are convinced that their local bourse

It offers a platform for both listed and unlisted companies

still has a *raison d'être* in an era when Zurich, Geneva and Basle, the three member exchanges of the Association Tripartite Bourses (ATB), are about to go ahead with their plans for the Swiss Securities Trading System (or EBS for short).

Member banks of the Bern exchange are being called on for their reactions, but there is not the faintest chance that this will make them feel like throwing in the towel.

On its planned inception in the summer of 1991 the EBS system will, after all, be used only for trading in straight bonds.

"We are not affected," says Mr Niederhaeuser, who adds that Bern will continue to trade bonds by the traditional open outcry. He also points out rather sceptically that the EBS gained approval in Zurich last month with a squeak-through majority of a single vote. A lot of water will have to flow under these ice bridges before Bern stockbrokers stop calling the price.

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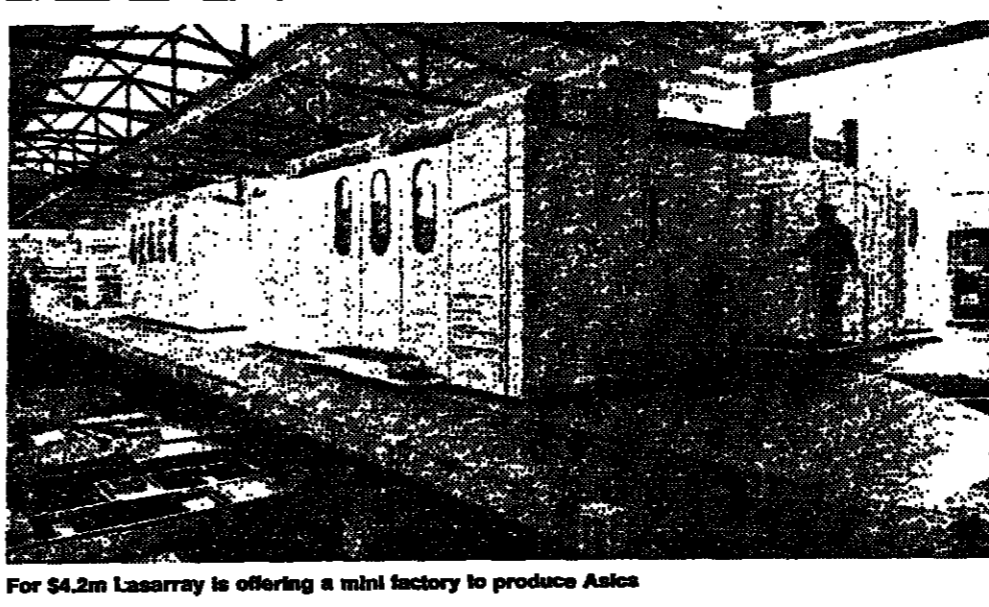
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For \$4.2m Lasarray is offering a mini factory to produce Asics

PROFILE: Lasarray
The boards of the future

LASARRAY, a Swiss enterprise established in Biel in 1985, offers a good example of the kind of advanced technology company that the canton of Bern wants to attract.

It has developed a mini plant which uses laser technology to fabricate application specific integrated circuits (ASICs).

The ASIC has been called the printed circuit board of the future, because it allows designers to put the electronic equivalent of an entire printed circuit board on a single integrated circuit or chip.

Until now, when a systems engineer creates a design, he has to rely on a semi-conductor manufacturer to process his chips. The manufacturer, with plants costing \$100m (263m) or more, prefer mass production runs. A designer, requiring a relatively small batch, may have to wait a month or more for his chips.

For \$4.2m Lasarray is offering a mini factory that allows companies to produce cheaply and quickly in-house small runs of ASICs designed by themselves. It is contained in three modules, which together take up less than 70 square metres of floor space.

An engineer can be trained

in two days to use Lasarray's software to design chips. With only four people operating it the plant will produce 100 chips from the company's own design in as little as 24 hours, it is claimed. Two plants have been sold to the Academy of Sciences in Leningrad.

Lasarray, founded by Mr Ernst Uhlmann, owner of Fala, a Swiss printed circuit board company based in the canton of Thurgau, was attracted to Biel by the opportunity to buy an empty factory, the availability within the area of high precision mechanics and component suppliers, and promises of tax benefits.

After investing some SF30m, (\$11.7m) of which two-thirds went into research and development, and setting up a subsidiary in Irvine, California, the company expects to make its first profit this year on an expected sales total of SF26m, according to Mr Rolf Sigg, vice president responsible for marketing.

Lasarray's future remains risky, even if it is still the only company in the world able to deliver a working mini plant for making ASICs and it should have a second generation model on the market next year. Demand for ASICs was

forecast to quadruple between 1988 and 1990 but competitors in the US, Israel and France are also working on "chip-dispensing machines."

Another possible threat is posed by the big semi-conductor manufacturers which could devote resources to developing equipment to satisfy the market for small-batch ASIC production.

Mr Sigg acknowledges that Lasarray has had to "wait for the market to catch up" but is optimistic. Lasarray has been recruiting more engineering graduates. This year it has sold one unit to a European company, and another to a Polish company, which is establishing an ASIC producing centre, partly to serve customers in western Europe.

A US corporation appears to be hooked and sales to India are waiting for a decision on currency transfers. Other big European and US companies have been talking to Lasarray.

So far, the company employs only 25 people in Biel but it has given work to hundreds of suppliers. According to Mr Sigg, it has room in its present building to provide jobs for 100 people.

William Dullforce

BERN-BELP
Capital airstrip

ONE SMALL sign of changing attitudes was the privatisation of Bern-Belp airport in 1987.

Members of the chamber of commerce, banks, Crossair, the Swiss regional airline, and some smaller shareholders took over Alpar AG, the company running the airport and its taxi aircraft business, from the canton and municipality.

They increased the share capital from SF500,000 (200,000) to SF30m and, in spite of the modest size of the airfield and the restrictions imposed by environmentally conscious neighbours, they are offering more and more scheduled flights to European centres such as Brussels, Paris and London.

Last year Alpar made a net profit of SF21,000 on an income of SF5.5m. The bulk of the regular airline traffic comes from tourists but, within two years, the company has started to gain the respect, even affection, of local business people for the convenience of its links to a few specific destinations.

The federal capital's pride has long suffered from the fact that Switzerland's two truly international airports are Zurich-Kloten and Geneva-Cointrin. By comparison Bern has had to make do with little more than an airstrip.

However, Bern-Belp is only 15 kilometres from the city centre and it offers a quick check-in. One Bern banker expatiates on the convenience of being able to reach his destination in Brussels in a little over two hours instead of having to make the 1 hour 10 minute drive to Kloten and wait another hour for his flight.

Mr Ueli Auggenburger, the cantonal minister, with the idea of attracting multinational holding companies to Bern always at the back of his mind, is eager for the airport to develop facilities for executives' travel. At present business jets account for about 5 per cent of the traffic.

Bern-Belp says it stays open for all but 10 days a year. One constraint is a runway of only 1,310 metres, which cannot be extended because of environmental and political pressures.

Flying Crossair's Saab SF 340 Cityliners, passengers can get to Paris, Brussels and back in the same day. Dan-Air offers a daily connection with a BAe 146 "whispering" jet to Gatwick airport and is starting a Sunday link direct to Manchester. Düsseldorf can be reached every weekday.

Crossair plans to extend to Rome at least one of its three daily flights to Lugano, in the category of "hopes" are the possibilities of daily links to London's City Airport and to Berlin.

With the volume of aircraft movements approaching 90,000 a year, Mr Heinz Müller, Alpar's managing director, is talking about having to curtail the activities of the airport's flying school.

William Dullforce

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LEGAL COLUMN

Blue Arrow and the role of the solicitor

By Robert Rice, Legal Correspondent

THE REACTION of City lawyers to the arrest, among the Blue Arrow 11, of Travers Smith Braithwaite partner Mr Alan Keat has been rather as though, to borrow a phrase from P. G. Wodehouse, collectively bending down to pluck a daisy from the track they had been struck by the down express in the small of the back.

As the surprise has slowly given way to feelings of dismay this week, there can be few involved in the corporate finance area in which Mr Keat has built his reputation who have not said to themselves "there but for the grace of God..."

Broadly, Mr Keat is charged that between September 1987 and January 1988 he conspired together with the 10 other accused and others to defraud people who had or might have had an interest in dealing in shares in Blue Arrow plc, or National Westminster Bank plc, or in dealing on the FT-SE 100-Share Index.

Most lawyers feel that the charges imply that advice need not necessarily be dishonest in order to lay the solicitor open to the possibility of criminal liability. If that is so, they feel, it is going to slow the whole business decision-making process considerably.

With the additional personal risk of criminal liability to consider, lawyers are going to be more reluctant than ever to give advice on the spur of the moment.

Solicitors are going to want to consult with fellow partners before committing themselves.

It is not impossible to imagine situations where the delay involved in such a consultation could be fatal to a deal. Clients, increasingly used to demanding and receiving instant advice from their lawyers on any number of complex matters are not going to like this development one bit. The temptation will be to say to the lawyers: "If you can't provide us with the service we want, we will hire someone who can."

The competitive pressures on lawyers are such these days that many of them, faced with such a situation, will be tempted to sail ever closer to the wind.

The consequences of that for the legal profession do not bear thinking about. If, on the other hand, a solicitor can find himself in the dock for simply "being there" as legal adviser to a company or financial institution which subsequently faces criminal charges, the implications for the profession are no less worrying.

Some lawyers this week have openly begun to wonder whether this is not a timely warning of the dangers inherent in the proactive role commercial lawyers are required to play these days.

There is no doubt that over the last five years, particularly in areas such as mergers and acquisitions, lawyers have taken an increasingly active role in the business process.

Jones, former chairman of Imperial Chemical Industries, told lawyers what many of them already knew, that business required its lawyers to be positive and specific, totally involved in a company's affairs and sharing its aims.

Is there a danger, however, in this increasingly proactive role that some lawyers may become too closely involved to see clearly what is going on, that in the heat of the deal they may lose their objectivity?

If such a danger exists, what does it mean for law firms? Does it, for example, mean that before long they are going to have to establish their own compliance departments? Or that on major deals the team of lawyers directly involved will have to be shadowed by a lawyer or team of lawyers who will monitor the advice they are giving? The prospect fills many lawyers with horror.

Mr Ronnie Fox, senior partner of Fox Williams and deputy chairman of the City of London Law Society, says that in the cases in the past where solicitors have found themselves in trouble for becoming too closely involved in the business decision-making process it has generally been because the solicitor concerned has been a non-executive director of the company.

Clients require proactive lawyers and positive, constructive advice, he says, but there is a world of difference between that and being involved in the decision-making process and the financial risk involved in the deal. Lawyers have to learn to separate the

two. Mr John Grieves, head of the corporate finance group at Freshfields, believes the immediate consequence of the Blue Arrow affair is that it will make lawyers more vigilant. Freshfields operates a two-partner rule on all large transactions and will be taking steps to extend that procedure.

The two-partner rule is now widely used by a number of City law firms. Blue Arrow underlines the importance of collective discussion on difficult points, and of not leaving a partner isolated, Mr Grieves says.

Mr Andrew Walker, joint managing partner of Lovell White Durrant believes it would be "crazy" to have one team of lawyers monitoring the advice being given by another.

Mr Walker has first-hand experience of this type of situation. While in Hong Kong he acted for a partner of Deacons who was charged with conspiracy to defraud for his role in the Carrion affair.

The allegation against his client was essentially that he had advised that the transaction could be done in the way it was carried out.

The case was eventually dropped, he says, but the point is that if advice is wrong it doesn't follow that it is dishonest, and even if it is wrong it is not necessarily a breach of the solicitor's duty to the client, either.

The US law firm Pepper Hamilton & Scheetz operates a two-partner rule on all important opinions, according to Mr Bate Toms, one of their resident London partners. But if you are going to have a second person around for

every piece of advice on every transaction, then legal fees are simply going to double, he says.

The view from the UK is that US lawyers are far more open to the risk of prosecution in this area because of their traditionally closer relationship with business and the business decision-making process. But that is not really the case, he says.

There have been three or four cases where the Securities and Exchange Commission has prosecuted lawyers at a closing on a share issue and a handful of cases brought by the Internal Revenue Service for fraudulent tax advice.

But in general, the SEC takes the position that it does not prosecute honest mistakes, he says.

The key is to make a distinction between casual legal advice and formal opinions. Lawyers should be made more responsible for formal opinions, where the client intends to rely on the advice, than for casual advice, he says.

Criminal prosecution should follow only where advice has been given in bad faith. He would not like to see a criminal burden placed on good faith advice and the making of simple errors. A consequence of sending people to prison for wrongful advice given in error would be to make people slow down and be more careful. That would lead to a less efficient and more cumbersome system.

"You don't take a scalp to keep the Indians in line. That's no good. All you end up with is cowardly Indians and nothing gets done", he says.

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ARTS

ARCHITECTURE

Museum through the looking-glass

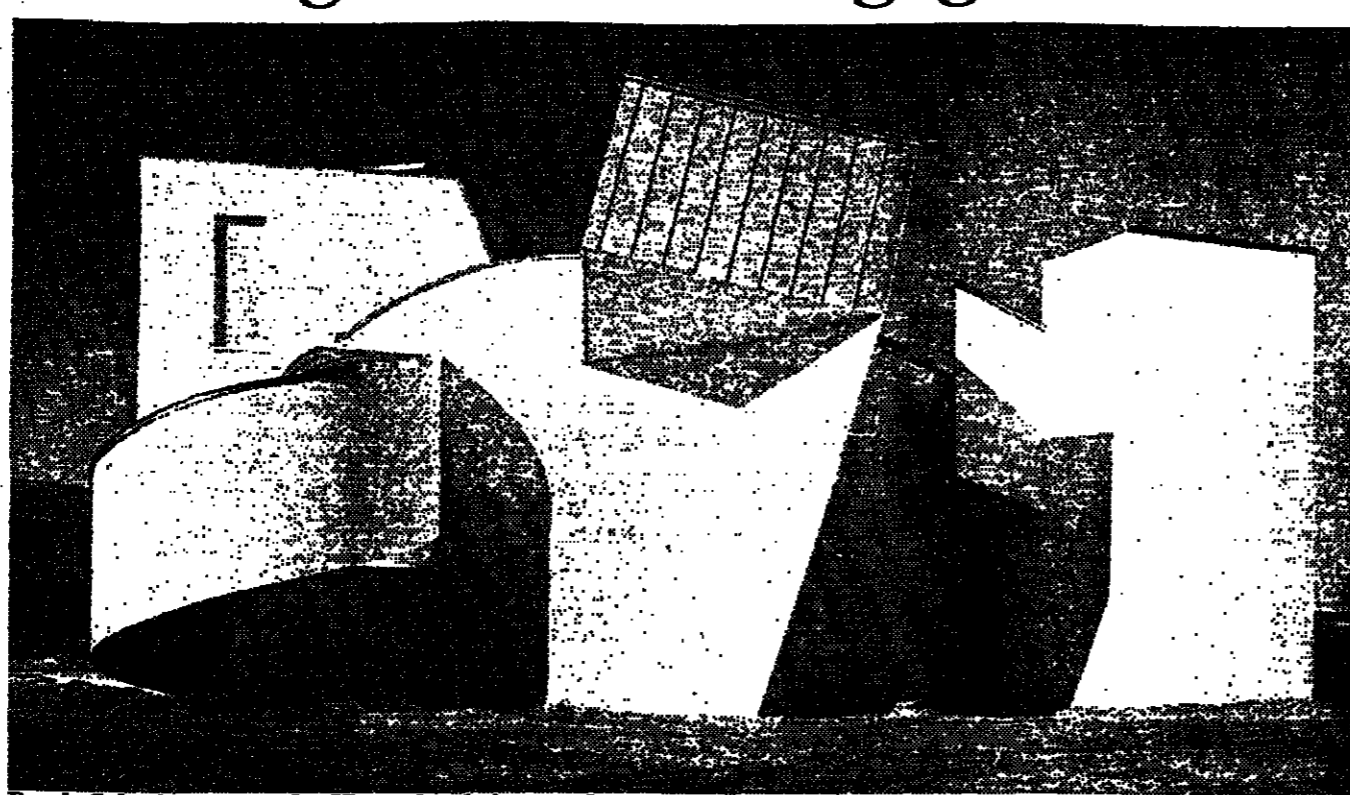
The initial view of the new museum at Well am Rhein is an extraordinary visual shock. The site is not spectacular, a flat green field alongside hills and vineyards very near Basel, but just inside Germany in that part of Europe where France, Germany and Switzerland meet. Things all around are neat, clean and orderly. But American architect Frank Gehry has shaken things up with his design for a museum added to the chair manufacturer Vitra's factory, designed by Nicholas Grimshaw.

Frank Gehry, who this year won the Pritzker Prize (an American "Nobel Prize for Architects"), is best known for a series of original and sometimes disturbing buildings in California. He has an undoubted affinity with contemporary art, both abstract and expressionist. He is exploring the same spatial fields that interested the artists of the Russian avant-garde in the 1920s and the plasticity of much of his work has affinities with German Expressionist sculpture.

For much of his working life Gehry has collaborated with artists, particularly Richard Serra and Claes Oldenburg. It was his connection with Oldenburg which first brought Gehry to the attention of Vitra. In 1983 he assisted in placing the large Oldenburg sculpture, "Balancing Tools," outside the Vitra factory.

Gehry's commission from Vitra was to build additional facilities for the manufacture of the best examples of modern chairs, many of them designed by architects. Adjoining the factory the company wanted a small museum to house one of the largest collections of chairs (dating from the 1850s) in the world. Vitra describes the need for a museum as a "desire to document its own roots."

The company brought the designs of Charles Eames to Europe and has continued to produce innovative modern chairs. Its new factory is simple and straightforward. The new museum is not.



Frank Gehry's museum for Vitra, the chair manufacturers, at Well am Rhein

Gehry specialises in making his buildings look as though they have been shattered and casually reassembled. The separate elements like staircases and canopies adopt free and relaxed forms. They climb all over the building without any apparent external logic. The cruciform skylight, which is set at an incline to the barrel vaulted roof, appears to have been dropped on to the building from the sky.

Gehry seems to enjoy dividing everything up into small units, shaking them together in a sack until they interlock, and then placing them together on the site. In the Vitra Design Museum all is apparently provisional and ad hoc. The exterior, inside there is an amazing resolution, a sense of brilliant light and complete control of the manipulated spaces.

I think it is a satisfying, clever building. How curious it is that it has landed in an area of Europe that seems to have

nourished architectural originality: its near neighbours are Le Corbusier's chapel at Ronchamp and that extraordinary Rudolph Steiner building, The Goetheanum.

French and German influences combined with an American sensitivity have produced one of the most original small new buildings in Europe. The architect himself said that he felt a familial relationship with the two strange neighbours and that his architectural designs had been nourished by the "genes of the area."

The brilliant white plaster walls and the zinc roofs make a vivid sculptural presence. The interior has a logic which is at first surprising. You expect as you walk inside to feel as though you are wandering into a hollow sculpture. It is no dark series of tunnels, however. There is light from above, although there are no windows and the upper level gallery beneath the soaring

interlocking arches of the roof is wonderfully lit.

I loved walking up the curved sweeping ramps to reach the glowing top spaces. There is a sense of having walked through the looking glass — things are not what they seem; there are strange angular views down into the lower floor.

The collection of chairs continues to give the visitor a sense of unreality. There is something surreal about chairs being arranged on the walls and there being nowhere to sit down.

The opening exhibition scarcely fulfils the museum's declared objective to be "a place which will clearly explain the design process to a wide range of people." Perhaps unwittingly, Frank Gehry has given the Vitra Company a museum that is such a work of art on its own terms that the chairs do not seem very significant. More powerfully mounted exhibitions will be

necessary.

The company is to be congratulated on giving Frank Gehry his first European commission. He is an architect who has grown away from the chain link fencing and plywood that marked his early Californian work. He seems like a sculptor who works away at his maquette until it produces a personality of its own. He has come a long way from the days when he cut holes in houses. The museum has both form and meaning and he has shown in this small building how architecture really is about the third dimension: it gives you a rare frisson of architectural excitement.

I hope Frank Gehry's next major building can be in Britain, but we will have to wait for the American Cultural Centre in Paris and the Walt Disney Concert Hall in Los Angeles to be completed.

Colin Amery

Animal

ICA THEATRE

Gary Stevens is one of those performers who is always compared to someone. Buster Keaton, I see, crops up. I favour a heavily sedated Gene Wilder. The point is, he projects some strange, unbounded personality, certainly redolent of the comic silent screen, while retaining his own secrets of the universe. He is characteristically poised between the worlds of humdrum everyday reality and the voices of the unknown.

In *Different Ghosts* last year, a whimsical Victorian household collage, he followed darkness like a dream to sweep the dust behind the door. That Robin Goodfellow act is now succeeded by *Animal*, written and directed by Stevens, designed in collaboration with Geraldine Pilgrim, an even more curious scenario of haunting dialectic between suburban adults and their resident cuddly toys.

The cast of five assembles in and around a magic circle packed with dozens of wonderful toy bunnies and teddies. A squeaking animal is heard among the sea of nylon fineness; a frog has got among the rabbits. The animal

spokesman, the curly-headed, plum jump-suited Penny Skerrett (who, if we are counting resemblances, looks like Malcolm McLaren) sits in a leather chair.

The other actors represent the family locked in the domestic traumas of separation, reunion, small talk and breakfast. The search for one particular rabbit is savagely conducted, the whole menagerie thrown to the back of the acting area. Thence the animals re-surface as puppets, arm extensions and nerve ends.

The way the adults (Inish Kate France and pernickety Neale Goodrum) filter their speech patterns and reflexes with baby talk and absolute instructions blurs the line between how we treat animals and speak to children.

The short 70-minute performance now becomes an illustrated behavioural study, with sharp revue-style scenes and memorably etched tableaux.

Stevens hovers vacantly around the action, now a naughty boy at table, clipped round the ear, now silently communing with the clocks

and cabinets that gridle the room.

He is an unappropriated alien, representing both the inanimate innocence of the cuddly toys and the mute affections of an unloved child.

The screeching toybox syndrome is infectious. When "Dad" returns home, Andrew Davenport (Stevens) brotherly alter ego and chief fool, a Stephen Fry clone in a rust smoking jacket flattens him on the welcome mat like a slobbering dog.

The piece is as interesting as it is delicate. It extends the language of domestic sitcom into the realms of the literally impossible, the beast beneath the stairs. A group of little wind-up toys finally displaces the humans, emerging from Hamley's bags to occupy the sitting-room rug. Stevens, goggle-eyed and deaf, steps into the limelight. His hour has come.

Animal can be seen at the Leadmill in Sheffield tonight and at the Ashcroft Centre in Fareham on Wednesday. Next year, it will be part of the touring British Art Show, and worth catching.

Michael Coveney

Maurizio Pollini

FESTIVAL HALL

The autumn part of the South Bank's International Piano Series reached its pinnacle last Thursday with an appearance by Maurizio Pollini in magisterial form.

With an appropriate simplicity, the programme was made up in equal halves of Schubert and Liszt sonatas, together with a few smaller Liszt pieces, including his autumnal *Nuages* *Sans*.

For Schubert, as he has shown before, Pollini has developed a style that is entirely personal. There is little in his playing of the later sonatas that would recall the rigorous classicism of a Serkin or the detailed study of a Brendel.

Everything in the G Major Sonata, D.894, was pared down to its simplest form and retold in colours meltingly soft or firm and clear. It is a perfection of its own kind.

In the long first movement Pollini clearly feels little need to go out and grasp the listener's attention. He simply recreates the music as written, serene and straightforward. Even in the final Allegretto, a more playful movement where other pianists (if they are Vien-

nese Schubertians) can nudge the rhythms to give a Ländler lilt, he remained technically beyond reproach.

On his return for the Liszt B Minor Sonata in the second half, Pollini brought back the same style, but raised to its most impressive, awe-inspiring scale. The single word that perhaps sums up his playing is truthfulness.

After hearing Pollini, it is difficult to see why other performers should always need to rush at the virtuosic passages for excitement or add unwritten rubato for emphasis.

Without the slightest theatrical gesture, Maurizio Pollini delivered a performance of unrivalled power and intensity. Yet if you had never seen the score, it would surely have been possible to make from his playing a perfect copy of what Liszt actually wrote, down to each mark on speed or dynamics.

If that sounds unexciting, I can only add that last night's audience will be lucky ever to hear again the sonata's climax played at that speed: astonishing bravura.

Richard Fairman

We, the Undersigned

ORANGE TREE THEATRE, RICHMOND

Sam Walters has achieved his customary miracle in the tiny acting space above Richmond's Orange Tree pub. This decade-old Soviet satire by a friend of Mr Gorbachev (nevertheless rejected as a conference delegate by the Moscow Communist Party) recounts a frantic few hours of desperate wheel-dealing among bureaucrats on a train.

Mr Walters' direction and Tom Piper's set give us an open-plan carriage whose invisible compartment doors slide open and slam shut in sync with offstage sound effects, whose transparent walls thud sharply when human craniums makes contact, and whose territorial demarcation lines we uncritically accept. Only when the unseen tank of an imagined upper bunk is addressed do we balk.

A U of which is in keeping with a first half that is well within the tradition of Gogolian caricature, just this side of the grotesque, with its bullies, self-important officials, and rickshaws. Or rather, not. But unlike Gogol's spurious Government Inspector, the frantic Lenia falls on two counts: his mission is unaccomplished and he has genuine illusions, to be shattered in the course of the play.

Alexander Gelman's *A Man with Connections*, broadcast on the BBC and seen in Edinburgh and London, has given us a foretaste of this author's preoccupations with workplace relationships, the merging — or clashing — of personal morality and professional

responsibility.

Here we have a three-person (two men, one woman) delegation from the Regional Executive Committee leaving after refusing to sign their approval of a newly-built bread factory. The ebulliently confident, but increasingly distraught Lenia, from the Regional Construction Committee whose work has been found wanting, pursues them in an attempt to make them sign the all-important document.

An unknown to them, Lenia strikes up acquaintance with a fatuous stratagem involving sticking his train ticket between two panes of glass. (This provides a fine opportunity here to flay the petty fuhrers of public transport, the same the world over, it seems, whether Russian conductors slamming doors on a passenger's foot rather than admit entry through the wrong side of the train, or the one-man anti-humanity movement of the driver of a number 88 London bus.)

Deception flounders into confusion with the unexpected appearance of Lenia's wife, promptly suborned into playing an unwilling role, the clumsy co-operation of a colleague's heavy-handedly jocular facet rather than admittance of suspicion about the motives of colleagues and bosses; bluff and double-bluff, carrying favour, red tape, moral blackmail, disguised threats.

In this it is typical of the workings of Soviet bureaucracy, perestroika came not a second

too soon.

The play's second half, in fact, goes serious on us. Lenia is not merely an opportunist prepared even to see his wife fondled by a drunken official, but passionately committed to supporting his superior for what seem to be reasons of genuine idealism.

The message comes over uncompromisingly: the system undermines clear definitions of truth and falsehood; this is echoed down the line, even in personal relationships. Official duplicity, personal paranoia, nothing being quite what it seems, are inevitable concomitants. No wonder he never made a Party delegate!

The focus sharpens from caricature into reality but the play loses its consistency. So does the character of Lenia, despite a mammoth performance from Eric Deacon as the cocky but inept manipulator whose fall you can see coming a mile off.

The acting, as usual at this address, is admirable throughout. Invidiously, I would single out Julia Hills as Lenia's wife, pretty, vulnerable, at the end of the marital tether; Michael Elwyn's ramrod correct chief official, finally corrupted into suspicion and uncertainty; and Sam Cox as Lenia's laconically resigned colleague, casually riding the system rather than bucking it, whose cool pragmatism just this side of spivvishness bespeaks the born survivor.

Martin Hoyle

Madame Butterfly

COLISEUM

No matter how often *Madame Butterfly* is put on, it always draws a full house. There was not a seat left for the first night of this rare, rather sterile affair. So it was good to find on this occasion a musical performance that invested it with plenty of life.

The dynamic lead of the evening came from the pit, where the conductor Antonio Pappano (making his British debut) set out to maximize the impact of the orchestra, driving the music to contrasts more extreme than we are accustomed to hear in this house.

The flow and dramatic sense of the score were none the less well handled and the only serious reservation was that he encouraged the orchestra to play too loudly.

We are used to conductors giving us less volume here so

"psychological" drama.

Although I do not recall it happening to date, it is possible to imagine this *Madame Butterfly* as a rather sterile affair. So it was good to find on this occasion a musical performance that invested it with plenty of life.

The dynamic lead of the evening came from the pit, where the conductor Antonio Pappano (making his British debut) set out to maximize the impact of the orchestra, driving the music to contrasts more extreme than we are accustomed to hear in this house.

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We are used to conductors giving us less volume here so

that we can catch the words. To that end it was fortunate that English National Opera was again holding in the title-role Monica Calra, a singer whose vocal range, a singer of voice to carry over a Puccini orchestra in full flood; her Butterfly is a marvellously intense portrayal.

Edmund Barham and Norman Bailey also returned as Finkerton and Sharpless respectively, both giving decent accounts of themselves.

The most heartwarming performances, however, came from Anne-Marie Owens's Suzuki and the little Japanese Sorrow, who between them made the relationships on stage as natural as if they were real life. That, in the last resort, is what the opera is all about.

Richard Fairman

Yury Bashmet

WIGMORE HALL

Viola recitals do not predictably sell out the Wigmore Hall, but Yury Bashmet has no trouble in that respect. He is one of the most authoritative and irresistible instrumentalists in the world today, to the viola what Rostropovich is to the cello and Richter to the piano.

He mesmerized his audience on Thursday night with his endlessly intelligent musicianship and his variety of his tone.

His basic sound easily fills the hall: one is taken aback at first by its amplitude and its punch, yet there is no doubt that the sound is pure essence of viola and not some distortion of another instrument.

At the same time Bashmet is

brilliantly able to imitate other instruments when it suits his expressive purposes. His use of *fandango* effects in the first of his encores, Faure's *Pavane*, was such as to transform the viola fleetingly into a bamboo flute or an oboe *marcato*, but without the least hint of showmanship. It was an extremely touching performance.

The work with which he and his hardly less admirable piano accompanist, Mikhail Muminin, began, a Suite in D minor by Marin Marais, originally written for bass viola, was made to seem as profound as a suite by Bach. The sudden tonal con-

trasts of the viola playing, its scoops of rare colour, lovely *portamenti*, rhythmic decisiveness, and pingingly accurate intonation were wondrous to hear.

Schubert's *Arpeggione* Sonata particularly showed off Bashmet's deft pizzicato playing. The contrasting accounts of Hindemith's intricate, impassioned Sonata Op. 11 No. 4 and Britten's spare and reserved *Lachrymosae* Op. 42 were devastatingly fine — not just beautiful but like a dream of beauty.

Paul Driver

The Master Builder

THEATRE ROYAL, BRISTOL

Timothy West was born to play Halvard Solness the cold, selfish builder who regards his emotional excursions as mere subcontracts in the organisation of his life.

Kaja, helplessly devoted to him, is busy with his papers when she first comes on, and all he has to say to her is, "Who do you wear that eyeshade?" His wife Alina has long been treated simply as a necessary item in the house, since her own house burnt down and her twin sons died.

Then comes the unaccountable Hilde Wangel, to break it to Solness that for 10 years she has been determined to make him keep literally the silly promises he made her as a child, to get her to climb the scaffolding of the tower of the new home he is building for himself.

She knows he is scared of heights; but he did it once, and he must do it again as he promised, a symbol of the wonderful life he pictured. Naturally Solness falls and kills himself.

West is beautifully untouched by anything beside his current concern for Hilde, and never earnestly sentimental over her. "You lost both your little boys?" she asks him. "Oh, them," he says (in Michael Meyer's translation, at its most admirable in its apt treatment of ordinary phrases).

He is heartless in his neglect of the designs by Ragnar, the son of his old partner and fiancé of Kaja, and quite unmoved by Kaja's speechless

distress.

He is allowed two modest embraces with Hilde, but nothing visibly sexual.

So what is Hilde like? At 23 years old, she acts as if she were still 13. We know there is something in her of Ibsen's own middle-aged affair with the 18-year-old Enlli Bardach. Owen Fouere projects the suggestion of deliberate cruelty, like a child plucking the wings off a fly. "You're still wearing your climbing outfit?" Alina asks. "Dressed to kill," Hilde agrees.

Maureen O'Hara's Alina is always dignified and courteous, whatever her problems. Kaja, on the other hand, has misery written all over her by Kate Lynn-Evans, and with the prospect of life with Adrian Scarborough's scoulerous Ragnar, I don't wonder.

Sally Crabb's designs are grimly northern, but Sibelius rather than Grieg, solid marble blocks, and the inner rooms slightly out of horizontal — everything as cold as the behaviour of their inhabitants in Paul Unwin's compelling production. (But Alina, with no servants, could produce a tremendous bank of flowers in her sitting-room.)

A crowd of spectators appears unexpectedly on the stage and in the stalls to see Solness fall from the scaffolding beyond the circle.

Their reaction to the master builder's death is very restrained.

B.A. Young

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EUROPE'S LEADING NEWS PAPER

ARTS GUIDE

November 20-23

MUSIC

London

English Chamber Orchestra conducted by Donald Barnholm. Mozart (Mon), Barbican Hall (888 8891).

Budapest Symphony Orchestra conducted by György Lehel, with Peter Frankl (piano). Bartok, Mahler (Tues), Barbican Hall (888 8891).

Orchestra of the Age of Enlightenment conducted by Sigiswald Kuijken. Haydn (Wed), Queen Elizabeth Hall (828 8800).

Paris

Katia Ricciarelli recital (Mon). Salle Gaveau (45832030).

Ensemble Orchestral de Paris conducted by Theodor Guschlbauer, with Marc Lafont (piano). Honnegger, Saint-Saens, Haydn (Tues), Salle Pleyel (45838873).

Orchestra de Paris conducted by Semyon Bychkov, with Maria Tito (piano). Strauss, Mozart, Schoenberg (Wed, Thurs), Salle Pleyel (45837755).

Aldo Ciccolini, piano. Schubert, Liszt (Thurs), Salle Gaveau (45832980).

Brussels

Belgian National Orchestra conducted by Georges Octors, with André De Groote (piano) and Dominique Corail (piano) playing Haydn and Mozart. Palais des Beaux-Arts (Tues).

Sorodin Trio plays works of Dvorak, Haydn and Tchaikovsky. Palais des Beaux-Arts (Thurs).

Munich

New American Chamber Orchestra with Misha Malsky (cello). Mozart, Haydn, Paganini and Janacek (Mon), Herkulessaal der Residenz.

Munich Radio Orchestra and pianist Mitsuko Uchida, conducted by Colin Davis. Ravel, Brahms (Thurs), Philharmonie im Gasteig.

Rome

Bach's Brandenburg concertos conducted by Thomas Mangelbrock, with Gunther Beetz (trumpet) and Vladimir Klosevich (harpsichord), spread over two evenings, (Tues, Wed), Teatro Olimpico. (888304)

Milan

Riccardo Muti conducting Brahms and Prokofiev (Mon) (80.91.28).

Teatro alla Scala.

Piano recital by László Bertalan: Handel, Clementi, Beethoven and Liszt (Wed) Conservatorio G. Verdi (76001755).

Vienna

Beethoven Trio. Mozart, Furrer, Rihm, Beethoven. Konzerthaus. (Mon).

State philharmonic from Bruno and Neues Wiener Vokalensemble, conducted by Paul Polvinick.

Musikverein. (Tues).

Wiener Symphoniker, conducted by Horst Stein. Brahms, Richard Strauss. Musikverein. (Wed, Thurs)

New York

New York Philharmonic. Zubin Mehta conducting with Natalia Gutman (cello), Musorgsky, Shostakovich, Dvorak (Tue). Avery Fisher Hall (874 6770).

Washington

Philadelphia Orchestra conducted by Yuri Temirkanov with Luigi Bianchi (violin). Weber, Mendelssohn, Sibelius (Mon), Kennedy Center Concert Hall (467 4600).

National Symphony Orchestra conducted by Rafael Frühbeck de Burgos. Fala, R. Strauss (Thurs). Kennedy Center Concert Hall (467 4600).

Chicago

Chicago Symphony Orchestra conducted by Neeme Jarvi. Part, Scriabin, Mussorgsky (Wed). Orchestra Hall (435 8666).

Tokyo

Royal Philharmonic Orchestra conducted by Vladimir Ashkenazy. Beethoven, Bunkamura, Orchard Hall (Mon) (463 8211).

Alban Berg String Quartet. Beethoven, Mozart, Schmittke. Suntory Hall (Wed) (285 1651).

Narciso Yepes (guitar), Albeniz, Bach, Rodrigo, Ishibashi Memorial Hall (Thurs) (780 5400).

The EC's new stature

WITH THE summit meeting of the Twelve on Saturday evening, the European Community has taken on a new political stature as an actor on the world stage. The support which the heads of government have agreed to give to political reform in eastern Europe can only reinforce the Community's role in any future political dialogue with the east.

The superpower summit at the end of next week will also put the torrent of change in eastern Europe high on its agenda; but this weekend marks a turning-point at which the EC begins to assert its leading responsibilities towards eastern Europe.

It seems clear that the meeting achieved a remarkable harmony in framing the broadly-based terms of the Twelve's support for reform in eastern Europe. The economic conditions for unlocking substantial financial help from the European Community for eastern European countries must be negotiated with the International Monetary Fund; but the political conditions for EC support will be democracy, human rights and free and fair elections. The harmony of the meeting was not the least of its achievements.

The discussion on Saturday was strictly confined to eastern Europe; the question of EMU and the Delors Plan remained on the agenda for the scheduled Community Summit in Strasbourg in December.

Ultra-sensitive
By common accord, the 12 leaders carefully avoided discussion of the ultra-sensitive question of German re-unification, or any other issue which might raise uncertainties over the future of the Warsaw Pact.

The Strasbourg Summit therefore retains all its importance as a major moment of decision for the internal development of the Community. Mrs Thatcher's opposition to the Delors Plan remains undiminished, and Chancellor Kohl may yet force his own agenda on the electoral politics, seek a delay in the staging of an Inter-Governmental Conference on EMU. But at least these uncertainties have not prevented the Community from adopting an impressively statesman-like posture towards

eastern Europe. The Summit's distinction between economic negotiations with the IMF, and political conditionality in western Europe, has a double virtue. The IMF is not merely the international body with by far the most experience in negotiating financial help for economic recovery programmes; by its comparatively technocratic function, it can free the EC from the invidious role of making the wrong political judgments about the economic strains and dangers facing the emerging democracies in Eastern Europe.

IMF approval
Moreover, IMF approval is a recognised international benchmark for financial assistance from all countries, not just those of the Community. It is therefore essential for securing a convergent judgement from Washington as well as from the EC on the economic conditions which will enable the necessary financial help to flow to those Eastern European countries which also satisfy the Community's political conditions.

Differences remain over the French proposal that the Community should sponsor the establishment of a special development bank for eastern Europe. But this is a minor technical issue compared with the general consensus that the West should urgently channel economic help to those east European countries which satisfy the essential political conditions.

The growing importance of the Community's political role in the articulation of western policy towards the Soviet Union and eastern Europe, has been underscored by reports that the US would like more formal links with EC institutions in Brussels.

Traditionally, western consultation and co-ordination has taken place inside the Atlantic Alliance, and it is to NATO that President Bush will no doubt report on his summit meeting with Mr Gorbachev. But with the detente of the Gorbachev era, the centre of gravity of Western policy towards the East naturally shifts from the military to the civilian sphere. Now, for the first time, the Community seems to be grasping its political responsibilities.

Retreat from intervention

THE NEWS that the Pentagon is considering axing funds for Sematech, the prestige US research consortium in semiconductor technology, is hardly surprising when federal spending generally is under pressure. However, more is involved than budgetary exigencies. The Bush Administration also appears distinctly unenthusiastic about the principle of getting into the industrial strategy business.

Mr Donald Atwood, the deputy Defence Secretary, has emphasised that the technologies of the future should be selected by the market, not by government. Similar stress has been put on more pro-competitive policies by senior officials at the Treasury and Commerce Department and in the context of mergers - at the Justice Department.

Even if Sematech survives - and the verdict may well lie with Congress - federal support for industrial initiatives such as the proposed High Definition Television consortium, now looks much less likely. It is in any case doubtful that such programmes could succeed in equipping US electronics companies to fight back effectively against Japanese competition.

Even companies participating in Sematech think the Pentagon's involvement has reduced the scheme's commercial usefulness. US banks are deeply reluctant to fund it - ironically, much of the private finance for it has come from Japan. Above all, subsidised collaboration cannot on its own solve the competitive problems of the US electronics industry.

Escalating demands

None the less, such programmes might serve to reduce the head of steam behind protectionism. If Sematech collapsed, there is a risk that the industries involved would seek to defend themselves by escalating demands for trade measures against Japan. The Bush Administration needs to ensure that its more pro-competitive stance towards domestic producers is matched by a determination to keep the US market open to international competition.

The recent turn of events in the US also raise questions for

the European Community, which is poised to fund its own response to Japanese microchip competition, the Joint European Semiconductor Silicon initiative (JESSI). JESSI is even more ambitious than Sematech, on which it was partly modelled, and is open to many of the same doubts about its practical value. These are compounded by two further factors.

One is that the poor performance of Europe's chipmakers stems less from weak technology than from inadequate demand pull. Unlike their US and Japanese rivals, they depend heavily on sales to one regional market, and a sluggish one at that. Not only is Europe's microchip usage low by international standards, but much of the demand comes from government monopoly sectors such as telecommunications and defence. These offer chip-makers less stimulus for commercial innovation and efficiency than do high-growth, competitive, businesses such as computing and consumer electronics.

Contradictory policies

The second problem is contradictory EC policies. Not only is Brussels considering a US-style floor price arrangement for Japanese chips, which would be likely to bolster Japanese suppliers' profit margins at the expense of European chip users. It is also compelling Japanese chipmakers to boost production in the Community by changing its rules of origin for semiconductors.

This is bound to increase, not reduce, the commercial pressures on the European semiconductor companies. That may be no bad thing. But it is inconsonant with JESSI's aim of creating a privileged European club. As the Japanese deepen their EC manufacturing investments, the rationale for excluding them from JESSI will also become more moot. But if they are admitted, what will JESSI's purpose be?

The shift in Washington attitudes should prompt Europe to think again. Unless its efforts at technological renewal tackle the structural problems of European markets, JESSI-type initiatives risk being little more than costly distractions from the real issues.

For three days last week, while the eyes of the world were glued on the unfolding drama in East Germany, more than 1,400 of the best brains in the Soviet Union were gathered, instead in awkward contemplation of their country's domestic plight.

Their distraction was encapsulated by Dr Leonid Abalkin, the deputy prime minister in charge of economic reform, and chief orchestrator of the occasion. "I think we are rather more worried about what is happening in Vorkuta (where the coal miners are on strike) than in the GDR," he told a bemused Western correspondent.

It was a reply which said much about the transformation in Soviet priorities after more than four years of perestroika. The problems at home, above all of the crumbling Soviet economy, but also the rediscovery of democratic debate, the crisis in ethnic relations, industrial strife, resentment at basic living conditions and the polluted environment, have pushed even the reopening of the Berlin Wall way down the political agenda.

The meeting in the imposing Hall of Columns of the trade union headquarters, under the inevitable glowering bust of Vladimir Lenin, was far more, however, than just another exercise in collective hand-wringing. For it saw the presentation by Dr Abalkin, the most radical economist on the future of Soviet economic reform yet to emerge. On this occasion, it was clearly coming out with Mr Mikhail Gorbachev's blessing.

For the first time since Mr Gorbachev came to power as Communist Party leader in 1985, an attempt has been made to spell out in coherent form where perestroika is supposed to be taking the Soviet economy, and how it is going to get there.

It still begs a host of sensitive ideological questions, but the basic framework is there. Perestroika, Dr Abalkin said, means something other than what sounds very like social democracy. It requires the denationalisation of state property, and an all-out drive to create a market system, including at its heart a financial market, and inevitably, a labour market.

Socialism, he declared, will remain in the prevention of the "exploitation of man by man." That means state intervention to prevent the worst inequities of the market, a system of property relations which somehow fudges the final question of private property - how to allow such variants as "household in perpetuity" and the creation of a comprehensive social security system.

In the end, the debate was both disappointing, and divisive. Little new emerged in terms of practical proposals from more than 700 economists, 500 faculty members, pension and selectees, "members of the public." But the battle lines were clearly drawn.

As one factory worker put it bluntly in a workshop on the future of a planned economy: "We began to go wrong in the Soviet Union with Khrushchev, when he allowed such intrusive elements of capitalism into communism. The two systems cannot mix. We must go back to the 1960s." His statement reflected the gut reaction of many in the audience.

Dr Abalkin emerged from the meeting shocked at the extent of the conservative reaction. He expected radical criticism from his colleagues for being too cautious. In the event, the overwhelming tenor of the debate was "powerful pressure from the conservatives."

Yet Dr Abalkin was being disingenuous. In his own mind, his programme is far more radical in conception than its gradual phasing, not in its ultimate ambitions.

The Abalkin programme includes eight broad steps: ● denationalisation of property; ● financial reform, including a unified tax system, use of credit leverage through the banking system, and

Quentin Peel reports on the radical new plan to reform the Soviet economy

The battle lines are drawn

- drastic stabilisation of the money supply;
- an active structural policy to boost the consumer sector, export growth and cut wastage of natural resources;
 - the gradual creation of a market, with output produced in excess of demand to be sold at free prices;
 - gradual rapprochement between controlled state prices, and free prices, and adjustment to world market levels;
 - the creation of a financial market, stock exchanges, and a state-controlled trade in securities;
 - intensive development of foreign economic ties;
 - development of a currency market through auctions and regular trade, to introduce partial convertibility of the rouble.

There is little room for doubt about how Dr Abalkin himself sees this programme. "The diversity of the forms of property, their equality and competition, is the fundamental condition for the economic freedom of citizens which ensures the best possible utilisation of their abilities," he says.

It is all reads like a manifesto for social first, honesty is now accepted doctrine. "The past four years of strenuous efforts have not led to any of the projected results," his programme says. "Far from improving, the situation continues to deteriorate. People are increasingly alarmed, and extremists on the right and on the left are using this alarm to their advantage."

Dr Abalkin is also adamant that political democratisation and economic reform are inextricably linked, each as a precondition of the other. But he has gone very quiet on any suggestion of multi-party democracy. He seems to have accepted that the time is simply not ripe for it.

He is the first true member of the intelligentsia (a Russian concept in itself) in the government, and it shows. It also makes him a thoroughly unpopular figure to many Soviet citizens, seeing all their old certainties in turmoil, with nothing to show for it in their lives or shops.

Such words must be anathema to traditionalists, including such powerful figures as Mr Yegor Ligachev, Mr Gorbachev's most powerful rival in the Politburo. But Dr Abalkin goes further, to insurance, pension and automatic misconception that income from property is incompatible with socialism," his programme declares. Income from property "in its socialist form" ranges from interest rates on bank savings and bonds, dividends and profits, to insurance, pension and investment funds. The state simply regulates "to prevent a socially unacceptable growth of incomes."

Nor is there anything wrong with growing inequality of incomes. "The total income of an individual worker made up by wages, his share of profit, income from shares and securities, such as dividends, interest rates and the like, is to be regulated by tax

alone, and should not have an upper limit."

As for the creation of a market, "we have become convinced on the basis of our own experience that there is no worthy alternative to the market mechanism as the method of co-ordinating the activities and interests of economic subjects. It is also the most democratic form of regulating economic activity."

"The financial market is the most important component of the market mechanism. It ensures mobility of public resources and their prompt transference to the spheres where their use is most effective..."

"It is necessary to admit the existence of the labour market under socialism... The desire to regulate by fiat the movement of labour resources, and the level and degree of differentiation of incomes, only led to the curtailment of personal freedoms and... deprived people of the opportunity to choose the sphere where they can best apply their abilities."

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OBSERVER

exactly according to plan. Not being a Prime Minister, Douglas Hurd, the new British Foreign Secretary, had to get out of his car across the Elysee Palace, walk outside the courtyard and watch the Prime Minister arrive in her Rolls-Royce from behind the serrated ranks of the TV cameramen.

Poul Schluter, the Danish Prime Minister, was even more unfortunate. His driver rammed the beautiful wrought iron gates of the Presidential palace.

Tory secrets

■ The two main stories featured on the cover of the December issue of Marxism Today - the intellectual Father of the British left - are Shere Hite on Men, Women and Sex, and John Biffen on The Troubled Tories.

Warburg's way

■ Paul Walton is about to jump a culture gap. An equity market strategist - one of the people who advise investors on the structure of their portfolios - he has left the refined halls of Warburg for Smith New Court. His first impression of his new home: "I was surprised at the level of enthusiasm I found."

Walton's is not the first departure from Warburg in recent months, though this does not appear to signal discontent. "They're a victim of their own success," says another firm which recently recruited a senior Warburg man, paying tribute to that house's strong position in the post-Big Bang world.

More important, perhaps, is the signal Walton's move sends about the ambitions of Smith, which has never employed an animal like him



before, his brand of research, which he describes as "top down", is not the mucky-gritty variety Smith's traders have needed in the past. Still, Smith has been busy changing itself in the past 18 months, building broking and corporate operations alongside its renowned trading arm.

Walton says a major reason for moving is "the clear benefit in Smith's independent position" free of the pressures of interested houses like Warburg, for example. That seems a touch ironic, given the way Smith is moving - although it has a long way to go before it gets there.

Only the Irish

■ Story about Jack Charlton, the very successful manager of the Irish football team, which has reached the finals of the World Cup, Charlton was on holiday in Africa and came upon a village match where there was one player who - in footballers' parlance - was really sticking them

in. He turned out to be called Umbongo Murphy.

Charlton cleared matters with the international authorities and had him qualified to play for Ireland. In the final match session, Charlton gives the lads a pep-talk. He picks up a round object and says very slowly: "This is a football. And that," pointing to one end of the ground, "is a goal."

"Hold on," says Umbongo, "that's a bit unfair. I speak perfect English." "I know," Charlton replies. "I was talking to Aldridge."

Nalt after Salt

■ The Americans are bracing themselves for surprises, even stunts, ahead of the meeting between Presidents Bush and Gorbachev of Malta next month.

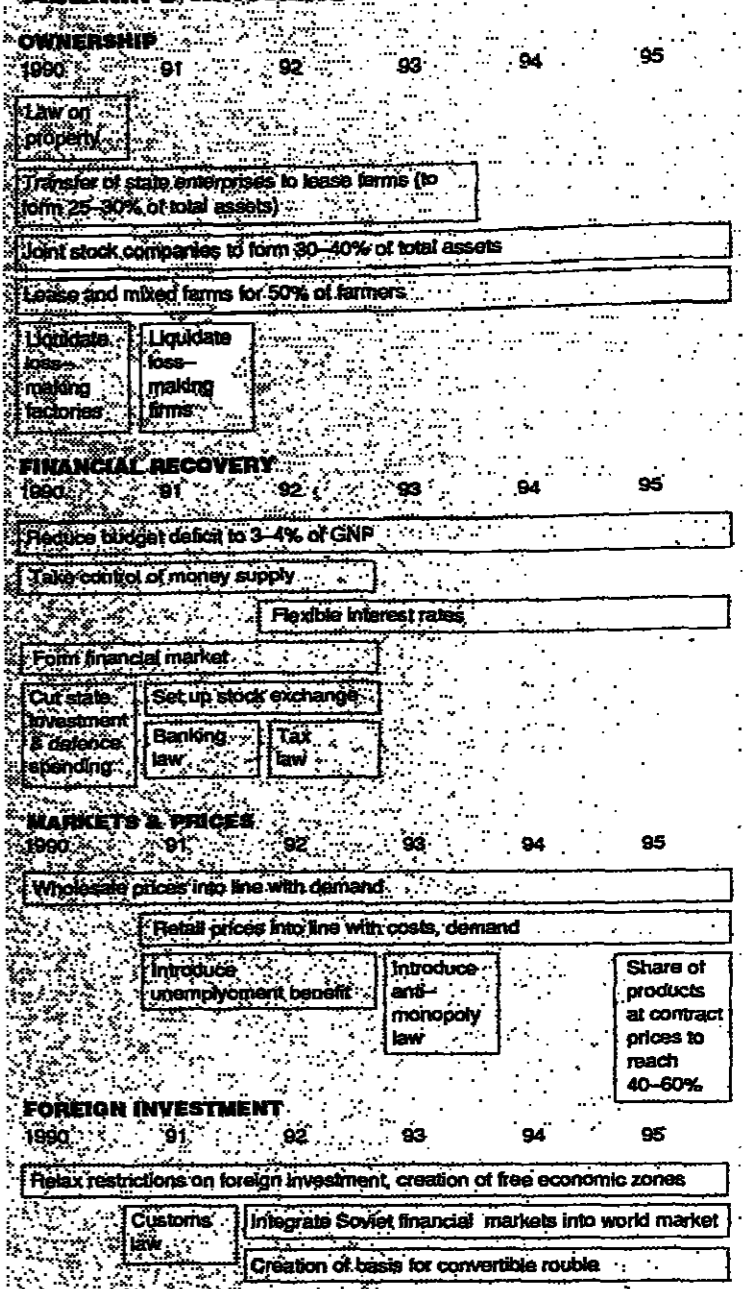
One proposal that high level US sources say that Gorbachev might come up with is to turn the Mediterranean into a military free zone - a kind of naval arms limitation pact or Nalt to go alongside Salt, the strategic arms limitations treaty between the superpowers on long range nuclear weapons.

The proposal could wrong-foot a lot of people because the general expectation is for talks on limiting land forces. It would also fit the place - the Presidents, after all, are meeting in ships in the Mediterranean. And it would be immensely pleasing to Malta, whose Government has frequently argued for such a policy in the Conference on Security and Co-operation in Europe. The Americans are thinking hard.

Newspeak

■ From the interim report to shareholders of Aran Energy plc: "Against this positive background the Group's trading results in the half-year have nonetheless disappointed." In the second half, perhaps they will un worsen.

Abalkin's timetable



"The complexity of the situation leads to a belief in miracles," he said.

The conference may have been a disaster as far as creating a consensus was concerned. From another point of view, it was classic Gorbachev tactics. There is now on the table, in the centre of the debate, a document which takes the whole process a huge step further down the reform road. Dr Abalkin was perfectly honest about the tactics. "The first thing is to make the conservatives fight with the radicals. And meanwhile we will get on with our business."

Now it is up to next month's Congress of People's Deputies - the nation's directly elected, 2,250-strong, unwieldy and unpredictable super-parliament. If they can be persuaded to accept the broad strategy, then from now on Dr Abalkin and his colleagues can block piecemeal conservative panic measures - like the reimposition of price controls.

But the sheer size of the task in hand, even if it is approved, is daunting. Western economists do not have the experience to help. "Western economists know how to manage a market economy," said Dr Ed Hewitt, a leading US specialist in the Soviet economy, after the first day of debate. "They don't know how to create them from scratch. That is what they are trying to do here."

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The Prince of Wales writes about the values of good 'corporate citizenship'

Future of business in Britain

It is not without hesitation that I accepted this invitation from the Financial Times to outline my vision for the future of business in the United Kingdom. It could be said that here is yet another speaker adding his voice from the sidelines...

tomorrow and those in City institutions who so influence the time-scale for business decisions. Such long term thinking has many facets.

The most obvious challenge which we face in the 1990s is to give far greater backing for innovation. Through meeting some of the hundreds of inventors associated with the Prince of Wales Awards for Innovation and Production since 1982...

Similarly, long-term action also requires finance for innovation and the imaginative linking of inventors to companies, or to the national network of enterprise agencies. I was delighted to announce recently the establishment of a seed capital fund based in Halifax, West Yorkshire...

As we have a smaller small-firms sector than many of our international competitors, I also hope that more will follow the lead of companies such as Marks and Spencer and Nissan in developing really imaginative local sourcing policies. I hope that in 1990 the efforts being made by John Neill of the Unipart Group, in leading a Business in the Community team to promote more local purchasing...



Prince Charles inaugurates a self-help building project in east London

This longer-term thinking should apply to the whole area of relations between business and the community. Companies will benefit in the long-term from being active in the local community by working in partnership to improve educational standards, the economic prospects of inner cities, and through contributing to making towns and cities more safe, healthy and enterprising. Companies must equally take great care to conserve our natural resources and protect the environment, whether in the immediate locality of offices and factories or in their operations overseas.

businessman I have met and who have since become involved in this form of community partnership were initially pretty sceptical about the idea until they realised dipping their toe into the water. My second theme of quality is an equally important and broad challenge for business in the 1990s. I have been fortunate to meet some of the country's leading designers and companies who invest in excellence. Much more could be done to ensure a future for our designers. Design Works in Gateshead is an excellent example of a partnership between the Burton Group and the public sector in creating new enterprise opportunities for designers by converting an old warehouse into exhibition and workshop space.

LOMBARD Cutting costs at ECGD

By Peter Montaguon

IT IS NOW VIRTUALLY a foregone conclusion that the Government will shortly decide to spin off the profitable short-term insurance division of the Export Credits Guarantee Department into a separate company as a result of the Kemp Report into the department's future. It should take a careful look at the international arena, however, before taking any radical decisions about ECGD's loss-making project division.

By raising some perfectly valid reasons for allowing the short-term insurance division to go its own way, the Kemp report has stirred up a hornets' nest over long-term export credit support, which has involved some £2bn of sovereign debt reschedulings since 1982.

At the heart of the debate is the question of whether it makes any economic or commercial sense to subsidise exports of capital goods to countries that cannot afford to pay for them. The blithe insouciance with which guarantees were extended to developing countries in the run-up to the debt crisis has saddled ECGD with a pile of bad debts. At the last published count it had an accumulated deficit of £262m, less provisions of £233m on total sovereign exposure of £10.4bn, and borrowings from the Government's consolidated fund of £1.6bn.

Even its supporters cannot deny that this adds up to a prohibitive price for a service which now involves guaranteeing only about £1bn of capital goods exports a year. It is easy to make out a case, as Treasury officials have in discussions on the Kemp Report, for closing down the project division altogether.

Such an argument ignores, however, the longer term record of the ECGD which has been in surplus for much of its 70-year life. To close it down on the basis of a few years' albeit disastrous, trading results would deprive British industry of a tool it needs to retain a presence in Third World markets, which, sooner or later, should again become commercially attractive. All other leading industrial countries offer their exporters this kind of support. Without it British companies would be labouring at a disadvantage.

Yet, if unilateral disarmament is not an option, the parlous state of ECGD's finances cannot be ignored.

A first task is to clarify ECGD's mandate which calls on it both to support British exports and to break even over time. The obligation to support exports, even in circumstances where the private insurance market will not, inevitably means a risk of loss. ECGD should not therefore necessarily be required to break even, and its current losses should be seen in the context of a good historical record. What the Government must do is find ways of ensuring that they are not repeated.

The best hope lies in seeking to introduce more sensible competition in the international export credit market. Here two changes would help. First, the Government should seek greater freedom of commercial manoeuvre from the ECGD so that it can be more than just an insurer of last resort. This could entail, for example, international agreements to lift maturity limits on officially guaranteed loans to countries which are no longer eligible for interest rate subsidies. Freedom to offer long maturities in these markets would help ECGD compete with the private sector in developing a diversified risk portfolio which is essential to the health of any large insurance concern.

Second and more important, the Government should insist in talks with its trading partners that official export credit agencies be required to produce transparent accounts which show the losses they have incurred.

No leading agency is currently subject to such stringent accounting requirements as ECGD. If all were, their governments would be forced to acknowledge publicly the cost of the support they are providing. Competition for business in risky markets would abate as taxpayers came to see the losses incurred by their export credit agencies for what they really are: a particularly wasteful form of development aid.

LETTERS

No quick fix on quality

From Mr Douglas Macheth. Sir, Christopher Lorenz reports suggestions that quality is no longer a weapon to win in global manufacturing markets (November 13). Such views might mislead UK managers as they struggle to compete against global players taking their lead from Japan. The point insufficiently emphasised is that until all players in the market are equal in quality terms, quality will remain a competitive weapon.

Once parity is reached, the focus shifts. The evidence suggests that it is moving (in the aggressive Japanese companies) towards speed of response to markets and flexibility towards customer demand. This is not to say that Japanese have solved the quality problem and are moving on - that suggests the traditional Western 'quick fix' approach, not supported by best-practice companies.

Manufacturing now needs a more interdisciplinary approach: we must continuously improve on our earlier efforts, particularly in quality. Thus we first get quality right, then manage delivery reliability, response and flexibility in order to secure cost reductions and form a sound framework for innovative new products. Douglas Macheth, Glasgow Business School, University of Glasgow

Share dealing costs

From Mr D.A. Stevens. Sir, I take issue with the assertion that "date, small shareholders have been subsidised" (Richard Waters' article on paperless deals, November 9). This is only partly true; it fails to distinguish between those who hold shares and those who deal in them. The former costs very little in relation to the latter, and it is the efficacy and cost of dealing which Taurus is intended to improve.

In spite of the increase in numbers of all shareholders, brought about by privatisations, most private shareholders hold small numbers of shares in a handful of companies, and deal very infrequently. There is no evidence that the shareholders are extending their portfolio to acquiring a wider portfolio of shares or in active trading: most public company registers have seen no reversal of the decline in the number of private investors during the previous decade, and their registers are most likely to find that a private holding is altered by a change of address or a grant of probate than by a Taurus transfer.

Taurus will not benefit such shareholders, and they will see no good reason to pay for it. Taurus is a controller (TAC) to hold their investments for them. Indeed, the small shareholder already feels split up the conventional generating side of the CEGB into a number of units, on a regional basis, and possibly also by fuel. If it was obvious two years ago - to a lay economist with no special nuclear expertise - that the nuclear stations would have to stay in state ownership, why has it taken two years for the Department of Energy and its advisers to reach the same conclusion? I hope it does not take another two years to make the obvious decision - consequent upon the first - that the CEGB must be split not into two but into five or six competing units. This is the only way of achieving a rough balance of bargaining power between the generating companies and the 12 distribution companies. Christopher Johnson, Lloyd's Bank, 71 Lombard Street, EC3

London's roads

From Mr Peter Witt. Sir, Michael Frowse's article on London's transport problems ("Sardines want change," November 14) is fine so far as it goes. But it deals only with the central area, completely overlooking the rest of the capital, where 90 per cent of London's working population is employed. Public transport already carries 88 per cent of those working in central London. For the rest of working Londoners, because of the diversity of their journeys, public transport does not and never can cope with anything but a small proportion of journeys to work. We can clearly see - to quote "Transport in London" - that "Road transport, both public and private, is the dominant mode for orbital and local passenger journeys."

It is also the only practical method of delivering the goods and services on which London and Londoners rely. (Congestion is adding 1p a pint to London's petrol.) It is a common misconception that France and Germany are investing only in public transport. In fact they are both investing far greater amounts in roads because, as in Britain, road traffic dominates. Peter J. Witt, British Road Federation, Pillar House, 194-202 Old Kent Road, SE1

'Misbegotten hybrid'

From Mr Ralph Instone. Sir, Divergent views (Letters, October 31, November 8) on the effect of the last-minute Government amendments to the Companies Bill demonstrate the unwisdom of the Department of Trade and Industry (DTI) in pushing through a fundamental change in company law without adequate consultation. But there are other serious objections to these amendments.

First, what is a "general commercial company"? Does it include, for instance, one which owns a sports club or a nursing home? The phrase - unknown in ordinary English - creates a grey area in which it will be impossible to say with any confidence whether the new law or the old is applicable. Second, the new "incidental or conducive" test is plainly objective. But political contributions, which have hitherto been regarded as *extra vires* (and are recognised in the 1985 Act), will fall the test where the business of the donor company is not under a specific threat or some kind. The DTI seems not to have realised that its new test is far more restrictive than that hitherto applied by case-law, which is related to a company's stated objects and not to its actual business. The logic of the DTI's approach requires that a company's objects should not appear in its memorandum but in its articles, as a matter of internal concern only, and that in dealing with outsiders its power should be unlimited. I hope that the present misbegotten hybrid will have only a short statutory life, while the topic is reconsidered. Ralph Instone, 7 New Square, Lincoln's Inn, WC2

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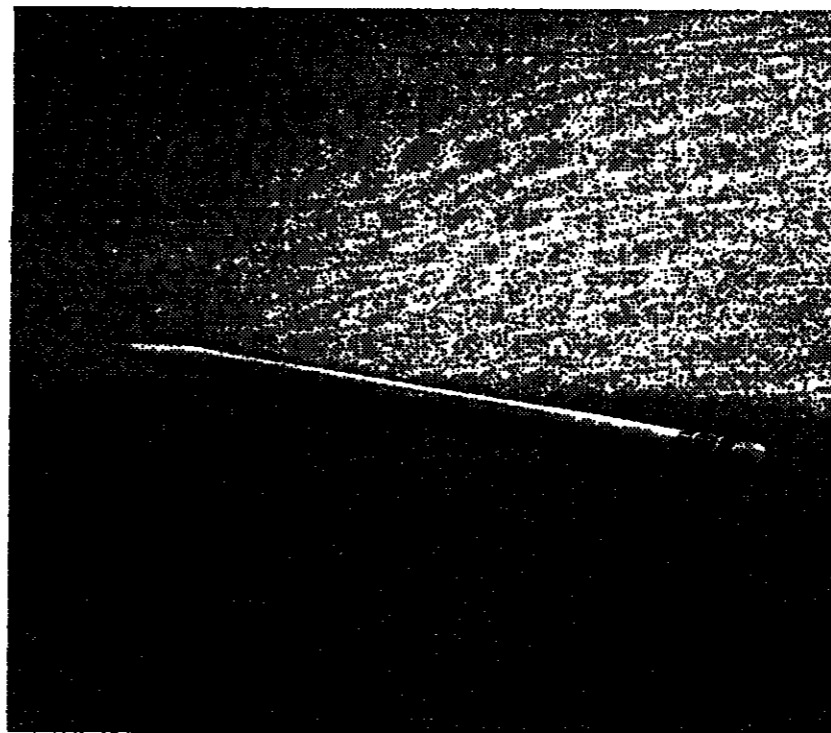
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FINANCIAL TIMES

Monday November 20 1989

Bostwick Industrial Doors

Janet Bush on Wall Street

Momentous times for TLC chief

THE DAY the news broke that TLC Beatrice International Holdings was planning to sell a 35 per cent stake to the public was momentous for Mr Reginald Lewis, TLC's chairman and chief executive officer, in more ways than one.

November 7 was the day Virginia elected Mr Douglas Wilder the first black governor in the nation's history and New York elected Mr David Dinkins, a long-time friend of Mr Lewis, as its first African-American Mayor.

Although Mr Lewis would prefer to be known as a take-over specialist rather than the most successful black businessman in the US, these momentous events cannot have been lost on him.

His TLC Group became the largest black-owned business in the US in August 1987, when he agreed to buy Beatrice International from its parent company in the largest ever leveraged buy-out of an overseas operation.

He went to see Mr Michael Milken, Drexel Burnham Lambert's head of junk bonds, and put together his winning bid of \$985m, largely financed by Drexel junk bonds and a collection of 64 companies in 31 countries.

El Salvador fights back offensive by guerrillas

By Tim Coome in San Miguel, El Salvador

THE week-long guerrilla offensive in El Salvador began running out of steam over the weekend under sustained counter-attacks and bombardments by the armed forces.



Salvador troops advance on rebel-held San Miguel bridge

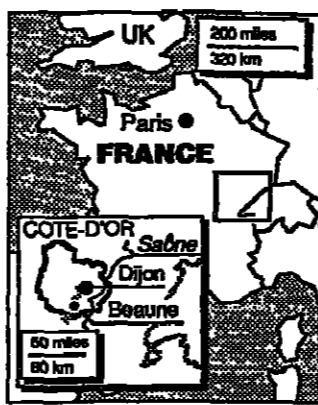
smaller towns around the country. In San Miguel, an A-37 Air Force jet was downed on Saturday as it strafed and bombed guerrilla positions.

Together with another jet, they dive-bombed, strafed and rocketed the working class suburb of Molino for 1 1/2 hours. Many civilians have been trapped there for eight days and much of area is rubble.

At least four bombs were observed being dropped on the suburb and one man, who was immediately under the bombardment, said by telephone: "Please, you must help us to put a stop to this. We have run out of food and we cannot get out. No one has been able to bring food in."

Col Mauricio Vargas, commander of the Third Infantry Brigade based in San Miguel, said that three-quarters of the city's perimeter and suburbs had been controlled by the guerrillas but that this has been reduced to only a quarter.

"I could clear out the guerrillas in 10 minutes by flattening the area with bombs, but that would be sheer brutality," he said. The loss of the A-37 aircraft will be a blow to the air force, as would be, if true, the reported shooting-down of a helicopter over the capital.



Brisk bids for wines by light of the candle

By Edmund Penning-Rossell in Beaune, France

AT the sale in Beaune of the Hospices's 1989 wines yesterday it was the whites, especially the latest Cote d'Or Burgundy vintage.

As each lot is announced an almost needle-thin fragment of candle is lit. The lot is declared sold when the flame goes out. Successive bids are usually made just before the last flicker.

Seventy nine casks yesterday recorded a percentage increase of 96.6 per cent. The top prices were paid for the Corton-Charlemagne Cuvee, Francois de Salins at FF200,000 (\$48,000) per cask of 300 litres.

The turnover was FF729m compared with FF724m last year. Some people believe that the wines, which are available for tasting in the Hospices cellars two days before auction, are far too young to be judged properly.

The Hospices de Beaune are a general hospital and an old people's home founded in 1453 by the Chancellor of the Duchy of Burgundy, Nicholas Rolin and his wife Marguerite de Salins.

The wines are all made in the Hospices cellars and sold in 228 litre new oak casks. The Hospices do not, however, mature and bottle them, and successful bidders must remove their wines in January or pay interest.

The refusal of the Hospices authorities to keep and bottle their wines is much criticised for the ultimate quality will depend on how they have been "brought up" by the many purchasers; and in particular how the casks have been topped up regularly in the intervening years before bottling.

Local merchants, who buy many of the lots, say that the prices, influenced by the charity and publicity aspects of the sale are only marginally related to the subsequent trade. Nevertheless, next morning the many small growers in the region will carefully study the results published in the local press and set their prices accordingly.

THE LEX COLUMN

The politics of the D-Mark

The prospect of US interest rates dipping below West German interest rates for the first time in more than a decade is the sort of event which is almost as unsettling for the world's financial markets as the political upheavals now under way in Eastern Europe.

Since then short-term US interest rates have fallen by 100 basis points, West German interest rates have been raised by two thirds, yet the dollar's effective exchange rate has risen by close to 10 per cent.

West Germany runs a persistent current account surplus, which should be close to \$60bn this year and next. Admittedly, there has been a recent modest improvement in the US trade position, yet the US is still likely to have a current account deficit of about \$100bn next year, and it remains the world's largest debtor country.

Recent examples of shareholder revolts were last year's defeat of Sun Life's alliance with a French insurer and the temporary blockage of Lloyds Bank's cut-price takeover of Abbey Life.

In practice, institutional shareholders reserve their public protests for three issues: pre-emption rights, excessive executive share options, or the rights and powers of management buy-outs.

Water shares Will this week's flotation of the shares in the 10 new water utilities pose a bigger threat to the traditional rafting of British Telecom and British Gas, or to the index-linked gilts market?

Over time, changes in interest rate differentials tend to have far more impact on exchange rates than political uncertainties.

Shareholders Whatever one thinks about Friday's shareholder vote which ratified LWT's restructuring, it was true to City form. Outside of bids, it is hard to recall occasions when the board of a decent-sized public company has been voted down in public on a significant issue.

Ahead of the GE announcement, the substantial decline in corporate share repurchases was not particularly surprising; the higher the stock market goes the less incentive there is to buy back stock.

Similarly, although water's prospective yield of 8 1/2 per cent, say, stands up well against the 5.7 per cent and 6.9 per cent respectively offered by Telecom and Gas, if water shares are regarded as effective inflation-proof stock they could have a potentially serious knock-on effect on an already unpopular corner of the financial markets.

If the water companies can deliver 5 per cent a year real growth in dividends, this will be better than the average growth in corporate dividends in the 1980s. However, depending on how seriously one takes the inflation-proofing arguments, water shares could pose a more serious threat to index-linked gilts than conventional equities.

Shareholders Whatever one thinks about Friday's shareholder vote which ratified LWT's restructuring, it was true to City form. Outside of bids, it is hard to recall occasions when the board of a decent-sized public company has been voted down in public on a significant issue.

Water shares Will this week's flotation of the shares in the 10 new water utilities pose a bigger threat to the traditional rafting of British Telecom and British Gas, or to the index-linked gilts market?

Over time, changes in interest rate differentials tend to have far more impact on exchange rates than political uncertainties.

Shareholders Whatever one thinks about Friday's shareholder vote which ratified LWT's restructuring, it was true to City form. Outside of bids, it is hard to recall occasions when the board of a decent-sized public company has been voted down in public on a significant issue.

Ahead of the GE announcement, the substantial decline in corporate share repurchases was not particularly surprising; the higher the stock market goes the less incentive there is to buy back stock.

Pöhl gives qualified support to Thatcher's caution over EMS

By John Plender in London

QUALIFIED support for Mrs Margaret Thatcher's cautious approach to joining the exchange rate mechanism of the European Monetary System came yesterday from Mr Karl Otto Pöhl, president of the single German Bundesbank.

In view of Britain's high rate of inflation and its balance of payments deficit, it would be wrong for it to join the exchange rate mechanism "at this moment," he said.

Speaking on BBC television last night, Mr Pöhl indicated his agreement with the British pre-conditions for full participation in the EMS, which include full liberalisation of capital movements in the system and the completion of the single European market, as well as a reduction in Britain's rate of inflation.

However, having failed to opt for full membership two or three years ago, Britain was less able to influence the Community's moves towards economic and monetary union, outlined in the Delors Report earlier this year, he said.

Mr Pöhl was also anxious to quash recent reports that he backed the British plan for competing currencies as a means of achieving monetary union.

Mr Pöhl doubted whether other European governments were prepared to accept those conditions. The economies of the member states were too divergent to make a European central bank more than a distant prospect, he added.

UK legislative plans unveiled By Philip Stephens, Political Editor, in London

THE British Government will unveil tomorrow its latest controversial legislative programme against the backdrop of renewed uncertainty in financial markets and little sign of a recovery in its popularity with the electorate.

The Queen's Speech opening the new session of Parliament will foreshadow about 20 bills. That will represent a considerable cut on the previous two sessions, but the contents of the programme - and the economic background - foreshadow another difficult year.

Mr Pöhl also expressed his support for the British plan for competing currencies as a means of achieving monetary union. While he sympathised with the idea, because the D-Mark was a highly competitive currency, the Treasury's proposals could not be regarded as a realistic alternative to the Delors Report's approach.

Other Community countries such as France and Italy were dedicated to the notion of a European central bank precisely because they wished to topple the D-Mark from its pre-eminent position, he said.

He proposed a two-year waiting period to allow the EMS to be completed and for EMS members to gain experience of free capital movement before establishing whether a consensus really existed for further integration.

to combat pollution and improve waste disposal - will attract considerable public support. In his Christopher Patten, Environment Secretary, is said to be working on a compromise plan to defuse opposition to one of the more controversial proposals in the green bill.

Community pledges aid The summit also undertook to study the creation of a new East European Development Bank, along the lines of regional development banks in the World Bank system, as proposed by Mr Mitterrand.

Table with columns for location, temperature, and weather conditions across various global cities.

WHAT'S HOLDING YOUR BUSINESS BACK? Shortage of labour supply? High land costs? Prohibitive rental costs? Shortage of quality land for expansion? Includes a form for contacting C/wyd.

Property Solutions for the 1990s St Quintin

FINANCIAL TIMES COMPANIES & MARKETS

Monday November 20 1989

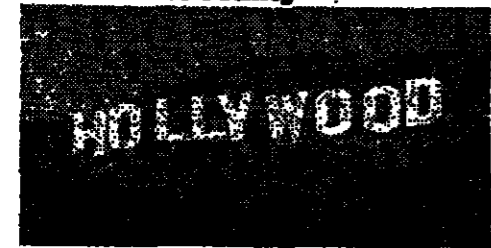
Vent-Axia The first name in ventilation APV Vent-Axia Ltd

INSIDE

Sour ending for junk bond joke

In the middle 1980s, the US investing public fell prey to an elaborate practical joke... This joke, which was sited out with an admirably straight face by many Wall Street bankers and several businessmen, involved the promise of very high yields on the debt securities of certain highly leveraged US corporations.

Dreams into reality



European film buffs who have dreamed of acting in their favourite movies will soon have a chance to turn their fantasies into reality. Well, almost. Buoyed by the success of its greatly oversubscribed flotation earlier this month, Euro Disneyland is planning a second theme park outside Paris.

Qintex's fate in balance



Bank lenders to the Qintex group in Australia are expected to decide today whether to put the television and resorts empire headed by Christopher Skase (left) into receivership or even provisional liquidation.

Market Statistics table with columns: Best ending rates, FT World Index, US money market rates, etc.

Companies in this section table with columns: BAT Inds, BM Group, Bouygues, etc.

Mr Paolo Fresco, the engaging, Italian international alliance maker at General Electric, the US conglomerate, feels at home with the Hungarians. He has been negotiating with over the future of Tungsram, the Hungarian lighting equipment manufacturer.

General Electric plans attack from the east

The US group's move into Hungary has wide implications for European industry, writes Charles Leadbeater

Yet the deal's significance extends well beyond this. For it is the clearest signal yet of how political reform in eastern Europe could redraw the contours of European industry, extend the geographic and political boundaries of the EC's 1992 programme and alter the global strategies of such companies as GE.



Paolo Fresco: "The world is moving and we have to move with it"

short competition would be put on an entirely different footing, with the creation of an officially sanctioned area of subsidised production in the EC's backyard. Mr Fresco is clear about GE's main target in Europe. "Politically, what is going on in eastern Europe is probably most important. But the most important economic event is the 1992 programme."

America frets in the dug-out

By Anthony Harris in Washington

Things are turning soft and sizzly this fall; the economy soft, and the mood sizzly. The country shows some of the mood of a veteran linebacker suddenly consigned to the bench (though for the headline I have adopted an out-of-season metaphor from baseball rather than football, for the sake of a rather obvious double meaning).

The Democrats are looking for new national themes to consolidate their election successes this month, and Congressman Richard Gephardt, who ran a protectionist campaign for the Democratic presidential nomination last year, is trying to take the lead. A move to impede inward investment, which would be a side-effect put downward pressure on the dollar, is superficially appealing both politically and economically.



Mr Bush is much too level-headed to be diverted from his major objectives by plague. He may find himself hampered, though, if the drift to isolationism gathers any real force. At the moment, it is limited to neurosis about Japanese investment, and right-wing demands to bring the troops home from Europe; but if the economy turns sour, the isolationist pressures could grow, and the President's ability to resist them undermined.

Economics Notebook

Glad tidings amid the gloom

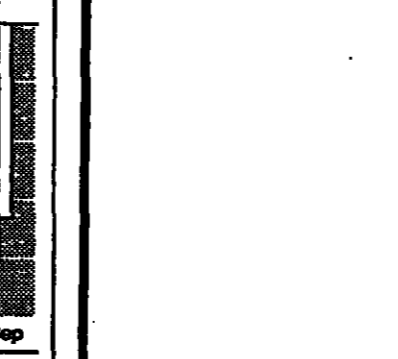
IT WAS hardly surprising that a small item of good news from Paris went largely unnoticed: the wane of last week's grim Autumn Statement forecasts for the British economy. But on Friday, the Organisation for Economic Co-operation and Development announced that it expects real growth in the industrial world will run at a respectable 3 per cent a year over the next two years.

cit may improve next year. A new survey of 106 international economic forecasters compiled by Consensus Economics leads support to the growth pattern discussed in Paris. This suggests that the English speaking G7 economies - Britain, the US and Canada - will suffer the shallowest slowdown in economic activity next year. The survey, which was published the day before Mr John Major, the Chancellor, delivered his statement, put British growth in 1990 at 1.4 per cent. Canada is also expected to grow by only 1.4 per cent, while growth in the US is forecast at 1.8 per cent in 1990.

THIS WEEK

THE ATTENTION of UK financial markets this week will focus on Thursday's trade figures, which - combined with the money supply data on Tuesday - should provide the first big test for Mr John Major, the Chancellor, since he took office just over three weeks ago. The trade deficit, along with inflation, has been the markets' and the Government's, biggest bugbear this year.

UK trade deficit



Isosceles PLC has acquired The Gateway Corporation PLC Salomon Brothers International Limited

INTERNATIONAL CAPITAL MARKETS

INTERNATIONAL BONDS

Startling case of a market's gift for self-mutilation

OLD HABITS die hard. On plenty of occasions in the past, the Eurobond market has shown an unusual gift for shooting itself in the foot.

(even though Merrill had persuaded the borrower to pay another \$200,000 to bring the issue). Another house, Goldman Sachs, came in.

manager would have to lower its bid in line with the fall in Treasuries, while the offer price stayed the same.

good support. Most of the co-managers disagree with the lead manager on price, it is only too easy to reach a point where the lead is effectively imposing on the market a bought deal under another name.

There is the rub. When the co-managers disagree with the lead manager on price, it is only too easy to reach a point where the lead is effectively imposing on the market a bought deal under another name.

sensus price to within a single basis point. The price will reflect where the group believes it can sell the bonds.

Andrew Freeman

INTERNATIONAL LOANS

Mixed signals over leveraged finance

MIXED SIGNALS from the world of leveraged finance. From Europe, the picture continues to look difficult, with confirmation of the collapse of a deal in France and two important UK deals going slowly.

estly sized Finnish deals, totaling perhaps \$1bn, are being bid on by banks.

NEW INTERNATIONAL BOND ISSUES

Table with columns: Borrowers, Amount m., Maturity, Av. life years, Coupon %, Price, Book runner, Offer yield %, and another set of columns for additional bond issues.

AMAG Boyne, an Australian subsidiary of Austria Metall, the state-owned aluminium company, is raising \$200m in a 10-year amortising credit to pay for a 20 per cent stake in an Australian smelter.

Table titled 'EUROMARKET TURNOVER (\$m)' with columns: Primary Market, Secondary Market, and various market indicators.

Advertisement for KEIO TEITO ELECTRIC RAILWAY CO., LTD. featuring U.S.\$300,000,000 3 1/4 per cent. Bonds 1993 with Warrants.

Advertisement for TOSHIBA CORPORATION featuring U.S.\$1,200,000,000 3 1/4 per cent. Bonds Due 1993 with Warrants.

INTERNATIONAL COMPANIES AND FINANCE

Bank creditors to decide on fate of Qintex today

By Chris Sherwell in Sydney

BANK LENDERS to the Qintex group in Australia are expected to decide today whether to put the television and resorts empire into receivership or even provisional liquidation.



Christopher Skase promised to sell three TV stations

thought to need a further injection of funds to continue as a going concern, while the banks are said to be divided over the best course of action.

The main bank lenders are headed by the Hongkong and Shanghai Bank and include Chase AMP, the State Bank of New South Wales and Barclays.

Disneyland sees second theme park near Paris

By William Dawkins in Paris

EURO DISNEYLAND, the US leisure group, is planning to build a second theme park outside Paris to open in 1995, three years after its current project expects to start business.

Hollywood on the edge of its seat

Sony's deal with Warner is raising pulses, reports James Buchan

Last week's settlement of the dispute between Sony and Warner Bros over which gets the services of film producers Mr Jon Peters and Mr Peter Guber is causing ripples of pleasure and excitement in Hollywood.

company is bringing to its diversification into films and recorded music, or "entertainment software."

Mist and the blockbuster Batman. The dozens of projects they are working on include Hollywood's hottest properties, the Batman sequel and the film version of Mr Tom Wolfe's novel, The Bonfire of the Vanities.

sequel to Batman and Bonfire of the Vanities. Warner is also getting no cash. What it does get is a half share in Sony CBS Records record club, a business which Mr Ross has long eyed as a direct outlet for Warner's market-leading record operation.

S African food group advances

By Jim Jones in Johannesburg

TONGAAT-HULETT, the Natal-based diversified food group, was boosted by higher world sugar prices and a greater domestic market share in the six months to September 30 1989.

R126.2m. Half-year turnover was lifted to R1.66bn from R1.62bn last year.

profits from rolled aluminium products will also increase though domestic demand is forecast to drop in this financial year's second half.

Costs rise at Norsk Hydro Quebec plant

By Our Financial Staff

HEWLETT-PACKARD, a leading US maker of computers and electronic equipment, edged ahead in the fourth quarter. Profits for the quarter were \$268m, or \$1.04 a share, up from \$245m, or \$1.03, in the same period last year.

Hewlett exceeds forecast with \$246m

By Our Financial Staff

earnings fell by nearly 30 per cent in the third quarter. The group's revenues for the quarter rose to \$2.68bn, from \$2.15bn.

offer price of FF1.850. The construction company has also bought 30,850 convertible warrants, which would bring its stake in Navigation Mixte to 4.16 per cent once exercised.

But the new aircraft is turning out to be substantially different, and losses on the fixed price contract. Wall Street had been expecting some over-run but not by 50 per cent on the \$600m contract. The company had taken a \$165m third quarter charge on other fixed price contracts.

production. It has since decided against competing for more of them because it believes the risks are too great. It remains optimistic it can profit from the P-7A when they finally go into production.

TDK boosted by California acquisition

By Stefan Wagstyl in Tokyo

TDK, THE world's largest maker of magnetic recording tapes, reported consolidated sales of ¥24.8bn, pre-tax profits of ¥1.1bn for the six months to the end of September.

because the company is changing the dates of its accounting year. He said the sales were healthy and the company had made effective efforts to cut costs.

firmian maker of integrated circuits, which helped to raise the share of electronic materials and components in total sales from 63.6 to 68.9 per cent.

U.S. \$100,000,000 Total Raffinaderij Nederland N.V. 12 3/4% Serial A Guaranteed Notes due 1992 with 100,000 Warrants to subscribe up to U.S. \$100,000,000

VENTURE CAPITAL The Financial Times proposes to publish a Survey on the above on 30th November 1989

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The Chugoku Electric Power Company, Incorporated Japanese Yen 20,000,000,000 Floating Rate Notes 1992

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INTERNATIONAL CAPITAL MARKETS

US MONEY AND CREDIT

Funny noses come off the junk joke

IN THE middle 1980s, the US investing public fell prey to an elaborate practical joke.

This joke, which was acted out with an admirably straight face by many Wall Street bankers and several businessmen, involved the promise of very high yields on the debt securities of certain highly leveraged US corporations.

Who can hear the names of these securities without a chuckle of pleasure?

Listen to the names of these bonds, listen: Southland Corporation, 16 1/2 per cent senior subordinated discount notes of 1987; SCI Television, 15 1/2 per cent senior extended reset notes due 1990; Griffin Resorts Inc. 13 1/2 per cent senior secured reset notes due 1995.

These bonds, which were sold by Drexel Burnham Lambert but might just as easily have been devised by other investment banks, had a singular feature.

The eye-catching yield was merely optical, a trick of the light. But the risk was very real.

Last week, Southland, which owns a chain of convenience stores, warned its bondholders it would not be able to make the first payment on the 18 1/2 per cent notes.

Less careful of bondholders' long-range financial planning, SCI Television and Griffin Resorts, which own television stations and casinos respectively, are the subject of involuntary bankruptcy petitions.

The casino bonds went into default just nine months after they were issued, which breaks some kind of record and speaks volumes for Drexel Burnham's sales skills.

The joke was not hard to stage. The inflation of the early 1980s had got the public and financial intermediaries onto a high-yield jag that left them dazed and slow.

Events moved with dizzying speed. Under the driving hand of Drexel Burnham's Mr Michael Milken, the market for high-yielding or "junk" corporate bonds swelled from \$18.5bn in 1982 to \$137bn by 1987 and some \$200bn now.

Thrills bought junk, pension plans bought junk, life insurance companies bought junk, mutual funds bought junk.

Drexel Burnham advertised on television saying it was

making America great. Professors popped up to say that the yield spread over Treasuries more than compensated for the risk of default.

They produced statistics from the 1970s that showed conclusively that only a couple of percent of the bonds outstanding defaulted each year. In 1985 and 1986, people who bought junk bonds really did do quite well.

But that time, investment bankers started offering ever

finally gave the game away at the beginning of the month.

Hillsborough Holdings, a company Kohlberg Kravis set up to hold the Jim Walter housebuilding group it bought in 1988, told bondholders it was not going to abide by a reset arrangement on some \$624m in notes.

Under this particular reset, the interest rates were due to be adjusted on December 2 so that the bonds would trade

written off a big chunk of the \$3bn in bonds it bought off him.

At Drexel Burnham's office nearby, staff was this week cut by 11 per cent. New issue volume is down, prices are depressed and liquidity is poor.

The public is pulling cash out of junk mutual funds at the rate of \$1.5bn a month, according to Dalbar Financial Services in Boston.

As for the default rates, Standard & Poor's believes that just under 25 per cent of all original-issue high-yield bonds sold since 1982 had defaulted by last year.

People such as Mr Wilbur Ross, a banker at Rothschild well known for representing creditors in bankruptcy, regard the deferred interest sector as an accident waiting to happen.

He says: "I think the academics were just wrong. They thought that the relatively low default rates of recent years would continue into the age of exotic instruments."

Basically, any company with an exotic feature is trying to get out of it. They are like time bombs, these resets and PIKs.

Ms Gail Hessel, a managing director in S & P's high-yield department, is not sanguine: "In a bad year, we can now expect \$15-20bn or about 10 per cent to default."

The Justice Department wants to send Mr Milken to jail if it can. It alleges he exercised a massive fraud. Drexel Burnham has paid a very large sum to the Securities and Exchange Commission so it can stay in business.

But the public was not forced to buy these ridiculous securities. The bond prospectuses bristled with warnings. S & P and Moody's monotonously rated them as bankruptcy bait.

Years from now, on the lawns of Westchester County estates or in the yards of minimum-security correctional facilities, old men will look back to this era with a sophomoric thrill, though tinged with the melancholy of passing time and the consciousness of fading power. Seaman Furniture's 15s of 1988 and Western Union's 19 1/4s of 1982 and Revco's 13 1/4s of 1984 and ...

James Buchan

US MONEY MARKET RATES (%) table with columns for instrument type and rates.

US BOND PRICES AND YIELDS (%) table with columns for instrument type, price, and yield.

NRI TOKYO BOND INDEX table with columns for instrument type and index values.

More exotic new instruments. There were pay-in-kind bonds, zero-coupon bonds, increasing-rate bonds, reset bonds.

These securities varied from complex to mind-boggling, but they had one thing in common. They paid no cash interest, which was handy if the issuer did not have any cash, which was invariably the case.

A list drawn up by Morgan Stanley shows more than \$30bn in face value of these so-called "deferred interest" bonds are now trading.

Like all practical jokes, this one went on far too long. Kohlberg Kravis Roberts, which issued more deferred-interest junk than anybody else to create an industrial empire,

UK GILTS

Salutary reminder of inflation risk

A RISE in the underlying rate of inflation to 6.1 per cent and its highest level for 6 1/2 years and some bearish labour market figures left gilt-edged prices lower last week and the market with a salutary reminder of the inflation risk still present.

The inflation figures took the markets by surprise and more worryingly the Treasury and the Bank as well. The authorities had thought the underlying rate would have remained broadly unchanged.

The previous Chancellor's comment that inflation would not fall in a straight line was a reference to the all-time reading of the RPI which, after the increase in base rates last month, was expected to rise before falling again because mortgage interest rates were expected to be raised.

Friday's retail prices index data also served to reinforce the unfavourable picture for earnings and costs that came through in Thursday's labour market data. With Ford and Vauxhall still to settle (offers of 9.5 per cent and 9.7 per cent respectively have been made, although Vauxhall workers say their offer is worth only 7 per cent) the gilt-edged market was seen as remaining vulnerable to bad news on the pay front.

Sterling's response to the inflation news was under-standable and was probably responsible for as much of the fall in gilts as were the raw inflation numbers. The pound has behaved itself remarkably well since it fell after Mr Lawson's resignation. But Friday's

behaviour showed Mr Major that it can not be guaranteed; Thursday's trade figures should provide the next test.

The Autumn Statement was regarded by many in the gilt market as an unexciting event. The market absorbed the extra £5.5bn of spending for 1990/91 and looked the Chancellor's forecasts for the economy largely at face value.

Mr Major was seen as being cautious and probably too so. If a consensus emerged from the analytical fraternity it was that the Government stands a better than even chance of bettering its key forecasts.

It may well achieve lower headline inflation in the fourth quarter of next year than the 5.75 per cent forecast, and a lower current account deficit than the £15bn forecast.

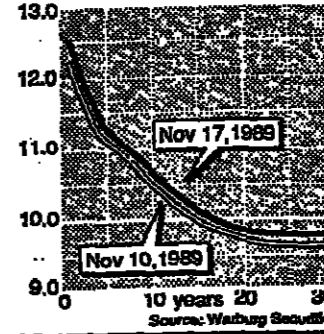
Growth too could be better than the 0.75 per cent pencilled in for the non-oil economy.

The revision downwards of the Treasury's estimate for the 1989/90 public sector debt repayment (PSDR) puts to rest the Bank of England's buy-in of gilt-edged stock for the remainder of the financial year. The Bank was largely absent from the market on Friday when it fell by more than half a point; six months ago this would have represented an ideal buying opportunity for the authorities.

The downward revision to the forecast for the PSDR also throws into doubt whether the Bank will hold a reverse gilt auction in the New Year. It gave no guarantee to do so

UK gilts yields

Revised at per (%)



when it conducted the last auction in August and in the circumstances it looks much less likely that it will do so.

But while "cautious," "boring" and "dull" were the adjectives used by many to describe the Autumn Statement - the Treasury by contrast described it as "commonsense economic management" - the Chancellor's performance was actually far less than himself a lot of room to manoeuvre and it now emerges that the Treasury is likely to conduct a full-scale review of economic policy in the run up to the Budget next March.

Mr Major is the first Chancellor to assume office midway through a parliamentary term since Labour's Mr Roy Jenkins in November 1957. He carries with him none of Mr Lawson's intellectual baggage.

Mr Major is less sanguine about the current account deficit and has not, like his predecessor, referred to it as simply a private sector phenomena. He has drawn attention of stimulating competitiveness by exhortation as the Prime Minister did a week ago at Guildhall.

Mr Major has talked about the objectives of policy - to get inflation down - but he has made few comments about how to do that, except for general comments on interest rates and a more vague commitment to a strong pound. Treasury officials say that since Mr Major became Chancellor three weeks ago he has had no time to consider the Budget. He may not have had time but by his actions he has left the fiscal slate clean.

What could he do? That very much depends on the relative weighting of the need to secure victory at the next election and the state of the economy at the time the Budget judgment is struck. In terms of fiscal policy Mr Major could opt for a tighter fiscal stance so as to allow some easing on the monetary front.

Of equal interest for the gilt market will be the changes he might announce to the operation of monetary policy. A review of the targets and instruments of monetary policy might produce a return to over-funding and broad money targeting. Some form of credit control, dressed up as increased prudential requirements for banks and building societies, could also be considered.

Simon Holberton

FT/AIBD INTERNATIONAL BOND SERVICE

Large table listing international bond services with columns for issuer, instrument type, and price/yield.

Unilever N.V. advertisement featuring the Unilever logo and text: ECU 100,000,000 8 7/8 per cent. Notes due 1992. Issue Price 101.56 per cent. Includes a list of participating banks and financial institutions.

UK COMPANY NEWS

Dominion may call in the SFO

By Clay Harris

DOMINION INTERNATIONAL, the financial services and property company, said yesterday that it had not asked the Serious Fraud Office to investigate its affairs, but it did not rule out doing so after its future was secured.

Max Lewinson, most recently deputy chairman of Dominion, resigned from the board in August just before an annual meeting at which directors were heavily criticised by shareholders including Mr Buster Mottram, the former England tennis player.



Max Lewinson - declined to discuss Dominion's affairs

insurance, computer leasing and a proposed automated futures exchange. Mr Lewinson, most recently deputy chairman of Dominion, resigned from the board in August just before an annual meeting at which directors were heavily criticised by shareholders including Mr Buster Mottram, the former England tennis player.

IEP stake in Mount Charlotte totals 27%

By Andrew Bolger

IEP SECURITIES, the UK investment vehicle of Sir Ron Brierley, has increased to 27 per cent its stake in Mount Charlotte Investments, Britain's second biggest hotels group.

Meggitt to claim victory or walk away from USH deal

By Andrew Bolger

MEGGITT will today decide whether to claim victory over United Scientific Holdings in its £104m takeover bid for the troubled defence contractor - or to walk away from the deal.

make its offer unconditional as to acceptances unless the USH board provided it with more financial information. USH has offered Meggitt limited balance sheet information and talks between the two sides have continued over the week end.

for severance payments to directors of Opto-Electronic Corporation, its US subsidiary. USH countered that it was concerned that if Meggitt was to receive such detailed financial information and then walked away from the transaction, "the unjustified impenudum which would automatically ensue with regard to finances and prospects of USH could do untold damage to USH business."

BAT hearings postponed

By Nikki Tait

Hearings ahead of the US insurance commissioners of the applications by Axa-Mitchell Assurance and Hoylake Investments to take over BAT Industries' US insurance subsidiary Farmers Group, have been postponed in the wake of the recent illness of Mr Claude Bébéar, Axa's chief executive.

KCA Drilling profit warning

By Jane Fuller

KCA DRILLING, the oil services company, has issued a profit warning along with static interim figures. Sir Monty Finnieston, chairman, said that because the drilling rigs and equipment used on the Beryl platforms, in the North Sea, had been sold to Mobil, the contract was continuing at reduced rates.

be significantly lower than for the first half. In the six months to June 30, KCA made a pre-tax profit of £1.97m (£1.59m) on turnover up 8 per cent to £12.63m. Because of the equipment sale, the tax provision more than doubled to £308,000 and earnings per share fell to 1.58p from 1.85p.

as well as expertise and Mobil had exercised its option to buy on June 28. There was now hardly any debt and a fair amount of cash. The company has contracts on a total of seven North Sea platforms and a land operation in Libya.

Hickson pays \$25m for DRI chemical sale

By Clare Pearson

HICKSON, the chemical, timber protection and merchant distributor group, is paying \$25m (£15.8m) in cash for the chemical products division of DRI, a US chemicals concern.

Norfolk House purchases Land Option for £4m

By Peter Berlin

NORFOLK HOUSE, the USM-quoted developer, has bought Land Option, developer, for £4m. The payment is made up of £1.5m in cash and £2.5m in new ordinary stock. Land Option owns, holds options over or has interests in 150 acres of roadside development covering nine sites. It also owns two petrol stations. The sites are spread from Teeside to Bedfordshire. It also has \$900,000 in cash on deposit.

BM expands in the UK with £12m acquisition

By Jane Fuller

BM GROUP, the maker and distributor of construction and other industrial equipment, is buying Kass, an industrial group based in South Humberside, for £12.5m. The purchase, from the two founders of the private company, has been financed by the placing of 2.66m new BM ordinary shares, at 46p each, which have been taken up by institutional investors. This represents about 7 per cent of the enlarged share capital.

building for the first time. Kass Construction (Yorkshire) builds 40 to 50 homes a year in the £80,000 to £200,000 bracket. Mr Roger Shute, chairman, stressed that BM was not going into volume house building. The expertise which had been bought in would help with the development of 600 acres of land owned by the company.

Candy confirms Lec shareholding

Candy Electrodomestics yesterday confirmed that its stake in Lec Refrigeration had been increased and now stood at 14.57 per cent. Candy has made clear that the stake is not the prelude to a full bid, but Lec says it welcomes the shareholder and "looks forward to investigating the potential opportunities afforded by joint purchasing arrangements."

Eagle Trust chief details problems

Mr David James of Eagle Trust has written to shareholders in the engineering and film camera group, which is being investigated by the Serious Fraud Office, laying out in more detail some of the problems found since becoming chairman in September.

Redland to cut gearing via pref placing in US

By Clay Harris

REDLAND, the building materials group, is to issue \$150m in variable dividend dollar-denominated preference shares. It joins BRF as a rare UK entrant to this \$25bn US market. The issue will reduce Redland's gearing from 50 per cent to 30 per cent, but dilute earnings by about one-half of 1 per cent.

director, said the issue would reduce Redland's exposure to currency fluctuations. The shares will initially be placed with a limited number of US investors. The dividend will be reset periodically by auction, at intervals to be chosen by Redland of between 28 days and 10 years.

FT Share Service

The following securities were added to the Share Information Service in Saturday's edition: Singapore SESDAQ Fund (Section: Finance, Land)

BOARD MEETINGS

Table listing board meetings for various companies including Anglo Irish Bank, Optima, F & C Eurotrust, Glasgow Inshore Trust, etc.

Advertisement for BARIS Holdings PLC, County NatWest, 2,676,057 Ordinary shares of 10p each at 142p per share.

Advertisement for SONY BRIDGEND Management Today's choice for Best Factory 1989. IDC Sony's choice for yet another design and construct contract.

Table titled SPONSORED SECURITIES listing various securities with columns for Capitalisation, Company, Price, Change on week, Gross div (p), Yield % and P/E.

Advertisement for Raiffeisen Zentralbank Österreich Aktiengesellschaft, U.S. \$100,000,000 Perpetual Floating Rate Subordinated Notes.

Advertisement for REPUBLIC OF ICELAND U.S. \$100,000,000 Floating Rate Notes Due 1994.

Advertisement for THE TOKYO ELECTRIC POWER COMPANY, INCORPORATED, Floating Rate Notes Due 1992.

Advertisement for First Union Corporation U.S. \$150,000,000 Floating Rate Notes due 1996.

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FINANCIAL TIMES SURVEY

After eight years of growth, British construction output is forecast to slip back next year. Private sector housing output has already fallen sharply while industrial development has peaked and is likely to drop. How steep will this decline be? Andrew Taylor reports

In shape for a downturn

IS BRITAIN'S construction industry, after eight consecutive years of growth, heading for a recession and will it be a hard or soft landing when output does start to decline?

Gazing out from the Financial Times' new headquarters overlooking the City of London to a skyline dotted by dozens of construction cranes, such thoughts seem preposterous.

Seldom has the British construction industry appeared busier. Construction output valued this year at more than \$40bn is expected to have risen to a record high, despite the collapse of housebuilding in southern England.

The value of order books of large and medium-sized contractors has risen by between a quarter and third during the past 12 months as investment in office, factory and warehouse developments has soared.

The big rise in commercial development has not been restricted to London. The rate of increase has been just as great, if not greater, in Birmingham, Leeds, Cardiff and Manchester.

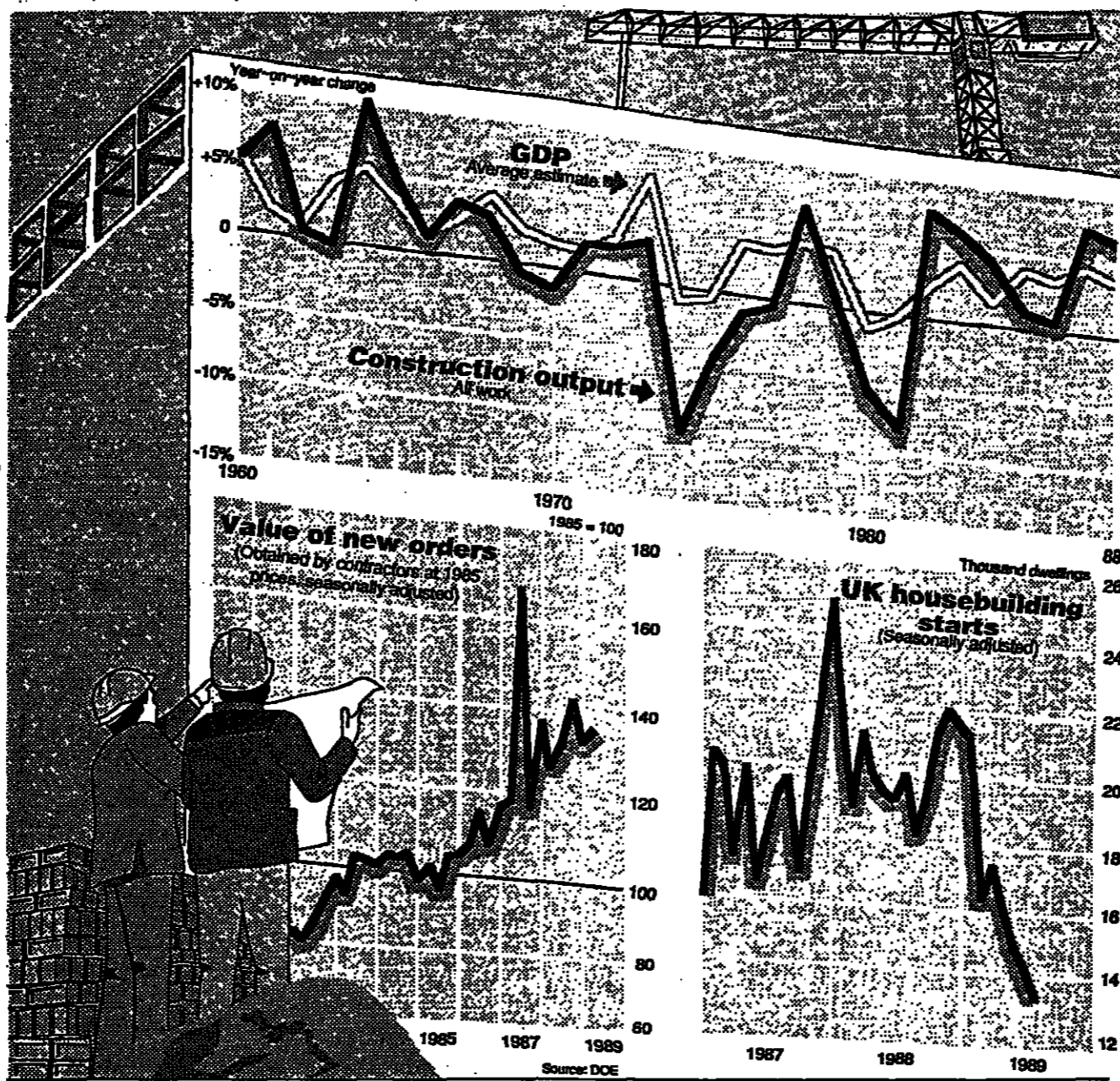
There have been signs, however, that high interest rates are beginning to take a toll on private sector investment

plans. A recent survey published by Associated Building Industries, one of the country's largest organisations monitoring development opportunities and construction contract awards, showed that many commercial and industrial developers were postponing starting work on new schemes because of the uncertain economic climate.

Mr Philip Davies, ABI's managing director, says: "We normally expect an increase at this time of year in tender documents being sent by developers to construction companies so contracts can be placed and work can get under way before the end of the financial year. This does not seem to be happening this year."

The ABI survey, published at the beginning of the month, showed that work on larger contracts was more likely to be postponed. Replies from 1,500 companies revealed that the number of contracts worth \$10m or more, let or under negotiation between July and September, had fallen by 17 per cent compared with the previous three months.

High interest rates have coincided with what may turn out to have been the peak of the property cycle. The rapid



UK Building & Construction

pace of development in London means that during the next few years there are likely to be too few tenants to fill all the new buildings due for completion over the next few years.

Me Frank Leung, chairman of Bovis, the construction arm of P&O and one of Europe's biggest construction management groups, says: "Taking a realist's view, the prospects for the UK construction industry in the coming months are not encouraging."

"The commercial building boom of the late 1980s could not have been expected to last for ever. At some stage supply was always likely to outstrip

demand and this time I believe the cycle has been accelerated by the construction industry's ability to build faster."

Cutbacks and redundancies among London stockbroking firms, following the stock market collapse in October 1987, have also meant that less office space is likely to be required than when some of these schemes were first proposed.

Developers are expressing concern about the viability of large office projects in London's Docklands such as Olympia & York's Canary Wharf development on the Isle of Dogs which may find it difficult to attract tenants away

from the traditional prime property markets of the City and West End.

Broadly based construction companies which have property development arms alongside traditional contracting and house building businesses also may find it more difficult next year to increase sales of commercial property developments to offset expected falls in housebuilding profits.

New orders for office construction in London have fallen this year as rents in parts of the capital, including the City, have peaked. A recent study by Jones Lang Wootton, one of Britain's biggest commercial property agents and

chartered surveyors, showed that starts made on office building in central London fell by 29 per cent during the first six months of the year.

So far, there has been no sign of any marked decline in new investment in provincial offices where rents have continued to rise. These markets, however, cannot expect remain immune indefinitely from economic and high interest rate pressures.

These have already taken a toll on British housebuilders. One publicly quoted housebuilder, Kemish Property, has gone into receivership after

sales of flats dried up on a large residential development planned for the Isle of Dogs in London's former Docklands. Builders say house sales have fallen by up to half in parts of southern and eastern England compared with last year. Sales further north, which have been good for most of the year, are becoming harder to achieve since last month's rise in bank base rates and mortgage interest rates.

Many builders have been offering substantial mortgage subsidies and other incentives to encourage sales. Stockbrokers expect housing profits of many companies will fall next year as margins become eroded, with sales unlikely to improve greatly until later next year even if interest rates fall by the spring.

Retirement home builders have been having a particularly hard time. The elderly, rather than accept lower selling prices, have postponed selling their homes. The market for retirement homes has shrunk temporarily as a result.

The biggest casualties among housebuilders, however, are likely to be small, privately owned companies which have borrowed large sums to finance a very small number of local developments. Publicly quoted companies tend to operate in much wider geographical areas and are therefore less vulnerable to the collapse of a single market like Docklands in London. Public companies are also much less heavily geared than they were in the mid-1970s when a collapse in house sales led to the failure of several large housebuilders.

The fear of construction companies and building material producers must be that private investment in commercial and industrial property will fall before the housing market recovers. Large projects like the Channel Tunnel, Canary Wharf and other big city centre projects, already under way, will help underpin workloads in the medium term. Order books are such that most contractors say they have enough work to last for at least another 10 to 12 months, even allowing for postponements and cancellations.

Contractors hope that by the end of next year housebuilding will be recovering and that the Government will seek to encourage investment in the run-up to the election. Construction's best hope of offsetting a recession in the industry lies with plans for a substantial rise in spending on the UK's fraying infrastructure.

Spending on motorway and trunk road construction is planned to more than double to \$12bn during the next decade which should provide substantial amounts of work for civil

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Illustration: Graham Lever

engineers and building material companies such as aggregate, concrete and blacktop suppliers.

The privatisation of water is expected to release a huge backlog of investment which in previous years has been restricted by public spending constraints. Investment in construction by water companies over the next decade has been forecast at just under \$20bn.

Investment in a new generation of gas-fired power stations is expected to coincide with the privatisation of the electricity supply industry. Private sector transport schemes include plans for privately financed high speed rail link between London and the Channel Tunnel and several light rail systems proposed for provincial cities such as Manchester. There are also plans for privately financed motorways in the Midlands and north-west.

The momentum behind schemes like these, and a host of inner city redevelopment plans, is high. On the other hand, construction typically reaches its peak just as the economy starts to turn down. The very pace of building creates too many offices shops which no longer have sufficient tenants to fill them.

The chart shows how sensitive construction output is to the health of the economy. Rises and falls in total construction output, including repair maintenance and improvement work, have closely followed changes in the Gross Domestic Product.

It also shows that construction cycles have tended to move very swiftly from high peaks to deep troughs. This was best seen in the mid-1970s when hundreds of thousands of construction workers were laid off or made redundant as UK contractors and housebuilders were taken over or went into receivership.

The industry is now in much better financial shape to withstand a downturn which contractors say is unlikely to be as fierce as in previous cycles, although it may still be painful.

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UK BUILDING & CONSTRUCTION 2

Andrew Taylor looks at the effects of the slump in house sales

Likely to get worse before it gets better

YOU CAN no longer view photographs of houses for sale at the Black Horse estate agency in Salfron Walden's historic market square in Essex. Until very recently, the windows of the premises were white-washed over and a "To Let" sign hung outside the building.

The office, one of more than a half a dozen estate agents, clustered in and around the market square, was a casualty of a sharp slump in house sales. This has been brought on by a sharp rise in UK interest rates in the past 18 months.

Bank base rates have doubled from 7.5 per cent to 15 per cent since May last year. Mortgage rates have not risen by as much but the effect on monthly repayments, particularly for those who had borrowed to the hilt, has been dramatic. Worst-hit have been home owners in the south of England, where house prices and mortgages are much higher than in other regions.

An average loan of £38,500 in south-east England has risen after tax relief from £467.56 in

May last year to £641.03, according to Halifax Building Society. This is after taking into account the recent 1 per cent rise in the mortgage rate to 14.5 per cent. Sales of homes in parts of southern England have fallen by a half.

Sales of houses and flats in northern England and in Scotland, by comparison, have continued to rise, although estate agents say the market in northern England has slowed recently. The Scottish market has remained very buoyant. Some builders in Scotland have even reported a shortage of carpenters and bricklayers.

The strength of the housing market in Northern England and Scotland has been one reason why profits of national housebuilders have been better

than might have been expected this year, given the problems in the South and Midlands.

Another reason has been that profit margins as a result of big price rises in 1988 have been good in Southern England, despite the fall in sales. This has given builders greater flexibility to offer discounts, mortgage subsidies and other sales incentives.

Most analysts see housebuilding profits falling sharply next year as margins are eroded, while sales are expected to recover slowly. Markets in the north of the country will also come under pressure as the gap between house prices and wages narrows.

Two recent company results illustrated the disparate nature of the housing markets in

northern and southern England. BDA Holdings, a London-based housebuilder and developer, announced a £785,000 loss in the six months to end-July and said it would not pay an interim dividend.

Tay Homes, a Leeds-based developer which also sells in Scotland, the same week announced a 62 per cent rise in pre-tax profits to £3.33m.

Twelve months ago, according to the Halifax, an average home in Yorkshire and Humberside would have cost about 3.5 times the average annual salary of a local borrower. A similar home in south-east England would have cost almost six times the salary of a local Halifax borrower.

Recent price movements have narrowed that differ-

ence. An average house in Yorkshire and Humberside now costs four times the region's annual average wage. Average prices in the south-east have slipped to just five times the average regional salary.

The housing market in the North has started to slow as the ratio between house price rises and earnings in the region has come closer to that in Southern England.

The recently announced rise in mortgage interest rates will add substantially to the pressure on homeowners experiencing difficulty in meeting monthly mortgage payments; on estate agents which have been closing branches and making staff redundant; and on house-

builders. Figures published last month by the Halifax Building Society show how house prices in the South have tumbled. The greatest fall has been in East Anglia where the average decline was 11.3 per cent in the nine months to end-September.

Prices in south-east England on the same basis had fallen by 6.3 per cent, in south-west England by 4.7 per cent and by 4.9 per cent in Greater London.

After taking into account rises in the North, prices nationally increased by 9.5 per cent during the year to the end of September. It was the first time Halifax's annual house price index had fallen to single figures since early 1986. At the end of last year prices in the UK had been rising at more than 34 per cent annually.

The collapse in sales has been even greater. This is because many owners prefer to take their houses off the market rather than accept a lower price - unless they are under pressure to sell. The effect on cash flows of housebuilders, particularly those which build only in south-east England, has been very damaging.

But, so far only one publicly quoted residential developer, Kentish Property, has gone into receivership. This failure was caused by a sharp fall in sales of flats for a residential development being built by Kentish on the Isle of Dogs.

The stock market, however, is not expecting a stream of company failures as occurred when the housing market collapsed in the mid-1970s. Mr

Roger Oldfield, a receiver at several Kentish Property developments, has been a member of Peat Marwick's corporate recovery department for almost two decades. He witnessed the failure of large housebuilders like Northern Developments in the mid-1970s.

"Most public companies which survived that period have learned their lessons and are much better managed. There is much more debt in relation to shareholders' funds and are therefore less susceptible to big increases in interest rates," he says.

"Companies which fail this time are likely to be much smaller, probably private businesses, tied to single markets and which lack the management experience to cope with the slump in demand."

Estate agents say several private developers in London are having difficulty in meeting interest charges as sales of flat developments dry up. The likelihood is that it is going to get worse before it gets better.

THE FIRST week in October was not a good time to be a housebuilder.

Bank base rates climbed another percentage point, forcing up the cost of home loans and depressing hopes that house sales might start to recover early next year.

And Mr Christopher Patten, in one of his first decisions as the new Environment Secretary, announced a radical change in the Government's approach to planning which previously had encouraged local authorities to give priority to housebuilding.

Mr Patten, appointed to improve the Government's image on green issues, proposed to withdraw an earlier guidance note advising planners to presume in favour of

housebuilding when considering planning applications from developers.

He said the note had implied that housebuilding should take precedence over environmental concerns. This was not the Government's view. The guidelines had been issued in the early 1980s when the need to build houses was more pressing.

Mr Tony Burton, planning officer for the Council for the Protection of Rural England, says: "Mr Patten has shifted the point of balance between housing and the countryside so as to make the environment the major point of concern."

Mr Patten's decision was warmly welcomed by influential shire county Tories who had strongly criticised Mr Nicholas Ridley, the previous Environment Secretary, for failing to take a stronger line against development in rural areas.

It was Mr Ridley who dubbed opponents of new development as Nimbys - people who were content for themselves to live in attractive surroundings but

The Government's new line on planning marks a radical change in its approach

Environment now major point of concern

who said "Not In My Backyard" if new homes were proposed for their neighbourhood. Mr Ridley argued that growing demand for housing in south-east England meant that new settlements would be needed in rural areas if the

children of families already living in the region were to be able to find homes. Shortage of houses meant that youngsters were being priced out of the region and was restricting job mobility. Feelings of local Conserva-

tive voters against Mr Ridley ran so high that some of them burnt an effigy of him at a demonstration against plans for a new country town at Bramshill in north-east Hampshire. The remarks made by Mr

Patten - who subsequently reversed Mr Ridley's decision to allow Bramshill to be developed - are likely to be more palatable to Conservative voters, but how will they affect housebuilders promoting developments in rural areas?

Mr Patten says the new guidance to planners will not affect how much extra housing each county will be expected to accommodate but will give local councils greater responsibility for deciding where those houses should be built.

Housing targets would be agreed with central government under normal regional and national planning procedures. This is particularly relevant to south-east England which will need to provide an addi-

tional 570,000 homes by the end of the century.

Mr Patten believes that county and district councils are best suited to identify sites where that housing should be sited. Councils would be expected to prepare detailed local plans to take account of housing allocations for each county.

"If the planning system works properly at the local level, there is less need for central government decision-making by me or by my inspectors, which can so easily appear to the local community to attach too little weight to their views," says Mr Patten.

This approach could even benefit developers if it removes uncertainty from the planning process - but only so long as local councils knuckle down and identify specific sites for

Developers could benefit - but only so long as local councils knuckle down.

all the extra housing they will be expected to accommodate by the year 2000.

Many local authorities in the south-east, particularly in Hampshire and Berkshire which have seen a large increase in housing in the last 20 years, will be under severe pressure from voters to restrain any further development.

Housebuilders suspect that many of these councils will speculate and will not identify the sites requested by Mr Patten.

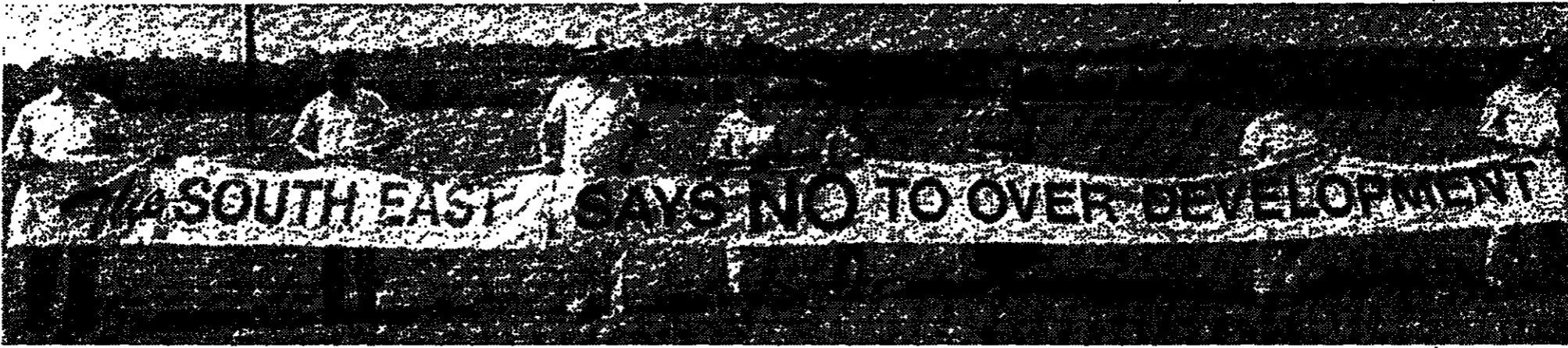
They also say that the Government may not want to antagonise its traditional supporters in the shire counties as these could determine the outcome of the next election. Nimbys will continue to prevail, say builders gloomily.

They expect that very few large-scale housing schemes proposed for rural areas in southern England will be approved between now and the next general election unless developers first get the approval of councils. That, on previous experience, is likely to be very difficult.

Andrew Taylor

Patten decision reverses Ridley approval of plan for Hants country town

New broom gives developers a brush-off



Demonstrators protest against the Foxley Wood development: unlike his predecessor, Chris Patten has seen their point of view

MR PATTEN has already blocked one major housing development proposed for north-east Hampshire. The plan to build a new country town of 4,800 homes at Bramshill near Fleet had been supported by Mr Nicholas Ridley, the previous Environment Secretary, writes Andrew Taylor.

Mr Patten's decision was a blow to the developers, a group of 10 of Britain's biggest housebuilders operating under the banner of Consortium Developments.

Mr Ridley in July had said he was minded to approve the development proposed by the consortium at Bramshill,

despite the objections of a public inquiry inspector who said the harm the development would inflict on conservation interests, the countryside and highways outweighed the benefits of granting planning permission.

The reversal of this decision throws into question the future for other large-scale developments proposed by the consortium and other developers.

The country town, which would have included a school, shops, a health centre, community hall, a small business park and 450 acres of nature reserves was to have been named

Foxley Wood after John Foxley, a 14th-century landowner who once owned the site.

The plans were strongly opposed by local residents, councillors and Conservative MPs which have claimed Mr Patten's decision as a victory for local people and common-sense planning.

The consortium argues that a new settlement remains the best way of meeting Hampshire's future housing needs.

It says overruns to develop a new settlement on a large single site are much less than if the same number of houses were built piecemeal on a series of separate sites. The

lower cost of developing a single settlement enables builders to invest in schools and other community facilities.

"Hampshire will still have to provide for a huge increase in housing in the 1990s, irrespective of the decision on Foxley Wood. The figure is no less than 22,800 homes beyond their present thinking. A new settlement is going to be needed," says Lord Northfield, the consortium's chairman.

The consortium, formed six years ago, has still to start a single development. Its members are Barratt Develop-

ments, Beaver Homes, Bovis Homes, Kival Homes, Laing Homes, Y.J. Lovell, McCarthy & Stone, Tarmac, Willcox Homes and Wimpey Homes.

On three occasions its plans to build small country towns in south-east England - each complete with shops, schools, churches, community centres, doctors' surgeries, parks and other recreational facilities - have gone to public inquiries. Each time the proposals have been rejected.

Mr Andrew Bennett, the consortium's chief executive, said in July that the group's

position might be in question if it failed to get a scheme approved by the end of this year.

Its best chance appears to be its plan to build a new settlement of 1,500 homes north of Cambridge which has gone to a public inquiry but which is supported by local councils.

Previous plans for country towns at Tillingham Hall, near Grays in Essex and at Stone Bassett, near the M40 in Oxfordshire were rejected by Mr Ridley. Mr Patten has been in his new job just 18 weeks when he rejected plans for Foxley Wood.

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AS PRICES stagnate and stocks of unsold homes climb, renting is creeping back into the industry's vocabulary. Starved of the local authority orders which once cushioned recessions, builders are looking for alternative outlets such as housing association contracts. But private landlords have also come back on the scene, after almost a century of decline.

More than 6,000 homes were bought last year under residential building expansion schemes (RES) restrictions introduced to help revive the rented sector. This is a mere pinprick compared with around 130,000 new homes completed in even the worst years of a downturn, and about half the units were probably in existing buildings requiring renovation. But even the smallest outlet is welcome when times are hard.

No major builder has yet dived deeply into the BES sector, although it is still early days. The schemes has been operating for only two years and for half that time houses were selling like hotcakes without any help from investment subsidies other than mortgage tax relief.

The Barratt Group is building up enthusiasm selling around 100 homes in London and the north-west to BES groups for more than £8m. Now it plans to offer investors 25 sites around the country with a capacity for more than 900 homes. These schemes, along with bulk deals for housing associations and local authorities, have helped reduce dependence on individual sales, says Mr Michael Pattison, Barratt sales and marketing director.

Other large operators are also putting a cautious toe in the water and the mass of smaller companies is also starting to show interest. "The attractions are just beginning to sink in," says Mr Tim Villars of BES Investment Research. "I get calls each week from outfits with a half-dozen flats they want to get rid

RENTED HOUSING

A toe in the water

of to one of the private BES groups I set up."

Deals like this can benefit both sides: the builder eases his cashflow problems at a stroke and the BES group can pick up at large discounts as BES groups hover like vultures over weakening builders.

Encouraging high tax-rate investors to become landlords

not to recommend "leftover" property which may be sub-standard or wrong for the rental market. Too much local competition or lack of demand, and both rental performance and capital growth may be weakened. That would be the kiss of death, as BES schemes are geared to short-term profits. Many investors aim to take their money out after the minimum tax-break period of five years.

BES developments are probably evenly split between new and second-hand property. Johnson Fry, which figures to have taken about a fifth of last year's £300m investment haul, bought a wide cross-section of more than 1,000 homes ranging from bed-sitters in Scotland to East Anglian Georgian cottages as well as a wide assortment of new flats and houses. Mr Owen Inskip, managing director, points out in his latest £25m BES prospectus that little capital appreciation is expected on new homes before the middle of next year. But Mr Inskip emphasises

scope for growth in older properties in the north, perhaps indicating which way his investment path may go. On the other hand, he does not rule out opportunistic purchases at large discounts as BES groups hover like vultures over weakening builders.

Link Assured has made its preference for new buildings plain. Last year it raised £6m to buy 796 homes from 62 builders in more than 30 towns, making the group one of the largest purchasers of new property in the UK. Its "second generation" scheme this year is much smaller, with a ceiling of £17.5m. This is because brokers Williams de Broe and managers Graham Harvey are offering guaranteed cumulative growth of at least 7 per cent a year to overcome fears about the slowdown in property prices.

Much of the risk is being absorbed by Farnham Homes in a remarkable tie-up which will see the builder providing homes worth up to £15.7m and underwriting the growth guarantee. In return, it gets an outlet for homes plus the bonus of any surplus growth above the target rate up to a maximum of 9 per cent a year.

A different sort of BES link has been established between John Laing Construction and Manchester Village Homes, a £5m scheme following up the Scottish experience of Norcity last year. JL is a major investor but will not be selling the BES group its homes. In fact, the organisers emphasise that JL does not build in the south Manchester target area, so investors will not end up with the builder's "cast-offs."

The aim is to make a 30 per cent saving on bought-in

homes by issuing design/build contracts which cut out developer profits, overheads, marketing costs and many other expenses. "These contracts will not necessarily go to JL, but it is hoped that the construction group will bring in sites and development opportunities in the hope of obtaining work."

The sheltered-housing developer McCarthy & Stone has to play a similar arm's length role with Retirement Assured, the £4.5m BES it set up earlier this year. The aim was to diversify into renting homes to the elderly by running the scheme through Fernald, the McCarthy management arm. But the Inland Revenue demanded greater independence before it would grant tax subsidies, and while 75 apartments have been bought from the parent group, the BES can theoretically choose competitors' property in future.

The schemes were not of course, intended to be merely a bonus for builders. The chief aim was to give tenants an alternative to buying, by holding out carrots to encourage high tax-rate investors to become landlords. But company lets and short-term contracts were the first BES target, drawing criticism that most schemes would be too expensive for people most in need of accommodation - the poor who could not afford to buy. Early evidence in Scotland, where the first BES schemes were set up, confirmed some of these fears. Some rents in Glasgow have been registered at between £350 and £500 a week.

Quality Street, the BES group based with 5500m from Nationwide Anglia Building Society, has its share of top-

drawer schemes. Rents at Cyclops Wharf, for instance, the block bought from Fairclough Homes in London's Docklands, are between £170 and £200 a week. But the group is also building homes at £68 a week to let in Peterborough and flats in south London which cost tenants little more because of a subsidy from Bromley Council.

Johnson Fry admits to targeting young and mobile professional tenants. That is understandable, as property values could be slashed if schemes are left with sitting tenants when investors want to take out their money. But its rents average around £70 a week across the country, helping fill that middle gap

between those on housing benefit and the average buyer.

High interest rates are the highest boon to BES developments at the moment. Many people are forced into renting; others are choosing to bide their time in high-quality lets rather than buy when rents are half the average cost of mortgage repayments. This could draw a lot more investors into buying surplus homes from builders, but the real test will come when rates decline again. If too many of these tenants disappear and schemes collapse, BES could get itself a bad reputation as private landlords could disappear again into the mists of history.

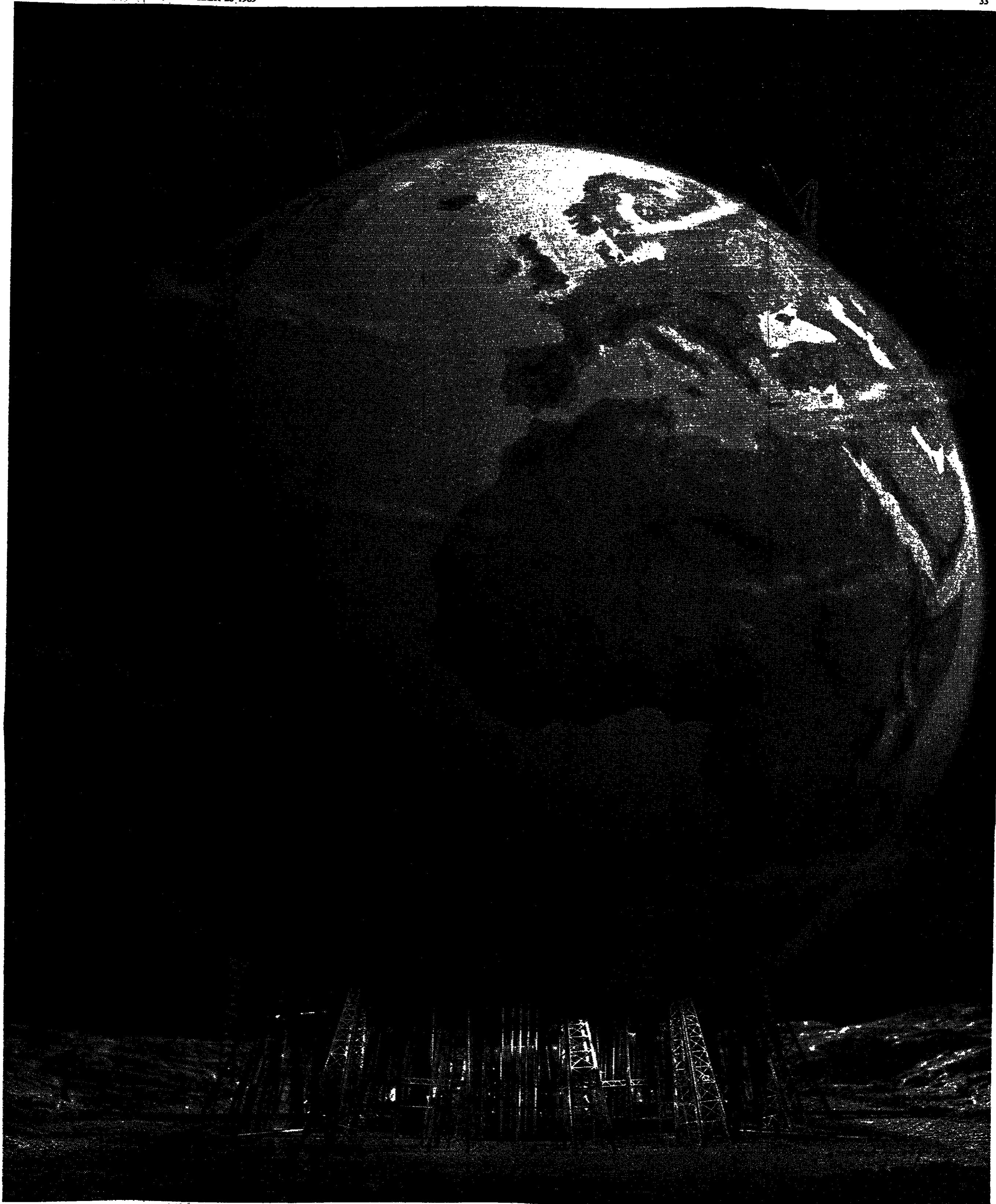
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UK BUILDING & CONSTRUCTION 4

Andrew Taylor looks at plans to spend £12bn

Road problem to be tackled

BRITAIN PLANS to more than double its spending on motorway and trunk road construction to £12bn in the next decade, providing much more work for civil engineers and building material companies such as aggregate, concrete and blacktop producers.

The pace at which this money is released, however, will depend on the annual public spending decision, normally in the Chancellor's Autumn Statement. Historically, the Treasury has raised in capital spending on infrastructure when inflation increases.

While the performance of the economy, including the interest charged by contractors for road building and repair, will affect the speed of the road programme, there is now a belief among ministers, as well as construction companies, that a big rise in investment can no longer be postponed.

This should provide a cushion for broadly-based construction companies suffering from a decline in private housing and commercial development.

The proposals in a white paper published by the Transport Department in May would increase the previous £5bn road programme to £12bn. The emphasis will be on widening existing routes rather than building new roads.

They involve adding extra carriageways to most of Britain's busiest motorways. The M25 around London would be widened from three to four lanes at a cost of £1bn - the same as it cost to build the original motorway.

The white paper, *Roads for Posterity*, said the proposals would be pursued as a matter of urgency to take advantage of the opening of the Channel Tunnel in 1993 and the dismantling of trade barriers between European Community countries in 1992. Mr Cecil Parkinson, Transport Secretary, this month told construction companies building the tunnel that failure to tackle the problem of Britain's congested transport system could mean the British industry uncompetitive with continental companies.

Figures in the white paper showed that traffic on British roads was estimated to increase by up to 142 per cent

by the year 2025, much higher than previously forecast.

Under the proposals nearly a third of Britain's motorways will become four-lane dual carriageways. Most of the remaining motorways would have three lanes. Almost two-thirds of trunk roads would become dual carriageways, compared with a third now.

Adapting bridges and overpasses to accommodate extra lanes on motorways is likely to be particularly difficult. One suggestion has been to convert hard shoulders under bridges into temporary lanes. Eighty-six miles of new motorway would be built compared with 900 miles of road-widening schemes.

New motorways are proposed between the M25 and Chelmsford in Essex and between the M6 and the M66 between west and north Manchester. Motorway widening schemes would dominate the early part of the programme. It is generally faster and easier to widen roads than build new ones.

Extra lanes have been proposed for most of the M1 which connects London with the north of England and for the M6 between the Midlands and the north-west. Large parts of the A1 will be upgraded at a cost of £400m. Plans to convert the road between London and Tyne into a motorway will also be investigated.

Preparatory design work has already been awarded to private sector consulting engineers. The Government has set itself a target of reducing by four years the average time taken "to process schemes from programme entry to opening for traffic."

The road white paper of April 1987 estimated that most major roads took more than 13 years from entering the programme to completion. Though the Government appears determined to spend large sums to improve Britain's roads, in recent years it has passed a temporary moratorium on motorway repairs because, it says, of rising prices imposed by contractors. So will the finance be available to complete what is an ambitious programme?

CONFIDENCE HAS started to seep away from the property industry. It is not that demand has suddenly fallen away. It is simply that it has become apparent that the abnormally high returns of 1987-88 are unlikely to be repeated.

The state of the industry varies from sector to sector and from region to region.

In sectoral terms, retail property has been the first to succumb to the increase in interest rates and the Government's attempt to rein in consumer spending. There is still some rental growth taking place in the market but the retailers who chased around Britain looking for space are now more cautious.

In geographical terms, it is becoming clear that if there is a downturn it will occur first in the City of London and then probably spread outwards, in just the same sequence as the original surge of building and development.

The early signs are already there. The high-end office space has disappeared. Potential tenants are tending to hold back and developers are taking their buildings a stage beyond shell-and-core before they sell

or lease them. The heady rise in rents, so characteristic of 1987-88, has flattened out. Recently the market has taken some bumps. The series of interest rate rises was uncomfortable but not necessarily of vital importance to well-funded developers with long-term finance in place. But the effect of interest rate rises on company investment plans is likely to be a depressing factor, because it follows that demand for space will slacken.

When base rates went to 15 per cent in response to the pressure on sterling, when Mr Nigel Lawson resigned as Chancellor of the Exchequer and the Government appeared in disarray, and when the stock market had a lurch downwards, the immediate effect was to create uncertainty in the property market.

The result of this uncertainty has not been to reduce rents so much as to quieten

new markets to offset low sales in their own countries.

The proportion of imports used by British contractors has changed little in the past decade. Imports as a proportion of total building materials sales ranged from just over 22 per cent in 1978 to just over 25 per cent last year. The trend has been for imports to be sucked in during periods of high demand but for these to decline as output falls away.

Products such as timber, aluminium and copper which Britain does not produce, or only in small quantities, accounted for more than 60 per cent of last year's £2.6bn deficit. If these were deducted, the deficit would be much smaller.

There are signs of a property downturn, says Paul Cheeseright

Market takes some bumps

The other side of this equation is that greater ease in the market is giving developers greater freedom in the choice of their contractors and competition among them is beginning to show through in a slowdown of the rise in their prices.

Although the political and financial events of recent months have focused minds on the likelihood of a slower market, evidence that the rise in the rate of return was slowing has been available since the spring. The Investment Property Databank monitors portfolios of institutional property and found that its index of all properties peaked in January 1989 when the return for the previous 12 months reached 31.8 per cent. But in the 12 months to September 1989 the return was 22.4 per cent.

Within these figures a sharp disparity has emerged in the performance of retail and

industrial property. Retail property returns have been consistently high in response to the consumer boom which ran right through the 1980s until mid-1988. Total returns in the retail sector peaked in August 1988 at an annual rate of 24.8 per cent before slipping to 13.7 per cent for the year to September 1989.

From mid-1988, returns for industrial property began to surge upwards and for the year to February 1989, according to the IPD, figures were no less than 46.7 per cent. They have since fallen back from this rate of growth but remain high.

In the office sector, the IPD figures show the peak was reached in terms of annual total returns in November 1988 at 38.9 per cent. But the return has subsequently fallen to 26.1 per cent for the year to the end of last September. Movements in the market suggest that the trend in these

figures is likely to continue. This does not imply disaster except for those who came late into the industry and paid too much for their entry ticket. Available returns from property are still running higher, according to the portfolio measurement figures, than for equities and gilts. But it does imply that the industry is starting to move back to a more normal existence where returns are around 15 per cent, a figure that prime retail property owners achieved even in the depressed 1970s.

Within the industry itself, the enthusiasm for town centre shopping schemes is likely to continue. Although there is a considerable amount of shopping space in the pipeline, established developers are looking ahead to the mid-1990s, a figure that prime retail property owners achieved even in the depressed 1970s.

Development in regional centres and in the fringe areas of the City of London is likely to slow

Demand for industrial space is likely to be selective: old space will probably be readily available and become more difficult to let but there will be a ready market for new space adjacent to the motorways.

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Andrew Taylor examines the reasons for a £2.6bn trade deficit

Not just putty in their hands

new markets to offset low sales in their own countries.

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UK building materials companies have substantial overseas operating subsidiaries whose earnings do not feature in the trade figures. The 15 largest companies last year earned around £700m in profits from overseas investments with sales of more than £60m.

The speed with which private investment in construction rose, compared with the length of time needed to design, win planning permis-

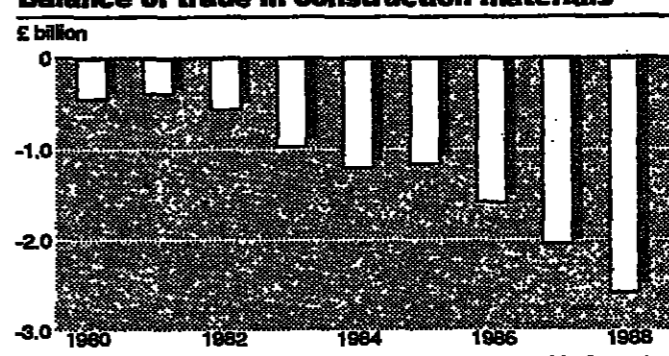
ion and construct a brick or cement works meant that a temporary shortfall was always likely if a sudden rise in demand occurred. Indeed, brick companies have committed £150m of new investment in production capacity in the past three years.

Brick and cement producers risk increasing capacity to meet record demand only to discover that construction output falls away so the new plant is no longer required. It can take five to 10 years after approval to get a new cement works fully into production.

Cement companies which, for much of the previous decade, have been closing unwanted and inefficient plants, have imported cement to top up production rather than invest in new works that may not be needed in a few years.

Brick manufacturers, criticised 18 months ago for being unable to supply enough bricks to meet a big increase in British housebuilding, are now closing kilns as house sales in Southern and Eastern England have fallen by up to half.

Balance of trade in construction materials



says: "Importers' market share has in fact grown very little over the last five years, with a few notable exceptions such as ceramic tiles. Curtain walling contracts, although placed with overseas companies, may use British materials. German and Scandinavian curtain walling companies, for example, use a lot of British steel and glass to clad British buildings."

British companies have been unsuccessful, until recently, in developing a domestic curtain walling industry to supply and

instal the cladding which goes around a modern office building. This can include glass, steel, marble, granite and concrete panels in all manner of different shapes and designs.

The market, although small in relation to total building materials worth more than £15bn last year, has grown rapidly. Sales of curtain walling, estimated to be worth £450m last year, have more than doubled since 1984.

Graham Anderson considers the prospects for high quality office space in Docklands

The sheer scale of Canary Wharf

IF THE vision of Canada's Reichmann brothers is accurate - and they have not often been wrong in their careers - within the next five years London will have a new commercial and financial centre deep in the East End.

The Reichmanns' project is of course, Canary Wharf, the huge office and retail development which is rescaling their company, Olympia and York, an estimated £4bn to build.

Indeed such is its scale that some observers argue we are seeing not just a new city centre under construction but the birth pangs of a new city itself. Canary Wharf is 24 separate developments covering 71 acres. When complete, it will put 10m sq ft of ultra-modern office space onto the London market. On top of that, the developers plan half a million sq ft of eight restaurants and 100,000 sq ft of retail facilities, a 400-bed hotel and 6,500 parking spaces.

Dominating all this will be the tallest building in the UK. This is not a grandiose pipe-dream. Construction of the first phase of eight buildings is already well under way.

Steelwork on the tower - management contractors are a joint venture of Canadian firm Ellis-Don and Sir Robert Macalpine - is now nine storeys high. The first office blocks should be ready for tenants early in 1991. The project should be complete by 1996.

The first phase is seen as crucial. It will have to establish the right atmosphere and include the main retail buildings, the public areas, covered car parking and the Docklands Light Railway station. It comprises roughly 4.5m square feet of floor space.



Canary Wharf under construction

Working alongside Olympia and York as overall project managers for both phases one and two is Lehrer McGovern International. And the list of engineers, architects and contractors involved reads like a who's who of the international construction business.

terms of quality, the only project comparable with Canary Wharf is Broadgate," he says. "It is unmatched."

Many City firms are now split over many sites as there are no buildings big enough to accommodate them. Canary Wharf will change that.

"We have no desire to limit our market to the financial sector," says Mr Dennis, who argues that cost will be one of Canary Wharf's trump cards. The company will offer space from £25 to £35 a square foot. And some experts argue that they could go a lot lower than that if they have to.

So, what has been the level of interest? Four firms have so far committed themselves to taking space - Credit Suisse-First Boston, Morgan Stanley International, Merrill Lynch and most recently, Texaco.

The letting agents seem confident enough. "I feel comfortable with the level of interest we have at the moment," says Mr Jonathan Johnstone, a director of Debenhams Teveson and Charlocks. "And that interest is coming from all sectors - media, financial, oil, the professions, advertising."

Mr John Atkins, property analyst with stockbrokers DBS Phillips and Drew, is less optimistic. "Canary Wharf is going to have a battle on its hands both to let and to let at a decent rent," he says.

Vacancy rates in the City are rising and rents are forecast to drop quite sharply next year. In Docklands, developers are reported to be reducing their rents substantially to attract tenants. And this is before Canary Wharf hits the market.

Even if people say that London needs top quality office space, concern about transport and City stocks. "And that interest is coming from all sectors - media, financial, oil, the professions, advertising."

Mr Clive Lewis, president of the general practice division of the Royal Institution of Chartered Surveyors and managing director of Clive Lewis and Partners, is sceptical. "I am pessimistic about Canary Wharf's success in the

short term, but cautiously optimistic in the long term. But the short term can last longer than you think it will. Even if the new tube line goes ahead, it will be seven or eight years before it opens, he points out.

Mr Charles Sanderson, an executive director of estate agents Savills, is more upbeat. "In 10 years' time the transport lines will be better than anywhere else," he says. "We are predicting an under-supply of new space. Canary Wharf could meet that need."

But will it be built on time and to budget? Though the record of the British construction industry has improved markedly in recent years, on complexity of this scale and complexity much can go wrong.

Getting materials and equipment in and out could have been a nightmare on such a compact site. But barges have been used to bring materials in from Tilbury.

The one major unexpected problem was the steelworkers' unofficial strike earlier this year which Mr Richard Griffiths of O&Y admits set the contractors back eight weeks. "We are attempting to claw back lost time," he says. But it seems that up to a month could have been lost for good.

Mr Griffiths argues that the scale of the project - and that fact that it is buying supplies in one lump for the whole job - has helped keep construction costs down.

If it is completed as the Reichmanns plan - and there is every sign that it will be - Canary Wharf is bound to have a massive impact on the London office market.

Mr Dennis sees the project forcing down the rents of lower quality accommodation. But he expects demand for good quality space to remain high. Canary Wharf will enable firms that need high quality space to remain in London.

If Canary Wharf is a success, it could secure the future of the whole of Docklands.

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UK BUILDING & CONSTRUCTION 5

IMPACT OF 1992

Joint ventures become more popular

A CASUAL observer taking a stroll past Britain's bustling building sites might be forgiven for thinking that 1992 had arrived already.

That is the year when members of the European Community are due to dismantle trade barriers allowing construction companies and other types of businesses to compete freely throughout the Community, unrestrained by national boundaries or local politics.

Some international developers, specialist engineers, project managers and building material companies appear to have anticipated the free market for construction by establishing a foothold in Britain.

Japanese, Swedish and Canadian developers, Danish house-builders, French piling contractors and Belgian steel fabricators have all been found on central London developments in the past 12 months.

Purchases by private sector developers of German curtain walling, Swiss lifts and decorative tiles from Italy last year helped swell Britain's trade deficit on building materials to a record £2.6bn - 26 per cent up on the previous year.

Much of this would have happened anyway, irrespective of the imminence of 1992. Britain has become an attractive market for foreign developers. UK construction output measured in both cash and volume terms is at a record level and has risen every year since 1981. But construction output in many continental countries, such as West Germany, languished in the mid-1980s.

US engineering consultants and project managers, such as Schal and Lehrer McGovern, now part of Bovis, have been forging partnerships with UK companies for almost a decade. They have played an important role in developing construction techniques and management in Britain.

Much of the involvement of foreign companies in the UK construction market, however, has been through investment rather than by direct competition with UK contractors and sub-contractors.

Japanese groups such as Kumagai Gumi and Obayashi and Scandinavian companies Nordstjernan and Skanska in the UK have been property developers rather than contractors. They may project-manage their developments but use mainly British contractors and sub-contractors to do the work.

Continental sub-contractors have succeeded in breaking into the British market where they have been able to provide specialist skills or offer financial, or delivery, terms which British companies have been unable to match. In this they have been assisted temporarily by the rapid growth in UK construction output which has left some domestic suppliers struggling to satisfy demand.

The approach of 1992, however, has led to an increase in joint ventures and the purchase of strategic stakes by both British and continental contractors.

These have included:

- Hollandse Beton Groep, the largest Dutch construction

group, which this summer acquired Kyle Stewart, a privately owned UK construction company in a deal thought to be worth £30m to £40m. It already owned Edmund Nuttall, the UK tunnelling specialist, acquired for £6m in 1978.

□ Hochtief, the West German construction group, earlier this year acquired a 22.9 per cent stake in Rush & Tompkins, the UK developer and contractor, Singapore Land, one of Singapore's largest property groups, has a 14.9 per cent stake in Rush & Tompkins.

□ Bilfinger & Berger, another German construction group, in September acquired a 15 per cent stake in Birse Group, the British construction and plant hire group.

□ Soci t  G n rale d'Entreprises, the construction group, whose major shareholder is subsidiary of Tr sle des Eaux, France's largest water supplier, in January acquired a 52 per cent stake in Norwest Holst, the British engineer.

□ Bovis, the British construction management group, has acquired a 15 per cent stake in the French builder Les Constructeurs Professionnels Associes (Copa) with which it has formed a Paris-based management contracting joint venture.

Bovis has formed separate joint venture companies with Senator Project Management Services of Düsseldorf and with Smeit, a Yugoslavian contractor, which will pursue construction management contracts in eastern Europe.

□ John Brown, the engineering giant, in October acquired a 25 per cent stake in the British contractor, shipping and hotels group, has acquired a 35 per cent stake in Sofrestid, France's second largest process plant developer. It has also set up a joint venture company with contractor John Laing, the British construction group, specialising in building process plant, nuclear power plants and aerospace defence systems.

British and continental companies have also formed one-off joint ventures to bid for major contracts. John Laing, the British construction group, has joined forces with GTM Entreprense of France to bid for the contract to build a new crossing for the River Severn, most likely by private finance.

Hollandse Beton Groep is a member of a rival consortium led by Tarmac which is bidding for the same contract. Laing is also in partnership with L'Entreprise Industrielle of France and Lemminkainen of Finland to build a £21.5m paper mill at Strasbourg in France for United Paper Mills of Finland.

Taylor Woodrow of the UK is part of consortium which won a DKr3.1bn (£250m) to build a road and rail bridge across the western section of the Storebaelt (great belt), the shipping lane into the Baltic. The group is also a member of two separate consortia bidding for large irrigation and metro contracts in Greece.

Mr Walter Hogbin, Taylor Woodrow joint managing director, says British and continental companies wanting to work in each other's markets need to do so in joint ventures with a

local partner who knows and understands the local market and who speaks the local language. "This will remain the same, even after 1992," he says.

Mr Tony Williams, building analyst of stockbrokers Phillips & Drew, says British and continental construction companies will prefer to take strategic stakes and forge joint ventures with each other rather than become embroiled in takeover bids which are likely to be contested.

"French construction companies prefer to operate in this way. They are used to holding reciprocal stakes in each other. This makes it very difficult for a contested bid to succeed. German banks have large holdings in domestic construction, which similarly would make it difficult to make a successful bid," says Mr Williams.

"A contracting business depends on the expertise and experience of its staff. If they leave as a result of a hostile bid, the purchaser of the company could still lose out. It makes more sense to negotiate amicable arrangements.

British contractors tend to be much larger in terms of their asset backing than their continental rivals. It is arguable whether this gives them a defensive cushion or makes them more vulnerable to a takeover attempt.

The high value of housing landbanks and property portfolios owned by large British construction companies such as Taylor Woodrow and Tarmac mean that a high price is likely to be extracted in a contested bid. On the other hand, the strong asset backing makes them more attractive as an investment than if they were just simply contractors.

There are likely to be more joint ventures and strategic stakebuilding between UK and continental companies. But contested takeover bids are not out of the question as companies jockey for position in the run-up to 1992.

Andrew Taylor

BRITISH AND French engineers, deep beneath the Channel, are tunnelling slowly towards each other. By this time next year they could be shaking hands.

Progress in digging the Channel Tunnel has improved substantially during the past 12 months. By the end of next year it should be possible to walk between Britain and the Continent for the first time since the Ice Age. The project, however, remains in deep trouble despite the improvement in tunnelling rates.

Eurotunnel, the Anglo-French group which will operate the tunnel faces a financial crisis, not for the first time. Building costs have risen dramatically and the £5bn raised with so much difficulty in 1986 and 1987 has proved insufficient to complete the project. Worse, Eurotunnel has been unable to agree with its contractors or bankers how much the extra bill will come to.

The tunnel was originally forecast to cost £4.87bn. Eurotunnel says costs have risen to approximately £7bn. Transmanche, a consortium of five British and five French construction companies contracted to design and build the tunnel, says it will cost about £7.5bn.

Technical advisers to the 200 international banks which agreed to provide Eurotunnel with £5bn of loans and standby credits have warned that costs could rise as high as £8bn if things continue to go wrong.

Even the lowest estimate of overrun means that in two years the project's estimated cost has risen by 49 per cent. Mr Alastair Morton and Mr Andre Bernard, Eurotunnel's joint chairmen, say the group will need to raise up to £1.5bn early next year, of which about a quarter is expected to come from a rights issue and the rest from international banks.

Before this money can be raised Eurotunnel, the contractors and the banks must agree revised cost estimates and establish procedures to restrict any further increase in tunnelling costs. The banks also resolve differences between Eurotunnel and the contractors over which should assume financial responsibility for a large part of the rise in costs since the project began.

If agreement cannot be reached over cost increases the banks, under the terms of the loan agreement, could walk away from the project. Euro-

Access to contracts

EUROPEAN Community rules to ensure public bodies provide equal opportunities for foreign and domestic contractors bidding for construction work have been considerably tightened as 1992 approaches, writes Andrew Taylor.

Changes to the public works directives approved this summer by the Council of Ministers and must be enforced within 12 months. They will lead to substantial changes in the way in which public bodies advertise and award contracts.

The new rules set up strict procedures which they must follow when putting contracts out to tender, such as stating in advance if contracts will be awarded to the lowest tender.

Public authorities will have to tell contractors why tenders have been rejected. They will be expected to specify products conforming to European or international standards rather than using local specifications to keep out suppliers from other EC countries.

All contracts worth more than £2m (about £3.4m) will have to be advertised in the Official Journal of the European Community. Previously the limit was £m.

Among the new rules are:

- strict control over public authorities which might attempt to split up contracts to avoid having to advertise them in the Official Journal;
- a wider definition of what constitutes public works to include organisations which receive more than 50 per cent of funds for a project from public sources;
- provisions on advertising and awarding of contracts to be widened to include public authorities placing contracts for privately financed toll bridges and toll roads;
- public bodies will be required to give advance notice of contracts as early as possible after planning decisions have been made.

Tolls, however, must not be so high that they dissuade motorists from using the road. "If you look at it coldly, as a contractor in a private sector deal, you get a worse deal than as a contractor for the Department of Transport," says a construction company executive.

Toll roads in Britain should work best where motorists would have to travel many miles to find an alternative, such as the 11 UK estuary and river toll crossings are loss-making - including the Humber Bridge, the world's largest single span suspension bridge.

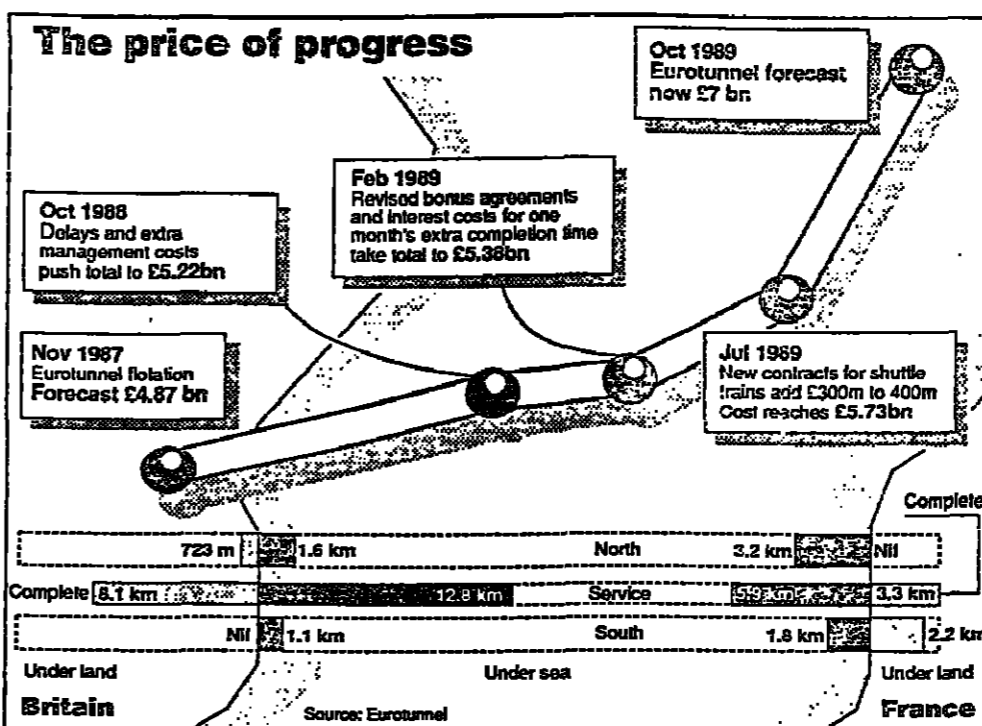
Other opportunities for investment in public enterprises, such as the water industry, power stations and prisons are regarded as more attractive, says Touch Ross.

Financial institutions say the Government could improve matters by giving concessions in perpetuity to originators of schemes and then getting competitive bids for construction.

Andrew Taylor

Conflict between Eurotunnel and its contractors

Soaring cost of a tunnel



tunnel has so far drawn only £350m of the £5bn that the banks agreed to provide. The banks also hold £200m of Eurotunnel's own money as security. Yet they are unlikely to abandon the project.

They could take it over and call in a new group of contractors, possibly Japanese or South Korean. This would cause more delays and increase costs even further. A mere six-month delay would cost several hundred million pounds.

Negotiations between Eurotunnel and Transmanche have been taking place since last month when Eurotunnel announced the extent of possible increases. Independent consultants appointed to the project under the Anglo-French Channel Tunnel Treaty are also examining the claims of Eurotunnel and the contractors. A final figure for costs may not be announced until the middle of next month.

Explanations for the large increase in costs include:

- Big rises in general building costs in the UK. In November 1987 Eurotunnel said costs on the project would go up by 4.5 per cent in 1988. But in the event construction costs in south-east England rose 15 to

30 per cent.

- Tunnelling delays caused by teething problems with machinery and poorer-than-expected ground conditions under the English coast. Mr Morton has blamed Transmanche management for failing to respond quickly to the delays. Digging rates on the central service tunnel have improved but ground conditions have hampered work on the two main rail tunnels on the British side. These were running seven to 12 weeks behind schedule early last month. The French rail tunnels by comparison were eight to 13 weeks ahead of schedule.
- The need to satisfy stringent safety requirements has also increased costs. Eurotunnel plans to carry passengers and vehicles in the same railway wagons. Fire doors between the wagons will need to be able to contain smoke and flames for at least 30 minutes. Sophisticated and expensive sprinkler systems are proposed.
- The cost of the shuttle trains which will carry cars, lorries, coaches and their passengers through the tunnel has risen from £245m to about £300m. Rolling stock suppliers say the special requirements of the

Channel Tunnel project mean this is a one-off job with few economies of scale and this has pushed up the price.

- The big area of conflict between Eurotunnel and Transmanche affects the contract to buy and install the sophisticated equipment needed to run a modern trans-

Fast-tracking is the only way projects like this can be financed

The Channel Tunnel project means this is a one-off job with few economies of scale and this has pushed up the price.

The absence of firm specifications when contractors signed provides opportunities for argument over exactly what contractors had agreed to provide. This can lead to financial claims and counter-claims being made by contractors, sub-contractors and clients.

The Channel Tunnel is by no means the first large construction project to fall prey to mounting costs and delays. Construction in Britain during the 1970s of the Humber Bridge, the world's largest single-span suspension bridge, the Thames Barrier, which protects London from flooding and the Isle of Grain power station were all seriously delayed and completed hundreds of millions of pounds over budget (billions of pounds at today's prices).

Many of these projects were affected by serious industrial relations problems. The Channel Tunnel has not been afflicted in the same way but there must be serious concern about mounting costs in a scheme not due to be completed until June 1993.

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The Channel Tunnel is by no means the first large construction project to fall prey to mounting costs and delays. Construction in Britain during the 1970s of the Humber Bridge, the world's largest single-span suspension bridge, the Thames Barrier, which protects London from flooding and the Isle of Grain power station were all seriously delayed and completed hundreds of millions of pounds over budget (billions of pounds at today's prices).

Many of these projects were affected by serious industrial relations problems. The Channel Tunnel has not been afflicted in the same way but there must be serious concern about mounting costs in a scheme not due to be completed until June 1993.

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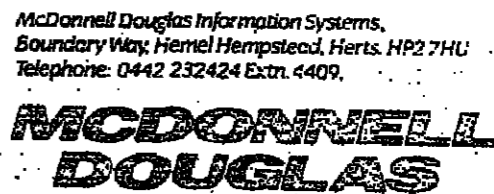
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AUTHORISED UNIT TRUSTS

Table listing various unit trusts under the 'AUTHORISED UNIT TRUSTS' section, including names like Abbey Unit Trust, Abbey Unit Trust Managers, and others.

Table listing unit trusts under the 'Eagle Star Unit Trust Managers' section, including Eagle Star Unit Trust, Eagle Star Unit Trust Managers, and others.

Table listing unit trusts under the 'Global Asset Management' section, including Global Asset Management, Global Asset Management, and others.

Table listing unit trusts under the 'Lloyds Unit Trust Managers' section, including Lloyds Unit Trust, Lloyds Unit Trust Managers, and others.

Table listing unit trusts under the 'Midland Unit Trust Managers' section, including Midland Unit Trust, Midland Unit Trust Managers, and others.

Table listing unit trusts under the 'Prudential Unit Trust Managers' section, including Prudential Unit Trust, Prudential Unit Trust Managers, and others.

Table listing unit trusts under the 'Scottish Widows' section, including Scottish Widows, Scottish Widows, and others.

Table listing unit trusts under the 'Stewart Unit Trust Managers' section, including Stewart Unit Trust, Stewart Unit Trust Managers, and others.

GUIDE TO UNIT TRUST PRICING. METAL CHANGE. These revised the marketing, administrative and other costs which have to be paid by new purchasers. These charges are included in the price when the account is opened.

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Main table containing unit trust information with columns for company name, unit price, and other financial details. Includes sections for 'OTHER UK UNIT TRUSTS' and 'INSURANCES'.

OTHER UK UNIT TRUSTS

INSURANCES

Continued on next page

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Main table of unit trusts with columns for Name, Price, Yield, and other financial metrics. Includes sections for 'MANAGEMENT SERVICES' and 'OFFSHORE AND OVERSEAS'.

OFFSHORE AND OVERSEAS

GUERNSEY (SIB REGISTERED)

MANAGEMENT SERVICES

LUXEMBOURG (SIB REGISTERED)

JERSEY (SIB REGISTERED)

JERSEY (**)

GUERNSEY (**)

SWITZERLAND (SIB REGISTERED)

GUERNSEY (**)

LUXEMBOURG (SIB REGISTERED)

JERSEY (SIB REGISTERED)

JERSEY (**)

GUERNSEY (**)

SWITZERLAND (SIB REGISTERED)

GUERNSEY (**)

LUXEMBOURG (SIB REGISTERED)

JERSEY (SIB REGISTERED)

JERSEY (**)

GUERNSEY (**)

FT UNIT TRUST INFORMATION SERVICE

Table of FT Unit Trust Information Service listing various unit trusts with columns for Name, Price, and other financial metrics.

LONDON SHARE SERVICE

Table of London Share Service listing various shares with columns for Name, Price, and other financial metrics.

Table of British Funds listing various funds with columns for Name, Price, and other financial metrics.

Table of Money Market Trust Funds listing various trust funds with columns for Name, Price, and other financial metrics.

Notes and disclaimers regarding the data provided in the Money Market Trust Funds table.

LONDON SHARE SERVICE

For Latest Share Prices on any telephone ring direct-0836 43 + four digit code (listed below). Calls charged at 38p per minute peak and 25p off peak, Inc VAT

Main table containing various stock market listings under categories: AMERICANS - Contd, BUILDING, TIMBER, ROADS - Contd, DRAPERY AND STORES - Contd, ELECTRICALS, ENGINEERING - Contd, FOOD, GROCERIES, ETC, HOTELS AND CATERERS, INDUSTRIALS (Miscel.) - Contd, INSURANCES, BEERS, WINES & SPIRITS, CANADIANS, BANKS, HP & LEASING, CHEMICALS, PLASTICS, DRAPERY AND STORES, BUILDING, TIMBER, ROADS, and INDUSTRIALS (Miscel.).

LONDON SHARE SERVICE

For Latest Share Prices on any telephone ring direct-0836 43 + four digit code (listed below). Calls charged at 36p per minute peak and 25p off peak, Inc VAT

LEISURE table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Skyways, British Airways, and others.

PAPER, PRINTING, ADVERTISING - Contd table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like Reederei, Reederei, and others.

PROPERTY table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Land, British Land, and others.

TEXTILES - Contd table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

TOBACCO table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

TRANSPORT table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

TRUSTS, FINANCE, LAND table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

TRUSTS, FINANCE, LAND - Contd table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

TRUSTS, FINANCE, LAND - Contd table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

OIL AND GAS - Contd table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

OIL AND GAS - Contd table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

MINES - Contd table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

MINES - Contd table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

MOTORS, AIRCRAFT TRADES table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

Commercial Vehicles table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

Garages and Distributors table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

NEWSPAPERS, PUBLISHERS table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

PAPER, PRINTING, ADVERTISING table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

SHOES AND LEATHER table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

SOUTH AFRICANS table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

Investment Trusts table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

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Stock Exchange dealing classifications are indicated to the right of security name: Alpha, Beta, Gamma, Delta, Epsilon, Zeta, Eta, Theta, Iota, Kappa, Lambda, Mu, Nu, Xi, Omicron, Pi, Rho, Sigma, Tau, Upsilon, Phi, Chi, Psi, Omega.

NOTES: 1. Dividend since increased or resumed. 2. Interest since reduced, paused or deferred. 3. Dividend suspended. 4. Figures in parentheses are in pence and denominated in pence. 5. Figures in brackets are in pence and denominated in pence. 6. Figures in brackets are in pence and denominated in pence. 7. Figures in brackets are in pence and denominated in pence. 8. Figures in brackets are in pence and denominated in pence. 9. Figures in brackets are in pence and denominated in pence. 10. Figures in brackets are in pence and denominated in pence.

REGIONAL & IRISH STOCKS

REGIONAL & IRISH STOCKS table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

TRADITIONAL OPTIONS

TRADITIONAL OPTIONS table with columns for Stock, Price, Div, Yield, Last, and Dividend. Includes companies like British Airways, British Airways, and others.

This service is available to every company listed in the Stock Exchange through the official classified list for a fee of \$995 per annum for each security.

CURRENCIES, MONEY AND CAPITAL MARKETS

POUND SPOT-FORWARD AGAINST THE POUND. Table with columns for currency, date, and rates.

DOLLAR SPOT-FORWARD AGAINST THE DOLLAR. Table with columns for currency, date, and rates.

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

Table of FT-Actuaries World Indices showing regional and national market performance for Friday and Thursday, November 17 and 18, 1989.

MONEY MARKETS Implications of a rising D-Mark

THE FUTURE surrounding the D-Mark died down at the end of last week, but the West German currency still looks attractive.

UK clearing bank base lending rate 15 per cent from October 5

This, of course, could have some unpleasant implications for the rest of Europe. Higher German rates would almost certainly be followed by a revaluation of the D-Mark in the European Monetary System.

£ IN NEW YORK

Table showing exchange rates for £ in New York for various currencies.

CURRENCY MOVEMENTS

Table showing currency movements for various currencies.

STERLING INDEX

Table showing the Sterling Index for various currencies.

CURRENCY RATES

Table showing currency rates for various currencies.

EURO-CURRENCY INTEREST RATES

Table showing Euro-currency interest rates for various currencies.

EXCHANGE CROSS RATES

Table showing exchange cross rates for various currencies.

FT LONDON INTERBANK FIXING

Table showing FT London interbank fixing rates.

MONEY RATES

Table showing money rates for various currencies.

EUROPEAN OPTIONS EXCHANGE

Table showing European options exchange data.

BASE LENDING RATES

Table showing base lending rates for various banks.

WEEKEND FT Advertisement Rates

Table showing weekend FT advertisement rates for various categories.

LMS London Merchant Securities plc Capitalisation Issue of 80,971,990 Deferred Ordinary Shares of 25p each.

BANK OF ENGLAND TREASURY BILL TENDER

Table showing Bank of England Treasury Bill tender details.

WEEKLY CHANGE IN WORLD INTEREST RATES

Table showing weekly change in world interest rates for various currencies.

CHICAGO

Table showing Chicago market data for various currencies.

LONDON RECENT ISSUES

Table showing London recent issues for various companies.

FIXED INTEREST STOCKS

Table showing fixed interest stocks for various companies.

RIGHTS OFFERS

Table showing rights offers for various companies.

JOTTER PAD

Jotter pad with columns for company names and percentages.

CROSSWORD

Crossword puzzle grid with clues for Across and Down.

ACROSS and DOWN crossword clues and solutions.

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WORLD STOCK MARKETS

Table of stock market data for Australia, France, Germany, Italy, and Japan. Columns include country, date, and price changes for various indices and stocks.

Table of stock market data for Canada and the United Kingdom. Columns include country, date, and price changes for various indices and stocks.

Table of stock market data for the Netherlands, Switzerland, and Spain. Columns include country, date, and price changes for various indices and stocks.

Table of stock market data for the United States (New York). Columns include index name, date, and price changes.

Table of stock market data for the United States (New York Active Stocks). Columns include stock name, price, and volume.

Table of stock market data for Tokyo. Columns include stock name, price, and volume.

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Table of stock market data for various international indices and currencies. Columns include index name, date, and price changes.

4pm prices November 17

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

12 Month	High	Low	Stock	Chg.	Vol.	High	Low	Stock	Chg.	Vol.	High	Low	Stock	Chg.	Vol.
100	29.15	28.80	AMC	0.35	100	29.15	28.80	AMC	0.35	100	29.15	28.80	AMC	0.35	100
101	28.85	28.50	AMC	0.35	100	28.85	28.50	AMC	0.35	100	28.85	28.50	AMC	0.35	100
102	28.55	28.20	AMC	0.35	100	28.55	28.20	AMC	0.35	100	28.55	28.20	AMC	0.35	100
103	28.25	27.90	AMC	0.35	100	28.25	27.90	AMC	0.35	100	28.25	27.90	AMC	0.35	100
104	27.95	27.60	AMC	0.35	100	27.95	27.60	AMC	0.35	100	27.95	27.60	AMC	0.35	100
105	27.65	27.30	AMC	0.35	100	27.65	27.30	AMC	0.35	100	27.65	27.30	AMC	0.35	100
106	27.35	27.00	AMC	0.35	100	27.35	27.00	AMC	0.35	100	27.35	27.00	AMC	0.35	100
107	27.05	26.70	AMC	0.35	100	27.05	26.70	AMC	0.35	100	27.05	26.70	AMC	0.35	100
108	26.75	26.40	AMC	0.35	100	26.75	26.40	AMC	0.35	100	26.75	26.40	AMC	0.35	100
109	26.45	26.10	AMC	0.35	100	26.45	26.10	AMC	0.35	100	26.45	26.10	AMC	0.35	100
110	26.15	25.80	AMC	0.35	100	26.15	25.80	AMC	0.35	100	26.15	25.80	AMC	0.35	100
111	25.85	25.50	AMC	0.35	100	25.85	25.50	AMC	0.35	100	25.85	25.50	AMC	0.35	100
112	25.55	25.20	AMC	0.35	100	25.55	25.20	AMC	0.35	100	25.55	25.20	AMC	0.35	100
113	25.25	24.90	AMC	0.35	100	25.25	24.90	AMC	0.35	100	25.25	24.90	AMC	0.35	100
114	24.95	24.60	AMC	0.35	100	24.95	24.60	AMC	0.35	100	24.95	24.60	AMC	0.35	100
115	24.65	24.30	AMC	0.35	100	24.65	24.30	AMC	0.35	100	24.65	24.30	AMC	0.35	100
116	24.35	24.00	AMC	0.35	100	24.35	24.00	AMC	0.35	100	24.35	24.00	AMC	0.35	100
117	24.05	23.70	AMC	0.35	100	24.05	23.70	AMC	0.35	100	24.05	23.70	AMC	0.35	100
118	23.75	23.40	AMC	0.35	100	23.75	23.40	AMC	0.35	100	23.75	23.40	AMC	0.35	100
119	23.45	23.10	AMC	0.35	100	23.45	23.10	AMC	0.35	100	23.45	23.10	AMC	0.35	100
120	23.15	22.80	AMC	0.35	100	23.15	22.80	AMC	0.35	100	23.15	22.80	AMC	0.35	100
121	22.85	22.50	AMC	0.35	100	22.85	22.50	AMC	0.35	100	22.85	22.50	AMC	0.35	100
122	22.55	22.20	AMC	0.35	100	22.55	22.20	AMC	0.35	100	22.55	22.20	AMC	0.35	100
123	22.25	21.90	AMC	0.35	100	22.25	21.90	AMC	0.35	100	22.25	21.90	AMC	0.35	100
124	21.95	21.60	AMC	0.35	100	21.95	21.60	AMC	0.35	100	21.95	21.60	AMC	0.35	100
125	21.65	21.30	AMC	0.35	100	21.65	21.30	AMC	0.35	100	21.65	21.30	AMC	0.35	100
126	21.35	21.00	AMC	0.35	100	21.35	21.00	AMC	0.35	100	21.35	21.00	AMC	0.35	100
127	21.05	20.70	AMC	0.35	100	21.05	20.70	AMC	0.35	100	21.05	20.70	AMC	0.35	100
128	20.75	20.40	AMC	0.35	100	20.75	20.40	AMC	0.35	100	20.75	20.40	AMC	0.35	100
129	20.45	20.10	AMC	0.35	100	20.45	20.10	AMC	0.35	100	20.45	20.10	AMC	0.35	100
130	20.15	19.80	AMC	0.35	100	20.15	19.80	AMC	0.35	100	20.15	19.80	AMC	0.35	100
131	19.85	19.50	AMC	0.35	100	19.85	19.50	AMC	0.35	100	19.85	19.50	AMC	0.35	100
132	19.55	19.20	AMC	0.35	100	19.55	19.20	AMC	0.35	100	19.55	19.20	AMC	0.35	100
133	19.25	18.90	AMC	0.35	100	19.25	18.90	AMC	0.35	100	19.25	18.90	AMC	0.35	100
134	18.95	18.60	AMC	0.35	100	18.95	18.60	AMC	0.35	100	18.95	18.60	AMC	0.35	100
135	18.65	18.30	AMC	0.35	100	18.65	18.30	AMC	0.35	100	18.65	18.30	AMC	0.35	100
136	18.35	18.00	AMC	0.35	100	18.35	18.00	AMC	0.35	100	18.35	18.00	AMC	0.35	100
137	18.05	17.70	AMC	0.35	100	18.05	17.70	AMC	0.35	100	18.05	17.70	AMC	0.35	100
138	17.75	17.40	AMC	0.35	100	17.75	17.40	AMC	0.35	100	17.75	17.40	AMC	0.35	100
139	17.45	17.10	AMC	0.35	100	17.45	17.10	AMC	0.35	100	17.45	17.10	AMC	0.35	100
140	17.15	16.80	AMC	0.35	100	17.15	16.80	AMC	0.35	100	17.15	16.80	AMC	0.35	100
141	16.85	16.50	AMC	0.35	100	16.85	16.50	AMC	0.35	100	16.85	16.50	AMC	0.35	100
142	16.55	16.20	AMC	0.35	100	16.55	16.20	AMC	0.35	100	16.55	16.20	AMC	0.35	100
143	16.25	15.90	AMC	0.35	100	16.25	15.90	AMC	0.35	100	16.25	15.90	AMC	0.35	100
144	15.95	15.60	AMC	0.35	100	15.95	15.60	AMC	0.35	100	15.95	15.60	AMC	0.35	100
145	15.65	15.30	AMC	0.35	100	15.65	15.30	AMC	0.35	100	15.65	15.30	AMC	0.35	100
146	15.35	15.00	AMC	0.35	100	15.35	15.00	AMC	0.35	100	15.35	15.00	AMC	0.35	100
147	15.05	14.70	AMC	0.35	100	15.05	14.70	AMC	0.35	100	15.05	14.70	AMC	0.35	100
148	14.75	14.40	AMC	0.35	100	14.75	14.40	AMC	0.35	100	14.75	14.40	AMC	0.35	100
149	14.45	14.10	AMC	0.35	100	14.45	14.10	AMC	0.35	100	14.45	14.10	AMC	0.35	100
150	14.15	13.80	AMC	0.35	100	14.15	13.80	AMC	0.35	100	14.15	13.80	AMC	0.35	100
151	13.85	13.50	AMC	0.35	100	13.85	13.50	AMC	0.35	100	13.85	13.50	AMC	0.35	100
152	13.55	13.20	AMC	0.35	100	13.55	13.20	AMC	0.35	100	13.55	13.20	AMC	0.35	100
153	13.25	12.90	AMC	0.35	100	13.25	12.90	AMC	0.35	100	13.25	12.90	AMC	0.35	100
154	12.95	12.60	AMC	0.35	100	12.95	12.60	AMC	0.35	100	12.95	12.60	AMC	0.35	100
155	12.65	12.30	AMC	0.35	100	12.65	12.30	AMC	0.35	100	12.65	12.30	AMC	0.35	100
156	12.35	12.00	AMC	0.35	100	12.35	12.00	AMC	0.35	100	12.35	12.00	AMC	0.35	100
157	12.05	11.70	AMC	0.35	100	12.05	11.70	AMC	0.35	100	12.05	11.70	AMC	0.35	100
158	11.75	11.40	AMC	0.35	100	11.75	11.40	AMC	0.35	100	11.75	11.40	AMC	0.35	100
159	11.45	11.10	AMC	0.35	100	11.45	11.10	AMC	0.35	100	11.45	11.10	AMC	0.35	100
160	11.15	10.80	AMC	0.35	100	11.15	10.80	AMC	0.35	100	11.15	10.80	AMC	0.35	100
161	10.85	10.50	AMC	0.35	100	10.85	10.50	AMC	0.35	100	10.85	10.50	AMC	0.35	100
162	10.55	10.20	AMC	0.35	100	10.55	10.20	AMC	0.35	100	10.55	10.20	AMC	0.35	100
163	10.25	9.90	AMC	0.35	100	10.25	9.90	AMC	0.35	100	10.25	9.90	AMC	0.35	100
164	9.95	9.60	AMC	0.35	100	9.95	9.60	AMC	0.35	100	9.95	9.60	AMC	0.35	100
165	9.65	9.30	AMC	0.35	100	9.65	9.30	AMC	0.35	100	9.65	9.30	AMC	0.35	100
166	9.35	9.00	AMC	0.35	100	9.35	9.00	AMC	0.35	100	9.35	9.00	AMC	0.35	100
167	9.05	8.70	AMC	0.35	100	9.05	8.70	AMC	0.35	100	9.05	8.70	AMC	0.35	100
168	8.75	8.40	AMC	0.35	100	8.75	8.40	AMC	0.35	100	8.75	8.40	AMC	0.35	100
169	8.45	8.10	AMC	0.35	100	8.45	8.10	AMC	0.35	100	8.45	8.10	AMC	0.35	100
170	8.15	7.80	AMC	0.35	100	8.15	7.80	AMC	0.35	100	8.15	7.80	AMC	0.35	100
171	7.85	7.50	AMC	0.35	100	7.85	7.50	AMC	0.35	100	7.85	7.50	AMC	0.35	100
172	7.55	7.20	AMC	0.35	100	7.55	7.20	AMC	0.35	100	7.55	7.20	AMC	0.35	100
173	7.25	6.90	AMC	0.35	100	7.25	6.90	AMC	0.35	100	7.25	6.90	AMC	0.35	100
174	6.95	6.60	AMC												

NYSE COMPOSITE PRICES

Table of NYSE Composite Prices listing various stocks with columns for stock name, price, and change.

NASDAQ NATIONAL MARKET

4pm prices November 17

Table of NASDAQ National Market listing various stocks with columns for stock name, price, and change.

AMEX COMPOSITE PRICES

4pm prices November 17

Table of AMEX Composite Prices listing various stocks with columns for stock name, price, and change.

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FINANCIAL TIMES

THE MONDAY INTERVIEW

The Business Column

Investment openings for the brave

The sale last week of Hungary's Tungsram light bulb producer to General Electric of the US, coupled with the offer by Black & Veatch of 80 per cent of Polish industry to the West, prompts the question: what in eastern Europe is worth buying?

Quite a lot, on one view. Hungary has the Taurus tyre company and the Harsco bus plant which are more efficient than most, and which export beyond Comcon. Czechoslovakia has in Skoda a car manufacturer which probably produces the best cars in the eastern bloc. Though unprofitable, it is currently the object of western offers for co-production deals. Poland's Gdansk shipyard is likely to pass soon to the control of Mrs Barbara Piasecka-Johnson, the US millionaire. She is confident it can compete.

These are only the more obvious cases. There are other islands of efficiency in eastern Europe which may be candidates for westernisation. But western business has so far been more concerned with the sea which surrounds these islands and the sunken wrecks just below the surface. Labour may be cheap and well trained, but if it is not productive, if the bureaucrats still interfere, if the services do not work and the parts do not arrive, so what? Worse, if you cannot be sure of getting money out, forget it.

Skewed economies

This view is becoming more wrong with every passing day, but it is not foolish. East Europe's economies have been systematically underdeveloped by being skewed to the East, forced to specialise in Comcon's division of labour, made to serve economies - especially the Soviet one - which continually confirmed their backwardness and hampered their technological development. As the West and Far East have undergone the successive processes of computerisation, managerial restructuring and internationalisation, so east European economies have degenerated until, in the mid 1980s, they were too tired in overlapping problems to solve them without outside aid. They are thus gasping for structural investment and even the most efficient East Germany and Czechoslovakia - report terrible shortages, debts and losses.

It is thus very difficult to "pick winners" when the best run companies are continually submerged by mixtures of inefficiencies and interference; when the most ambitious and dedicated managers are constantly being reminded that it is hardly worth the candle; when the Plan does not work (or has ceased to exist) and the market does not function. If there is a common spirit among east European managers now, it is probably defensiveness. One Yugoslav economic reformer told me recently that, when running pioneering training courses for senior executives, the crucial thing was to get them to admit they were ignorant. Once that had been done, they could start to learn something about the rules of the new game.

Points to consider

Here is more than enough to keep the western entrepreneur at bay. The brave ought to consider these questions:

- Has the enterprise got a pre-war history? If it does, it is likely to have inherited some elements of a business culture which can be built on.
- Does it have some advantage in supplies of raw materials? Polish furniture plants can usually rely on wood.
- How able is its management? They vary at least as widely as in the west. At worst, they are nothing but Party appointees. At best, they are competent individuals who are concerned to do a good job.

Western businessmen who decide to make deals with eastern enterprises may take comfort from the consideration that economic and political liberalisation in eastern Europe (outside the Soviet Union) is likely to be irreversible. Managers are anxious to learn new ways of doing things. Investment in Eastern Europe will necessarily be a hard-headed business. But one no longer has to be merely an idealist or a fool to try it.

John Lloyd

President Roh Tae Woo of South Korea, who begins a visit to Britain next week as part of a European tour, likes to regard himself as a feminist. "Culture and tradition have inhibited women from participating in Korean society," he says. "Where they have taken part, they have been successful, and this is important for Korea's future development. Restrictive laws should be amended in accordance with women's wishes."

The nascent South Korean women's movement is but one of a vast range of interest groups loudly demanding social, political and economic change since Mr Roh was elected to the presidency in 1987.

He is the leader of one of the most Confucian countries in Asia, and a man with 15 years experience in the military. But that does not mean that he cannot contemplate change.

The 1987 election was a four-cornered fight, narrowly won by Mr Roh with 36 per cent of the vote. It followed nationwide demonstrations in June that year demanding democracy and an end to the rule of Mr Roh's predecessor and military colleague, Chun Doo Hwan.

The transition from authoritarianism to democracy is not proving simple. "Change has been rapid and tumultuous, with pent up demand erupting in all sectors," the President says.

"But we have seen progress in freedom of speech, of assembly and of democratic participation. People are becoming more confident of their ability to run a democratic society."

Mr Roh decided to set an example of his new Korean leadership style by starting at home. The presidential mansion, known as the Blue House, formerly resembled an armed camp, ringed by security guards with guns and electronic security devices. "Now the visitor may drive up to the office section, which is open to the public, and on to the mansion through no more security than would surround the leader of most democratic countries," Mr Roh has also promised with many of the personal staff who surrounded his predecessor.

Relaxed and confident, the President is looking forward to his European tour, during which he will visit West Germany, France and Hungary as well as Britain. The combination of the planned single European market in 1992 and recent events in eastern Europe has captured attention in South Korea. Itself divided by cold war politics since the Second World War, "I intend to advertise to European business leaders during my trip the fact that Korea is open to foreigners and needs and desires more active co-op-

Leader of a tumultuous transition

Roh Tae Woo, President of South Korea, talks to Maggie Ford

political and strategic attitudes and his vision of its future. He particularly wishes to dispel the ideas prevalent in Europe that Korea is a second Japan. Noting that the two countries are geographically close and have both developed through export-led strategies, he points out that Korea was a victim of pro-war Japanese colonialism. "Korea and Japan are fundamentally different in terms of historic background, national character, economic and social structure and response to external issues," he says. "Not only I, myself, but any Korean in the street will avow that Korea will never be a second Japan."

The President believes that western countries have not fully understood South Korea's commitment to free trade and

PERSONAL FILE

1932: Born in Taegu, educated Kyongbuk High School and Korean Military Academy

1958: Platoon commander

1981: Retired as four-star general; Minister of State National Security and Foreign Affairs

1982: Home Minister

1983: President Olympic Organising Committee

1985: Member National Assembly; chairman of ruling party

1987: elected President

its speedy movement to open its markets, much faster than other developing countries.

"South Korea is determined to open up its economy, not only for foreign goods, but also services," he says. "We are trying to make it easier for foreigners to set up businesses in South Korea."

"I intend to advertise to European business leaders during my trip the fact that Korea is open to foreigners and needs and desires more active co-op-

eration with the outside world."

Europe is regarded as South Korea's best potential partner, particularly in the area of high technology, in redressing the country's heavy concentration of trade relations on the US and Japan.

Mr Roh notes that this concentration has created trade friction, especially with the US. South Korea is therefore keen to diversify its trading links, especially towards eastern and western Europe to create a better balance.

The South Korean economy is going through a process of transition, he says, with the aim of liberalisation of markets, along with internationalisation and specialisation of industry.

Although the President does not expect a return to the years of very high-speed growth, he is confident that business and workers will be able to cope with the problems of currency appreciation and labour disputes which have hit competitiveness.

"We are still a developing country," he says. "But we are making efforts to promote international economic co-operation with top priority placed on mutual benefits and common prosperity."

The President's four-year term will be unable to visit Berlin, where the crumbling of the wall has a deep symbolic meaning for Koreans. But his trip to Hungary, the first communist country to recognise South Korea, is the success of his "Nordpolitik" policy. Modelled after West Germany's "Ostpolitik", introduced by Chancellor Willy Brandt in the 1970s, the new policy is designed to pave the way for rapprochement with communist bloc countries.

The policy has so far also resulted in diplomatic relations with Poland and economic links with the Soviet Union, China and many east European

countries. "We aim to encourage North Korea to change its policy towards us through their own efforts, not by force," he says. "We want a lasting peace on the peninsula, leading to peaceful reunification."

So far there has been little response from Pyongyang but the President welcomes efforts by European countries to develop economic links with the North.

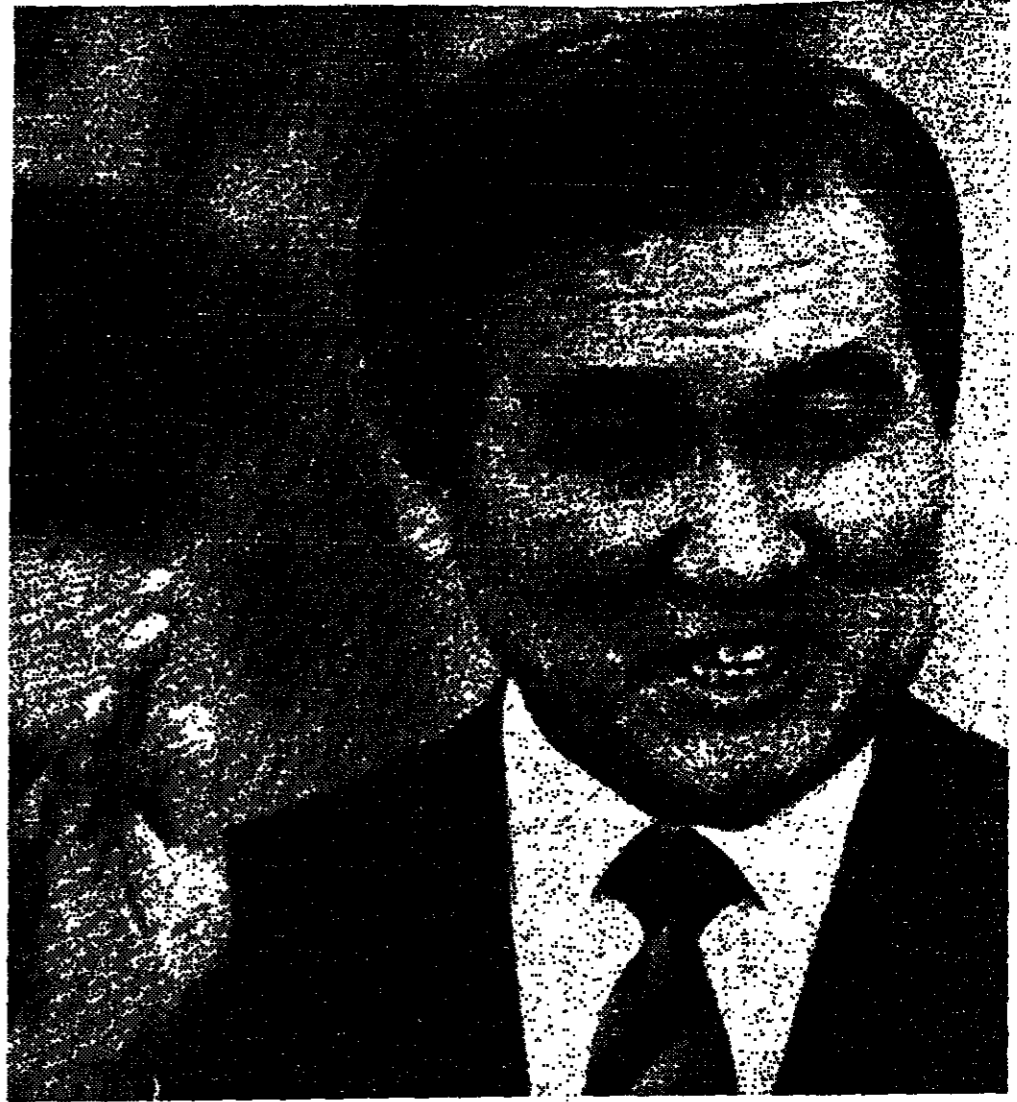
An important objective of the Nordpolitik policy is to encourage North Korea to step on to the path of reconciliation and co-operation, thereby stabilising the region and easing tension on the Korean peninsula, with a goal of Korean reunification at an early date.

"The policies of reform and openness sweeping eastern Europe and the closer links between East and West are expected to have no impact on the situation in east Asia," the President says.

Upon his return from Europe President Roh is likely to face a difficult domestic political situation over the method of dealing with the misdeeds committed by his predecessor, Chun Doo Hwan. Mr Chun is at present in exile in a remote Buddhist monastery. Opposition leaders have demanded that he testify before the National Assembly and that several other key members of the former regime should resign their present posts.

Efforts by President Roh to negotiate a settlement have caused a serious political row within his own party and he faces calls for a referendum on his rule next spring if the matter is not cleared up.

"We have already met some



'People are more confident of running a democracy'

of the Opposition's demands," the President Roh says, "including the prosecution of many members of the Chun family. Many people feel we need a clean break with the past, but the past, present and future are all entwined. I aim however to correct these wrongdoings within the next two or three months."

The Opposition has also demanded the repeal of the National Security Law, under which several people have been jailed for visiting North Korea, and which has been used to indict Opposition leader, Kim Dae Jung.

"It is truly unfortunate that Mr Kim has been indicted," President Roh says. "The law has been enacted to deal with the grave security situation facing the country. But the law must not contain clauses which unjustly restrict the lib-

erty of our citizens. This matter is expected to be debated vigorously soon at the National Assembly."

While in Europe the President will visit Switzerland, a country he knows well from attending Olympic Committee meetings when he was Sports Minister and head of the Seoul Olympic Organising Committee in advance of the 1988 Summer Games.

The Olympics gave Mr Roh the best moment of his presidency so far. This was not just because of their outstanding success, but also because the Korean people took part and enjoyed themselves, he says. From the moment Seoul won the right to stage the 1988 Games, public criticism of the idea was strong. The Games were denounced as a wasteful extravagance in a relatively poor country, and an attempt

to divert people's attention away from political opposition to the regime then in power.

"I was very pleased to see that by the time the Games were held, the people felt free and democratic enough to take part voluntarily," President Roh says.

He would like to be remembered, after he steps down from the presidency in 1992, as a man who ushered in an era of ordinary people. "I want Koreans to feel free to live prosperous lives in a democratic country with social welfare assured, and preferably on the way to peaceful reunification," he says.

And who will win the next election? "The party which offers the people the most opportunities for democracy, behaves in the most honest fashion and causes the least trouble!"

Need for a review of the jury trial system

The officially rejected proposal of the Roskill Committee on Fraud Trials that serious fraud cases should in future be tried not by juries but by a professionally composed tribunal is now firmly back on the politico-legal agenda. The criminal proceedings which began on November 9 with the arrest of 11 people in connection with the County NatWest/Blue Arrow affair is a sharp reminder that that case follows hard on the heels of other major fraud prosecutions.

The pre-trial hearing of the Guinness case, which involves 117 charges and 25,000 documents, is currently before Mr Justice Henry - being heard behind closed doors. Secrecy is imposed by the operation of recent legislation which has dispensed with preliminary "committal" proceedings before examining magistrates in favour of a pre-trial hearing by a judge, when the defence can raise legal issues in order to limit the scope of, or even defeat, the prosecution case before it has been sent for trial by jury. The trial arising out of the Barlow Clowes collapse will be proceeding in parallel to Guinness. All three cases will take an inordinate amount of time to try; inevitably they involve examination of complex transactions; and they will all be expensive.

If this prospect of prolixity in the criminal process were unusual, the revival of the Roskill formula would not be so pressing. But the cognoscenti among judges, lawyers, officers in the Serious Fraud Office and investigators among the police are convinced that the problem of fraud trials will grow and not diminish. They are beginning to think that the recent reforms of criminal procedure will not suffice to stem the rising tide of difficult fraud trials.

The Economist in its current issue, while stoutly defending the jury system for trying all those accused of fraud, both large and small, calls for changes in the conduct of financial trials. This august journal does not think that jury-abolitionists have made a



JUSTINIAN

credible case for treating fraud differently from other crimes. But if the changes now being proposed additional to the recent reforms are unlikely to alleviate the situation, jury-abolition must be the most obvious alternative, at least for a serious fraud trial à la Roskill.

Prosecutors are urged to slim down the scope of a fraud trial by limiting the number of defendants and reducing the number of charges. The fact is that prosecutors do not need much encouragement in that regard. Prosecutors are keenly aware of the need to reduce their case to as simple terms as can be properly made. But there is an irreducible minimum to what can be achieved. Indeed, the drive towards simplicity may actually lead to the obscuring of the essential fraudulent conduct, simply because to reveal all that is necessary means to unravel some knotty transactions.

There is always the problem of how wide the net should be thrown. Fringe participants in a fraudulent enterprise do often escape the criminal process because their inclusion among the defendants in the dock overloads the task of the jury which has to look at the evidence in relation to each defendant separately. It is for that very reason that the Guinness trial is scheduled to be tried in two stages, with only one common defendant.

The Economist argues for a lengthening of the four and a half to five hour working day of judges. Although it is not mentioned that such a reform would have to include the jurors sitting for the same

hours, that would be the inevitable corollary. Anyone who has had the slightest experience of a day in court will know how exacting is the process of listening attentively and absorbing the content of evidence. Any longer day would soon evoke the cry that justice was being sacrificed at the altar of a speedier process.

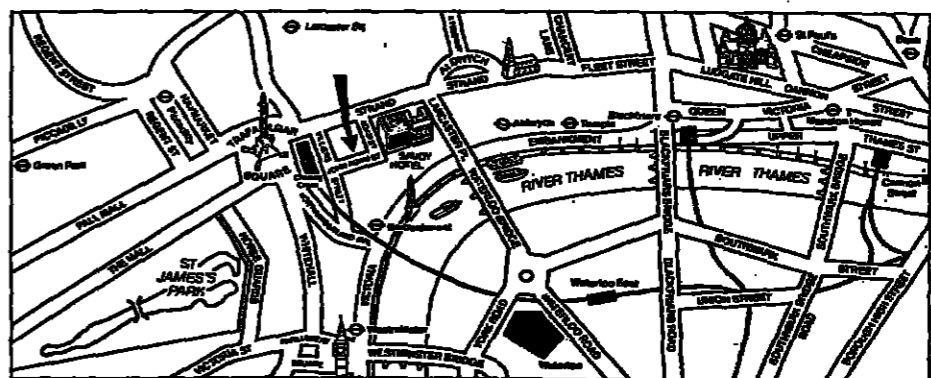
The problem lies essentially in one facet of the process. There is little doubt that criminal trials take much longer than they used to. The inexorable tendency to prolixity was identified by the Roskill Committee as relating to counsel's examination and cross-examination of witnesses. The Committee noted that complaints about this had evoked little response. The response would be forthcoming if the tribunal was composed of professionals able to indicate to counsel their immediate understanding of a point being made in the course of the proceedings. The inevitable muteness of jurors means that the advocate must be allowed to press his client's case through the mouths of witnesses repeatedly, for fear that the jury may be receptive only to something said several times over.

A jury is not permitted to speak out during the proceedings that it has heard enough. And no judge can interrupt counsel for fear that there will be accusations of bias or excessive interference with the flow of cross-examination. Trial by judge alone (or with two professional assessors) would at a stroke reduce the scale of examination and cross-examination of witnesses by counsel. It would thus provide the one single method of substantially curtailing the length of trials. The lone dissenter of the Roskill Committee, Mr Walter Merricks (now public relations officer at the Law Society), said that if such a fundamental feature of English criminal justice as jury trial was to be reviewed, the review should be a comprehensive one and not confined to the narrow band of an indefinable class of fraud cases. Such a review is now ripe.

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